

2001 ITAA Fellow – Marjorie Norton



Dr. Marjorie Norton of Virginia Tech University has established herself as a noteworthy researcher in both breadth and scope, addressing several important issues in the field of textiles and apparel in a variety of academic journals. Her original research program has focused on safety and healthfulness of textile and apparel products including product quality and protective clothing. Her general approach is to focus on the interrelationships of humans, products, and environmental factors as they affect consumers. Additionally, Dr. Norton's research results from studies on clothing safety have been used in product liability litigation, in policy making, and in education. Her flammability research has been used as supporting evidence in at least 26 civil court cases nationwide. Her research on pesticide protection has been used by the Environmental Protection Agency.

Dr. Norton's second research area involves consumer expenditure on clothing. She has collaborated in research on the influences of ethnicity, women's employment status, and family expenditures on clothing. Supporting statements indicated Dr. Norton has sustained a research program that makes a strong contribution primarily to the textiles literature, but also in aspects of economics and theory development. Also that she is a remarkable interdisciplinary scientist which has allowed her to cross disciplinary boundaries.

Dr. Norton has served ITAA in several capacities including Vice President for Publications and member of the CTRJ Editorial Board.