Dear IRC Members and Fellow Kansas Citians,

The IRC programming of 2011 offered quality activities for adults, students and community organizations in the Kansas City region. It gives me great pleasure to share with you the 2011 edition of the International Relations Council Annual Report.

In 2011, the IRC hosted many distinguished speakers to inform and educate our community. Among the featured international presenters were: the former President of Argentina, Fernando de la Rua; Brazilian Ambassador Mauro Vieira; and Taiwan Governor Jung-tzer Lin.

American experts in foreign policy and international relations were also prominent at the IRC podium with author Parag Khanna, Professor John J. Mearsheimer, University of Chicago, Stephen N. Zack, President of the American Bar Association, Laura Unger of CNBC, and author Eric Greitens sharing their thoughtful insights on the world scene. The IRC Annual Awards Banquet honored Ambassador Christopher Hill with the IRC Distinguished Service Award for his diplomacy in service to the country and we recognized Mexican Consul Jacob Prado with the IRC Community Service and International Understanding Award. In November, the Edgar Snow Memorial Foundation partnered with IRC to present a China Town Hall that featured Dr. Zbigniew Brzezinski, former National Security Advisor, and Teng-Kee Tan, Dean of the UMKC Henry W. Bloch School of Management at UMKC. The 2011 Eliot S. Berkley Lecture concluded the year with a December speech from Gerald Seib, Washington Bureau Chief of the Wall Street Journal.

International education of students is a core component in IRC service to community. IRC held its sixth annual Academic WorldQuest competition in 2011 with Shawnee Mission South High School taking the honors among eleven competing high school teams. Outreach to the classroom continued through our Global Connections Program, International Classroom Partnership Program, Kansas City Global website and by promoting the use of Great Decisions briefing books by area school districts.

Thank you for allowing me to serve in a leadership role in IRC for 2011. I have enjoyed my service and look forward to your continued support in advancing the global interests of Kansas City.

Sincerely,

John Watson
2011 IRC President
The International Relations Council (IRC) is headquartered in Kansas City, Missouri, and serves the Greater Kansas City area. IRC is the region’s leading world affairs programming organization for all ages.

On the cover [top to bottom]:

**Academic WorldQuest 2011**

**Benny Lee**, IRC board member, and **Anita and Gerald Gorman**, IRC members, at the 2011 Awards Banquet

**CHINA Townhall webcast with Zbigniew Brzezinski**, former national security advisor to President Jimmy Carter

The first place **World Trade Center** team at WorldQuest

**Governor Jung-tzer Lin**, governor of Taiwan Province, and **Linda Trout**, executive director of IRC

The first place **Shawnee Mission South High School** team at Academic WorldQuest, with **Stanley Stern**, team coach, and **Michael Wood**, IRC board member

**Jacob Prado**, Mexican Consul in Kansas City and recipient of the **2011 Award for Community Service and International Understanding**, and **John Watson**, IRC president

**Ambassador Christopher Hill**, former US Ambassador to Iraq and recipient of the **Distinguished Service Award for International Statesmanship**

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**ABOUT IRC**

Our vision is to be a leader in international civic engagement. IRC was founded in 1954 by **Dr. Eliot S. Berkley**, a graduate in international relations from Princeton University and advocate for citizen involvement in the foreign policy process.

Since 1968, IRC has helped educate over 809,000 K-12 and college students in the Kansas City metropolitan area through a diverse set of schools programs. IRC’s community programs have reached another 333,000 residents during that time through programs that hosted many world leaders, including cabinet level officials, ambassadors and leaders from business, media, politics, government and education.

Our community programs are at the heart of what IRC contributes to the Greater Kansas City area. Each year we welcome subject area experts who inform us about significant issues which confront us as world citizens. **Great Decisions**, a project of the Foreign Policy Association and offered locally through IRC, is a popular program which provides an additional avenue for learning about international relations.

