

2009 ITAA Fellow – Ann Marie Fiore



Dr. Fiore is a Professor, Associate Chair, and Director of Graduate Education in the Department of Apparel, Events, and Hospitality Management at Iowa State University (ISU). She has made significant research contributions in the area of aesthetic experience in marketing and consumer behavior. Dr. Fiore is an award-winning teacher, mentor, and scholar who has worked with over 60 graduate students throughout her career. She is an author of 50+ peer-reviewed articles, numerous abstracts and proceedings, and two textbooks. Her research includes projects funded by the International Council of Shopping Centers, USDA Challenge Grants, ITAA, and Main Street Iowa. Dr. Fiore was a Scientific Excellence Advisor for the National Textiles Center and was among one of 20 faculty/staff members at Iowa State University to be selected for the first cohort of their Emerging Leaders Academy. She has been awarded the Chutian Scholar for Wuhan Textiles University in China, and has received the ISU Margaret Ellen White Graduate Faculty Award and ISU Exemplary Faculty Mentor Award. Dr. Fiore's service to ITAA is extensive, having previously chaired the Faculty Fellowships and Awards Committee, several special topics session committees focused on aesthetics, and served as guest editor for two focused issues of *CTRJ*. She epitomizes the qualities of an ITAA Fellow and ITAA extends its sincere congratulations to her.