

**2012 ITAA Fellow – Nancy Rudd**



Professor of Fashion and Retail Studies in the College of Education and Human Ecology at The Ohio State University. Dr. Rudd teaches courses, at undergraduate and graduate levels, in the social psychology of appearance and in apparel product development. Her research on body image has been published in significant journals and presented internationally; she has also directed many graduate students in related research. She serves as chair of the University Body Image and Health Task Force that delivers outreach programming on campus. Nancy believes that the essence of her professional life is creating new knowledge through research that benefits society, her profession, and students. Her teaching is informed by her research, as are outreach efforts related to health and well-being. It is important to her to make a difference in the world, through impact on students and what they will eventually contribute to others in their careers, and through research that is translated into practice to improve quality of life.