

Press release: 20 September 2017

Association of Graduate Recruiters renamed as Institute of Student Employers

As of today (20 September 2017), the Association of Graduate Recruiters (AGR) has been renamed as the Institute of Student Employers (ISE), reflecting a change in member needs since the organisation was formed nearly 50 years ago (1968).

The change to the ISE reflects that the majority of its employer members take a broader approach to how they recruit and develop emerging talent, hiring school leavers, apprentices and interns alongside graduates.

Chief Executive, Stephen Isherwood explains: "Our new name is more than a rebrand, more than an opportunity to update fonts and colours, and it wasn't a decision taken lightly. It was member led, involved extensive stakeholder consultations and we engaged professional advisors.

"The Association of Graduate Recruiters no longer fully reflects our member base or what we do. For several years we have used our expertise in the apprentice and school leaver market to support members and influence change, so this cements our position as the voice of all employers involved in student recruitment and development.

"We successfully applied for the use of the title "institute" to reflect the greater depth and breadth of our offering including in-house research and professional training."

The first piece of research under the ISE will launch on Thursday 21 September 2017. The ISE Annual Survey provides an extensive insight into the state of the UK graduate and school leaver jobs market in 2017.

This is the second name change in the member association's 49-year history. It was originally known as the Standing Conference of Employers of Graduates (SCOEG).

Media enquiries

Clare Tregaskis, ISE press officer, clare@ise.org.uk, 07792 429227

Notes to editors

About the Institute of Student Employers (ISE)

The Association of Graduate Recruiters (AGR) changed its name to the Institute of Student Employers (ISE) on 20 September 2017, reflecting a change in market and member needs since the organisation was established in 1968.

The evolution of the early talent recruitment market means that the ISE now represents employers of school leavers, interns and apprentices alongside graduates. As such, it is the recognised national voice for all UK employers involved in student recruitment. The ISE has more than 750 members from both the public and private sectors.



The ISE is an independent, not-for-profit organisation dedicated to supporting employers in all aspects of student recruitment and development.

For further information:

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