In 1984, IRC began its annual **Awards Banquet.** Each year it awards the **Distinguished Service Award for International Statesmanship** to an individual who has made outstanding contributions to international commerce, diplomacy, education or understanding. In addition to 2011 honoree **Christopher Hill**, past recipients of this award have included **Reza Aslan** (2010), **Strobe Talbott** (2008), and **Madeleine Albright** (2006).

The **Eliot S. Berkley Lecture** is a signature IRC event each year. The Berkley Lecture was initiated in 1996 to honor Dr. Berkley’s service as IRC’s Founding Executive Director, and is funded by the **Eliot S. Berkley Endowment.** The Endowment brings to the area persons highly knowledgeable about foreign policy and international affairs. **Gerald Seib** presented the Berkley Lecture in 2011. Prior presenters have included **George Friedman** (2010), **Ambassador Thomas Pickering** (2005), and **James Fallows** (2003).

Each spring IRC hosts **WorldQuest** for adults, an enjoyable and educational trivia evening, and **Academic WorldQuest**, for high school teams, with the winning team receiving an all-expenses paid trip to Washington, DC for the national competition. WorldQuest has 250 participants annually and Academic WorldQuest averages 15 high school teams from school districts across the Kansas City area.
January 27
Issues & Insights: The Immigration Debate 2011
Mary Sanchez, columnist for the Kansas City Star, Dr. Laszlo Kulcsar, director of the Kansas Population Center, Laurie Anderson, founder and director of the Immigrant Justice Advocacy Movement, and Missouri State Representative Jerry Nolte, chairman of the 2010 House International Trade and Immigration Committee

February 23
IRC Movie Night
A Small Act

March 10
How to Run the World
Parag Khanna, author and international relations expert

April 6
Academy Breakfast
John J. Mearsheimer, R. Wendell Harrison Distinguished Service Professor of Political Science and co-director of the Program on International Security Policy at the University of Chicago

April 12
WorldQuest 2011
Annual team trivia challenge

April 18
Update on the American Bar Association’s Rule of Law Initiatives
Stephen N. Zack, president of the American Bar Association

May 17
Dinner with the Brazilian Ambassador
Ambassador Mauro Vieira, Brazilian Ambassador to the United States - This event was sponsored in partnership with Black & Veatch and Cyprienne Simchowitz & Jerry White

Brazilian Ambassador Mauro Vieira [left] visited the World War I Museum at Liberty Memorial during his visit to Kansas City on May 17. Also pictured: Linda Trout, executive director of IRC, Brian Alexander, president and CEO at the National World War I Museum, and Ernesto Araujo, Brazilian Minister-Counselor.
June 15
After the Financial Crisis: The Four Corners of Risk in the Post Dodd-Frank Act World

Laura Unger, former member of the Securities and Exchange Commission and Regulatory Expert for CNBC

July 8
Luncheon with Governor Jung-tzer Lin

Governor Jung-tzer Lin, governor of Taiwan Province and Minister without Portfolio in Taiwan’s Executive Yuan

July 21
Member Appreciation Event: The Heart and the Fist

Eric Greitens, Navy SEAL, author of The Heart and the Fist, and CEO of the veteran’s organization The Mission Continues

August 31
28th Annual Awards Banquet

Ambassador Christopher Hill, dean of the Josef Korbel School of International Studies at the University of Denver, and former US Ambassador to Iraq and Assistant Secretary of State for East Asia and Pacific Affairs

September 21
Dinner with the 51st President of Argentina

Fernando de la Rua, former president of Argentina

November 16
Fifth Annual CHINA Town Hall

Zbigniew Brzezinski, former National Security Advisor to President Jimmy Carter, and Teng-Kee Tan, dean of UMKC’s Henry W. Bloch School of Management - This program was co-sponsored by the Edgar Snow Memorial Foundation.

