

## 2000 ITAA Fellow – Nancy Cassill



Nancy Cassill is currently a Professor in the Textile and Apparel, Technology and Management Department at North Carolina State University, and served as Department Head 2008- June 2012. Nancy is also an Associate Faculty member, NC State Poole College of Management, and serves as Director of the MGIM: Global Luxury Management program, a dual degree graduate program collaboration between NC State (Poole College of Management) and SKEMA, French Business School, in partnership with the NC State College of Textiles. She earned her Ph.D. in 1986 from the University of Tennessee, the M.S. from Indiana University in 1975, and a B.S. from Purdue University in 1972. She has had a very impressive career to date in teaching, research, and service – both to her profession and to ITAA. Prior to joining NC State in June 2000, Nancy was a member of the faculty at the University of North Carolina Greensboro from 1987–May 2000, and at the University of North Texas from 1985-1987.

Nancy works closely with industry and government personnel, has published numerous research articles, has been an expert witness for textile marketing issues, established industry advisory boards, and is a frequent presenter to industry, government and academic audiences. Nancy served as Managing Editor of The Journal of Textile and Apparel Technology and Management (JTATM) from 2000 – 2008. She has published articles in several journals, including the *Journal of the Textile Institute*, *Journal of Fashion Marketing and Management*, *CTRJ*, *JTATM*, and the *International Review of Retail, Distribution and Consumer Research*. She has served the profession by contributing to the trade press and presenting at such venues as ITAA, The Multicultural Marketing Conference, Environmental Protection Agency, Society of Consumer Affairs Professionals, and the Atlantic Marketing Association.

Nancy has held 21 leadership roles in ITAA, including President, committee memberships, committee chairmanships, Board, and Executive Council. In the nomination for Fellow documents, Nancy describes as "...a team player and a highly ethical and dedicated researcher who is a model of vision, efficiency, and grace under pressure. Working with Nancy provided positive and lasting impressions of a professional woman who could balance teaching, scholarship, leadership, and personal roles in a spirit of collegiality."