

**CALL FOR PRESENTATIONS FOR THE 2016
SYMPOSIUM:**

2016 SYMPOSIUM FASHION AND THE BODY

APRIL 29-30, 2016

ST. PAUL, MINNESOTA

“Fashion is about bodies; it is produced, promoted and worn by bodies. It is the body that fashion speaks to and it is the body that must be addressed in almost all social encounters” (Entwistle, 2000, p. 1).

For the fifth annual “**Fashion And...**” symposium we provide opportunities to share research findings, innovative teaching strategies, and designs that explore and investigate issues related to fashion and the body. Fashion is produced by a multitude of bodies operating across a range of sites. From the people who design fashion, to those who produce it, to those who retail it, to the ultimate consumers, the fashion-body interface is everywhere and consideration of the body is on-going.

As fashion is inescapably tied to the body, the 2016 symposium offers the opportunity to examine the complexities of this inexorable relationship. As we fashion our bodies and our appearances through-out life, so we communicate our adherence to cultural norms and societal expectations for body shape and size. Thus, the body can be viewed as the result of fashion. It is not only body supplements (e.g., clothing, accessories) that are the focus of scholarly attention but also countless modifications and body alterations (e.g., tattooing, piercings) that are practiced and imbued with meaning. Questions addressed can include how modifications are done in addition to why, when, where, and with what purposes. Additional questions include presentations of the body and how they are used to market and sell along with the importance of body image and satisfaction to daily behaviors.

The symposium has an inclusive definition of the term "fashion". While fashion is often understood to center on apparel choices, fashion can be recognized as the current style or way of behaving in any field. Thus, proposals are welcome from divergent fields such as architecture, anthropology, cultural studies, history, interior design, graphic design, psychology, sociology, and women’s studies among others to examine interconnections and intersections between fashion and gender.

Through a series of scholarly presentations, panel discussions, and design presentations by academics, researchers, graduate students,

undergraduates, the symposium participants will explore, define, and document the interconnections between fashion and the body.



Symposium Participation:

You are invited to participate in this symposium by submitting a written abstract detailing research, an abstract of innovative teaching strategy, a design, or a proposal for a panel of speakers addressing some aspect of fashion and the body.. The official conference language is **English**. All accepted abstract submissions will be published in the conference proceedings.

Symposium formats include poster sessions, design work, concurrent design/research/teaching presentations [15 - 20 minutes], and panel sessions [60 minutes]. Panel or collaborative presentations are encouraged.

Important dates:

January 8, 2016: All proposed submissions for the symposium (designs, abstracts, panels) due and received. Abstracts are in final form (there will be no opportunity for authors to make changes prior to publication in proceedings so please proof and edit carefully).

February 12, 2016: Notice of acceptance emailed to corresponding author and copyright forms sent to corresponding authors for proceedings. Online registration opens.

February 29, 2016: Copyright forms due to kjohnson@umn.edu

March 18, 2016: Draft of symposium program posted on symposium website (design.umn.edu)

April 15, 2016: Hotel room reservations due [unreserved rooms released]

April 15, 2016: Online registration closes (early bird rates)

April 29-30, 2016: Symposium (on site registration cash or check only)

Topics may include (but are not limited to) the following:

- Fashion and body image
- Fashion and the ageing body
- Fashion and well-being (health)
- Fashion's impact on the body (health, well-being)
- The use of the body to market fashion
- Producing fashion: Its impact on the body (e.g., health in the fashion workplace)
- Fashion and body art
- Links between architecture and the body
- The body as graphic canvas
- Fashion, technology, and the body
- Fashion photography and the body
- Undressing the body
- Historical views on fashion and the body
- Functional design
- Modesty and the body
- Consumption and the body
- Fat talk and consumption

- Ideal bodies and fashion
- Fitness and fashion
- Fashion's representation of the body
- Body modifications
- Fashion and protecting the body

Guidelines for Research/Teaching Submissions:

Abstract (Teaching/Research/Concept papers)

Abstracts should present research/teaching/design that has not been published or presented at other professional conferences. Use Times New Roman, font size 12, for all text including titles and 1 inch margins. Prepare three electronic files, **all in Microsoft Word format.** Undergraduate submissions must have a faculty sponsor. It is the responsibility of the faculty sponsor to screen the entries for quality, completeness, and accuracy and to be actively involved in the submission process. All research/teaching/design submissions presented at the symposium will be included in the *Proceedings*. An author whose work is accepted, an author from a team of researchers, or the undergraduate faculty sponsor must attend the symposium and present the work as well as register for the symposium.

