

# EAST ASIA THIRD-SECTOR RESEARCHERS NETWORK NEWSLETTER

## 東亞第三部門研究人員網絡通信

Issue 1 / October, 2017

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### INTRODUCTION | 簡介

ISTR - International Society for Third-Sector Research and the Centre for Social Innovation Studies in the Chinese University of Hong Kong are now promoting the establishment of East Asia Third-Sector Researchers Network. We hope to help scholars and students exchange information about publications, conferences and job vacancies in third-sector studies through this newsletter.

國際第三部門研究學會 ISTR 與香港中文大學社會創新研究中心 CSIS 現正推動成立東亞第三部門研究人員網絡。我們希望透過此通訊讓學者和學生就此領域的出版、學術會議、職位空缺等方面交流信息。

### PUBLICATIONS | 最新學術出版 (示例)

**VOLUNTAS: October 2017, Volume 28, Issue 5**

#### Selected Abstracts | 精選摘要

Rethinking Nonprofit Commercialization: The Case of the Czech Republic | 反思非營利組織商業化：捷克共和國的案例

Authors: Vaceková, Gabriela; Valentinov, Vladislav; Nemeč, Juraj.

Publication information: Voluntas; Baltimore 28.5 (Oct 2017): 2103-2123.

**Abstract:** Some nonprofit economists tend to see nonprofit commercialization as a moral dilemma because commercial activities may secure organizational survival at the cost of undermining the mission orientation. The present paper argues that this type of moral framing of the commercialization debate is hardly adequate for the transitional context of the Czech nonprofit sector which is still struggling to develop its distinct institutional identity. Given that financial independence is part of this identity, commercial activities help nonprofits to emancipate themselves from the state that used to be paternalistic in the past. On this basis, the paper underscores the institutional nature of the commercialization phenomenon in the Czech Republic. Commercialization decisions of Czech nonprofit managers are shown to be heavily influenced by the current institutional and regulatory environment that explicitly promotes nonprofit self-financing initiatives. If nonprofit commercialization is understood as an institutional phenomenon, then its moral significance is best

captured in terms of institutional ethics rather than individual ethics of nonprofit managers which seems to be predominant in the Anglo-Saxon literature. After presenting the recent empirical findings on self-financing, the paper concludes by stressing the interrelation between the semantic and ethical aspects of the commercialization concept.

摘要：一些非營利領域的經濟學家將非營利組織的商業化視作道德兩難處境——創收可解決組織的生存問題，但亦可能對組織的使命產生負面影響。本文認為，捷克非營利部門正處於轉型階段，同時也在尋找其獨特的制度身份。在這一背景下，以上述的道德框架去討論非營利組織商業化問題實在不足。我們理解在組織建立其獨特的制度身份過程中，財務獨立是重要的一環，而商業活動有助於非營利組織從對國家的依賴中解放出來。因此，本文是以一種制度角度去理解捷克非營利組織的商業化現象。這些非營利組織管理者的商業化決定，在很大程度上受到當前制度與監管環境的影響，而這種環境明確鼓勵非營利組織要自負盈虧。本文認為，將非營利組織的商業化理解為一種制度現象，從制度倫理(institutional ethics)角度出發，相對於英語世界文獻中多著眼於管理者的個人倫理，能更好地理解這種商業化活動的道德意義。在展示了對組織自資經營的實證研究結果後，本文將總結商業化概念的語義(semantic)與倫理方面的相互關係。

## Online Civic Engagement and the Anti-domestic Violence Movement in China: Shifting Norms and Influencing Law | 中國的網絡公民參與與反家庭暴力運動：改變規範，影響法律

Author: Leggett, Angela.

Publication information: *Voluntas*; Baltimore 28.5 (Oct 2017): 2251-2277.

**Abstract:** In the context of China's new law against domestic violence, proposed by the State Council in November 2014 and passed in July 2015, this article examines online engagement by Chinese citizens leading up to the legislative revision, and examines the Sina Weibo microblog activities of one influential organisation, nǚquán zhī shēng (Feminist Voice). I ask how a Chinese Civil Society Organisation (CSO) uses online media to open public discourse on, and in some cases challenge, formal and informal institutions around a normatively marginalised issue, the case of domestic violence. Drawing on and synthesising literature on domestic violence, civil society and online communications in China, this study provides a timely contribution given the relative limitedness of up-to-date data, after the huge wave of publications following the 1995 Beijing conference. Findings are based on content analysis of the Feminist Voice microblog during 2012. While Chinese CSOs are often dismissed as non-confrontational and therefore ineffective change agents, Feminist Voice does challenge status quo marginalisation of domestic violence in the public sphere and facilitate discussion around formal and informal institutional reform, thereby influencing social attitudes and potentially also policy and law making.

摘要：中國國務院於 2014 年 11 月提出並於 2015 年 7 月通過了中國新家庭暴力法。在這一背景下，本文探討了推動這一法律修訂的公民網絡參與，並且對於一個頗具影響力的組織——女權之聲的新浪微博動態進行了研究。本文提出了以下問題：一個中國公民社會組織 CSO 如何使用網上媒體展開公共討論？如何挑戰有關被邊緣化的社會問題的制度？本文綜合討論了有關家庭暴力、公民社會以及中國的線上溝通的相關文獻。儘管 1995 年北京會議後有大量的研究出版，但時至今日已出現了最新數據不足的問題，本文為解決這一問題作了貢獻。調查結果基於對女權之聲 2012 年期間微博的內容分析：中國公民社會組織(CSO)通常以非對抗形式出現，無法有效地推動

變革；與之相反，女權之聲卻挑戰了家庭暴力問題在公共領域被邊緣化的現狀，並且促進了關於正式、非正式制度改革的討論，從而進一步影響了社會態度以及潛在的政策與法律的制定。

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3. 'Is My Volunteer Job Not Real Work?' The Experiences of Migrant Women with Finding Employment through Volunteer Work  
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6. Transnational Information Politics and the “Child Migration Crisis”: Guatemalan NGOs Respond to Youth Migration  
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7. Civil Society Organisations in Research: A Literature-Based Typology  
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8. Coping with Compassion: Role Transformation Amongst Oregon Food Pantry Directors  
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10. Elements of Capacity in Youth Development Nonprofits: An Exploratory Study of Urban Sport for Development and Peace Organizations

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Authors: Svensson, Per G; Hancock, Meg G; Hums, Mary A. Pp. 2053-2080.