December 6
2011 Eliot S. Berkley Lecture

Gerald Seib, Washington Bureau Chief of the Wall Street Journal
Academic WorldQuest

IRC hosted the sixth annual Kansas City Academic WorldQuest competition on February 26, 2011, at Park University. Eleven Kansas City area high schools participated in this challenging and fun event. The team from Shawnee Mission South High School won the competition and represented Kansas City and IRC at the National Academic WorldQuest in Washington, D.C. on April 30. IRC is grateful for a grant from the William T. Kemper Foundation to support Academic WorldQuest.

FIRST PLACE  Shawnee Mission South High School
SECOND PLACE  Lee’s Summit West High School
THIRD PLACE  Rockhurst High School
FOURTH PLACE  Blue Springs High School
MOST ENTHUSIASTIC  Lincoln College Prep ROTC

International Classroom Partnership Program

The International Classroom Partnership Program (ICPP) pairs international students from participating area colleges and universities with local elementary schools for a series of visits throughout the school year. Johnson County Community and Park University international students share their lives and cultures with school children at eight elementary schools. The students learn how other nationalities live, their traditions, familial relationships, music, dance, art and many other aspects of day-to-day life in another culture.

Global Connections

The International Relations Council’s Global Connections program provides volunteer speakers who share their international experience and expertise with a wide variety of students in Kansas City metro area schools. Speakers and programs are sent to elementary, middle and high schools.

Great Decisions in the Schools

The International Relations Council provides Great Decisions briefing books to two school districts in the Kansas City area. The program is arranged each year by the Foreign Policy Association. Teachers utilize these books in their classroom in order to facilitate discussion on the eight yearly Great Decisions topics.
COMMUNITY OUTREACH

Speakers Bureau
The International Relations Council’s Speakers Bureau provides volunteers, both IRC members and Kansas City area citizens, to community groups across the greater Kansas City area. Speakers have knowledge of the historical and contemporary aspects of specific countries, foreign policy, geography, and culture. IRC also has speakers who are experienced travelers who share their stories and experiences. The IRC Speakers Bureau places speakers without cost at civic groups, governmental organizations, church groups and assisted living communities.

Great Decisions
Great Decisions, a program that includes an annual briefing book and discussion groups, engages citizens in learning about their world. The program is arranged each year by the Foreign Policy Association and offered through IRC. The program model is based on participants developing an informed opinion by reading the briefing book and sharing those opinions in a discussion group forum. IRC facilitates several groups throughout the Kansas City area.

Kansas City Global
Kansas City Global is a website project led by the International Relations Council. The primary objective of Kansas City Global is to promote the Greater Kansas City area’s internationalism. The website went live in March 2010. The two primary features of the Kansas City Global website are a calendar of local events with an international focus and a directory of area businesses, organizations, educational institutions and individuals. As of December 31, 2011, there were more than 1,150 entries in the directory and an average of twenty events listed on the calendar each month. Kansas City Global received grants from the Kauffman Foundation, Top Innovations and the Courtney S. Turner Charitable Trust in 2009 and 2010 to support the development of the website. In 2011, membership and contributions were received from UMKC, Park University, International Trade Council and International Visitor’s Council.

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<th>Income</th>
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<td>Grants</td>
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<td>Contributions</td>
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<td>Membership</td>
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[Top] Members of the Waldo Great Decisions Group, the IRC’s largest group.

[Right] Linda Trout speaks to students from Taiwan’s Sun Yat-Sen University about non-profits in the United States. The students also heard from Brian Klippenstein of Sen. Roy Blunt’s office.
IRC’s financial health is stable. In spite of the economic challenges facing non-profit organizations throughout the country, the International Relations Council’s income and expenses were nearly the same in 2010 and 2011. In both years, IRC finished the year with income slightly in excess of expenses. This is due in no small part to the success of IRC’s Annual Awards Banquet. Membership income, including both individual and organizational members, was also steady.

IRC’s Endowment contributed 6%, or $22,000, of its 2010 end-of-year balance to the operating account. The Berkley Endowment supported the direct costs of the annual Eliot S. Berkley Lecture.