File 1 contains a cover page with title of paper and name and contact information (address, phone number, email) for all authors. Corresponding author is designated. All symposium information will be sent to **corresponding author only.**

File 2 contains an abstract in English for review (2 pages maximum, single spaced, in a Word.doc format; one inch margins, font size 12, Times New Roman). Include the title (single spaced, centered, maximum 30 words) but no identifying information about author(s) or professional affiliation(s). Tables and other graphics should be incorporated within the body of the abstract in the appropriate place(s). All content (references, tables, figures) must fit within the 2 page limit.

File 3 contains the information in file 2 with the addition of authors, institutional affiliation, and country information left justified. File 3 will be used for the symposium proceedings. This will go directly into the proceedings once the submission has been accepted for presentation. There will be no opportunity to make changes once submitted to the symposium.

EXAMPLE OF **CORRECT** FORMAT:

This Is the Title of the Paper

Kim Johnson, Some University, USA
(or if multiple authors)

This Is the Title of the Paper

Kim Johnson and Kaitlin Johnson, Some University, USA
or

Kim Johnson, Some University, USA
Kaitlin Johnson, a different university, USA

[List affiliation after each author's name if the authors are from different universities; use the affiliation once after the last author's name if all authors are from the same university.]

Guidelines for Design Submissions

Work must have been executed within the last 3 years. Work must be constructed by the designer(s) and must be completed at time of submission. Undergraduate student member submissions must have a faculty sponsor. It is the responsibility of the faculty sponsor to screen the entries for quality, completeness, and accuracy and to be actively involved in the submission process. The sponsor will retrieve the design work at the symposium if the student does not attend. All design work presented at the symposium will be included in the *Proceedings*. A designer whose work is accepted, or the sponsor, **must attend the symposium** and register for the symposium.

Abstracts should present designs that have not been published or presented at other professional conferences. Use Times New Roman, font size 12, for all text, including titles. Prepare three electronic files. In preparation, photograph images of your design. Take a copy of a copyright agreement with you and obtain signatures of the photographer and, if appropriate, the model as needed. Items should be photographed as they would be used (i.e., apparel must be photographed against a **plain** background on a live model, mannequin, or dress form). Non-apparel items must be displayed as they would be exhibited. If submitting an item of apparel, photograph the following: full front view, full back view of apparel items or different angle view of non-apparel item, and an interesting design or construction detail. If submitting another type of design (e.g., drawing, object) photograph the work to best convey its attributes.

File 1 contains a cover page with title of your design and name and contact information (address, phone number, email) for all authors.

File 2 contains a title, a description in English to accompany your design submission (2 pages total, single spaced, in a Word.doc format; one inch margins) and photos of your design. In this description include the following: the purpose of the piece, the design process, including how you implemented the process, the techniques used to create the piece, and the materials used. There should be no identifying information about the designers in this statement. Images should be no larger than 2 ½ x 3 ½ in portrait orientation (50% of original image). You are responsible for color management, cropping, quality of the images, and proper placement in the submission.

File 3 contains file 2 with the addition of authors, institution, and country. File 3 will be used for the symposium proceedings. This will go directly into the proceedings once the submission has been accepted for presentation. There will be no opportunity for changes.

Criteria for evaluating **research** submissions (includes concept papers)

- Significance/usefulness of the research/scholarship
- Application of relevant theory or framework and pertinent literature
- Appropriateness of methods/exploration
- Clarity of results/conclusions and implications
- Clarity and organization of the writing

Criteria for evaluating **teaching** submissions

- Innovative approach or practice that merits sharing with others
- Clear purpose for identified audience
- Implementation of practice clearly delineated

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- Description of success of practice in fostering desired learning outcomes
 - Indication of plans for continuation, revisions or follow-up

Criteria for evaluating **design** submissions

- Statement of purpose
 - Implementation of purpose or process
 - Aesthetics and visual impact
 - Quality of technique and execution
 - Innovation of design.
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Symposium Co-Chairs:

Karen LaBat and Brad Hokanson

Submission Procedure

1. **Submit all 3 files to: Kim K. P. Johnson** kjohnson@umn.edu
2. In the subject line of your submission use the following wording to indicate whether you are submitting a teaching, research, design, or panel abstract
 - FS: **Teaching**
 - FS: **Research**
 - FS: **Design**
 - FS: **Panel**
3. Attach the three files to your email as described in the guidelines above.
4. Complete a separate e-mail submission for each abstract/design/panel you want to submit. Multiple submissions are welcomed. Authors will be notified that their submission was received. If you fail to receive notification within 72 hours, please contact Kim Johnson at kjohnson@umn.edu.

Abstract Submission Deadline (Received by): January 8, 2016 or sooner

Acceptance Notification: Authors will be provided acceptance notification of their papers for presentation at this symposium by approximately **February 12, 2016 or sooner**.

Additional publication opportunities: We are working to have focused issues of journals on the topic of fashion and the body or an edited book. Additional information concerning the status of focused issues or an edited book will be forthcoming.