11. Leveraging Mega Events for Capacity Building in Voluntary Sport Organisations

利用大型活動促進志願體育組織的能力建設

Authors: Girginov, Vassil; Peshin, Nikolay; Belousov, Lev. Pp. 2081-2102.

12. Rethinking Nonprofit Commercialization: The Case of the Czech Republic

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Authors: Vaceková, Gabriela; Valentinov, Vladislav; Nemeč, Juraj. Pp. 2103-2123.

13. Does Revenue Diversification Predict Financial Vulnerability Among Non-Governmental Organizations in sub-Saharan Africa?

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15. The Impact of Economic Crises on NGOs: The Case of Greece

經濟危機對非政府組織的影響：希臘的案例

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16. Impact of the EU Structural Funds on Financial Capacities of Non-profit Organizations

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17. Stakeholder Communication in 140 Characters or Less: A Study of Community Sport Foundations

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Authors: Anagnostopoulos, Christos; Gillooly, Leah; Cook, David; Parganas, Petros; Chadwick, Simon. Pp. 2224-2250.

18. Online Civic Engagement and the Anti-Domestic Violence Movement in China: Shifting Norms and Influencing Law

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19. Factors Influencing Voluntary Disclosure in the Annual Reports of Portuguese Foundations

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**Book Review** 書評

1. M.O. Stephenson Jr., and L. Zanotti (eds.): Building Walls and Dissolving Borders. The Challenges of Alterity, Community and Securitizing Space

M.O. Stephenson Jr., and L. Zanotti 編：築起圍牆與溶解邊界，來自改變、社區與安全空間的挑戰

Author: Maya-jariego, Isidro. Pp. 2312-2313.

2. David Lewis: Non-Governmental Organizations, Management and Development, 3rd edn

David Lewis: 非政府組織，管理與發展（第三版）

Author: Elbers, Willem. Pp. 2314-2316.

3. John Casey: The Nonprofit World. Civil Society and the Rise of the Nonprofit Sector

John Casey: 非營利性世界，公民社會與非營利部門的興起

Author: Fauzia, Amelia. Pp. 2317-2318.

4. Ram A. Cnaan and Diane Vinokur-Kaplan (eds.): Cases in Non-profits: Organizations that Make a Difference

Ram A. Cnaan and Diane Vinokur-Kaplan 編：非營利組織案例：影響力組織

Author: Forde, Catherine. Pp. 2319-2321.

5. Kallman, Meghan Elizabeth and Terry Nichols Clark: The Third Sector: Community Organizations, NGOs and Nonprofits

Kallman, Meghan Elizabeth and Terry Nichols Clark: 第三部門：社區組織，非政府組織與非營利組織

Author: Cumming, Lawrence S. Pp. 2322-2324.

**CONFERENCE | 最新會議消息** (示例)

Thirteenth International Conference of the International Society for Third Sector Research

第十三屆 ISTR 國際會議

Democracy and Legitimacy: The Role of the Third Sector in a Globalizing World

民主與認受性：第三部門在全球化世界中的角色

Deadline for Submissions: 27 OCTOBER 2017 | 論文提交截止時間：2017年10月27日

Amsterdam, The Netherlands : 10 July – 13 July 2018 | 荷蘭，阿姆斯特丹：2018年7月10日-13日

**The focus of the 2018 conference**

Conference organizers are keenly interested in a wide range of submissions, especially on topics related to democracy and legitimacy. In addition, ISTR is also interested in research which advances our understanding of theory, policy, and practice of third sector organizations. Overall, the 2018 Amsterdam conference offers a unique, and particularly valuable, venue for engaging with its very diverse membership of scholars to deepen our knowledge of these important issues:

- Democracy and Civil Society Organizations
- Challenges and Opportunities of Advocacy by NGOs and Nonprofits
- Governance, Management, Adaptation and Sustainability of Third Sector Organizations
- Hybridity, Legitimacy and the Third Sector
- New Models of Philanthropy and Voluntarism
- Active Citizenship and Activism
- The Third Sector and Development
- Social Innovation and the Third Sector
- Research on Teaching Third Sector Studies
- Emerging Areas of Theory and Practice

Link to the full call:

[http://c.ymcdn.com/sites/www.istr.org/resource/resmgr/amsterdam/Amsterdam\\_Call\\_Final\\_May31.pdf](http://c.ymcdn.com/sites/www.istr.org/resource/resmgr/amsterdam/Amsterdam_Call_Final_May31.pdf)

## **JOB VACANCY | 最新職位空缺** ( 示例 )

Mainland China | 中國大陸

Shanghai University, School of Sociology and Political Sciences :

- Professors /Associate Professors in Anthropology and Folklore
- Professors in Sociology and Political Sciences
- Assistant Professors/Lecturers in Sociology and Political Sciences
- Assistant Professors/Lecturers in Anthropology and Folklore

Shanghai University, School of Social Sciences

- Lecturer in Social Sciences

Hong Kong | 香港

The Education University of Hong Kong

- Associate Professor / Assistant Professor of Asian and Policy Studies

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