

2013 ITAA Fellow – Jana Hawley



Professor and Department Chair at the University of Missouri in the College of Human and Environmental Sciences: Textile and Apparel Management. Dr. Hawley’s entrepreneurial approaches to teaching employ state-of-the-art technology and individual and personal mentorship of students. Her exceptional approach to teaching has been recognized by numerous awards for teaching excellence. Her noteworthy research contributions expanding and advancing the body of literature related to cultural aspects of dress, e-commerce, supply chain management, integration of technology, recycling behaviors, and sustainability is well published in numerous scholarly journals and edited books published in the U.K., Australia, and the United States. Dr. Hawley believes in “paying it forward” as evidenced by her service to the profession, particularly to ITAA where she has served in leadership roles as Vice President of Operations, President in 2010 and 2011, and Counselor. She also was instrumental in revising the ITAA Handbook, redesigning the ITAA website, and uploading conference proceedings to ensure availability to members.

Dr. Hawley now serves as the Director of the Norton School of Family and Consumer Sciences at the University of Arizona.