



ISBER 2017 Annual Meeting & Exhibits Outstanding New Product Award

To acknowledge the developments and innovation in biobanking, a team of experts from diverse fields will select as many as two products to receive the ISBER Outstanding New Product Award at the Annual Meeting.

Candidate products will be evaluated on the following four categories:

1. Technical innovation and originality
2. Anticipated impact/value
3. Data that support the position and viability of the product
4. The anticipated market demand.

For a product to qualify as “new”:

1. The product must have been introduced after the 2016 Annual Meeting. A product entered last year is not eligible for award this year.
2. The product must be complete and on the market.

Note: Applicants must be exhibiting at the ISBER 2017 Annual Meeting to qualify.