IRC’s financial well-being continues to depend on the support of the Kansas City community - through attendance at programs and the Awards Banquet, membership, contributions and grants.

IRC is a member-supported organization and we have always maintained transparency and accountability through fiscal controls and independent audits.

International Relations Council Income and Expenses

**Income**

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**Expenses**

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<td>$207,209</td>
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International Relations Council Endowment Funds

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The Berkley Endowment was established to honor Eliot S. Berkley’s 40 years of service as IRC’s founding executive director. The endowment subsidizes the expenses of the Berkley Lecture, held annually.
**DONORS & ORGANIZATIONAL MEMBERS**

**Ambassador**  
Black & Veatch  
KCUR 89.3 FM

**Consul**  
Cereal Food Processors  
DST Systems  
DuraComm  
Husch Blackwell  
JMA Information Technology  
Lathrop & Gage  
Pioneer Services  
Shook, Hardy & Bacon  
Stinson Morrison Hecker

**Diplomat**  
Commerce Bank  
Garmin International  
Miller & Company  
Seaboard Corporation

**Educational Organizations**  
Avila University  
Baker University  
Command & General Staff College  
Park University  
Rockhurst University  
University of Central Missouri  
University of Missouri - Kansas City  
UMKC Bloch School of Management  
University of Kansas  
University of St. Mary  
William Jewell College

**Sponsors for the 2011 Annual Awards Banquet**

- Black & Veatch  
  PRESENTING SPONSOR
- Collective Brands  
  PRESENTING SPONSOR
- Kauffman Foundation  
  PRESENTING SPONSOR
- Kansas City Southern Railway Co.
- Cyprienne Simchowitz & Jerry White
- Tension Envelope Foundation

**2011 Board Members**

**OFFICERS**
John Watson  
**PRESIDENT**
Benny Lee  
**FIRST VICE PRESIDENT**
Anthony Andrade  
**SECOND VICE PRESIDENT**
Mithra Amaran  
**TREASURER**
Nicholas Peroff  
**SECRETARY**
Eliot S. Berkley  
**CHAIRMAN OF ACADEMY**

**BOARD MEMBERS**
Erik Bergrud  
Linna Place
Chad Bettes  
Gabrielle Reilly
Dean Crane  
Francois Sauer
Monica Curls  
Fang Shen
Gabe DiGiorgio  
Cyprienne Simchowitz
Paul Donnelly  
Chris Steinenger
Jan Heinen  
Joy Stevenson
Lowell Jacobsen  
Tim Urban
Lisa Key  
Sharon Valasek
Elaine Mann  
Michael Wood

**Staff Members**
Linda S. Trout  
**EXECUTIVE DIRECTOR**
Sarah Bader-King  
**OFFICE & PROJECT ADMINISTRATOR**

Chris Steinenger, IRC board member, with “La Vaca,” a painting by Mauricio Zuniga which was raffled off at the 2011 Awards Banquet.
2012 PROGRAMS & BOARD MEMBERS

January 23
Dr. Gary Armstrong, professor of political science at William Jewell College
CLASH OF CIVILIZATIONS

February 8
Jacob Prado, Mexican Consul in Kansas City
GREAT DECISIONS KICK-OFF EVENT: MEXICAN FOREIGN POLICY

February 28
Ayad Akhtar, author
AMERICAN DERVISH

March 7
Amb. Allan Katz, US Ambassador to Portugal
DINNER WITH AMBASSADOR KATZ

March 22
Amb. Jorge Skinner-Klee, permanent representative to the Organization of American States
AMBASSADOR SKINNER-KLEE

April 18
A team trivia event
WORLDQUEST

To Be Announced
ANNUAL AWARDS BANQUET
ELIOT S. BERKLEY LECTURE

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Kansas City, MO 64105-2049
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facebook www.facebook.com/irckc
blog www.irckcworldcitizen.blogspot.com