36th Southwest Popular Culture/American Culture Associations Annual Conference
“Many Faces, Many Voices: Intersecting Borders in Popular and American Culture”

February 11 – 14, 2015
Albuquerque, New Mexico

Proposal submission deadline: November 1, 2014

Conference Hotel: Hyatt Regency Albuquerque
330 Tijeras NW
Albuquerque, NM, USA 87102
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Now accepting proposals for: Fashion, Style, Appearance, and Identity

- Clothing
- Historical Costume
- Fashion Aesthetics
- Fashion and Appearance
- Fashion Marketing
- Merchandising and Retailing
- Psychological/Sociological Aspects of Dress
- The Body in the Cultural Context
- Ethnic Dress and Cultural Appearance
- Any other area relating to Consumption and Consumer Identity of Apparel and Fashion

Papers and abstract from all disciplines are welcome. Innovative and new research in the areas of fashion and consumerism are encouraged.

Papers and/or abstracts received via email will NOT be considered. Please send your submissions through the SWTXPCA database Call-for-Papers

See a full list of Monetary Awards

Carla Anderson Perez, Ph.D.
University of the Incarnate Word
Committee Chair: Fashion, Style, Appearance, and Identity