

ITAA NEWSLETTER



International Textile
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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APRIL 2015

IN THIS ISSUE...

President's Message

2015 Rising Star

Message to Graduate
Students

CTRJ Reviewers

Student Exit Survey

Announcements

2015 Candidate
Statements

INSIDE THIS ISSUE:

Santa Fe Conference & Fundraiser 1-2

President's Message 3

2015 Rising Star 4

Message to Graduate
Students 4

Thank You, CTRJ
Reviewers 5

Using a Student Exit
Survey as an Assess-
ment Tool 6

Announcements 7-8

2015 Candidate
Statements 9

Celebrating the Unique Santa Fe, NM - November 10-13, 2015 Co-Chairs: Mary Littrell & Jana Hawley

Our 2015 ITAA conference theme, **Celebrating the Unique**, evolved from Santa Fe's mantra of "The City Different." Through conference programming we have enlarged the mantra to consider the many **unique contributions of the apparel and textiles discipline** to undergraduate and graduate education, research, and leadership at our academic institutions. In recent weeks, you have received emails introducing our three plenary keynote speakers, each of whom offers a **unique perspective to challenging our thinking**.



Amy Hall: Director of Social Consciousness and a member of the Leadership Forum for women's clothing designer EILEEN FISHER, a company that practices "business as a movement."

Simone Cipriani: Head of the Ethical Fashion Initiative of the International Trade Centre (ITC), which is a joint agency of the United Nations and the World Trade Organization (WTO).

Judy Frater: Founder of the first educational institution in India for educating indigenous artisans to enter the global apparel market. Judy is the 2015 Janet Else Visiting Scholar and winner of the prestigious Sir Misha Black Award for Design Education.

In addition to the keynote speakers, we have introduced a dedicated period for a series of **Conference Theme Sessions: Celebrating the Unique**. At the time you register, you will be asked to indicate your first and second choices for participating in sessions devoted to licensing and copyright of design work, social enterprise and entrepreneurship, fair trade marketing, Navajo designers, or sustainability. We have selected the topics for broadening our thinking, generating fresh ideas, and facilitating networking.

So that attendees will have ample opportunity to learn from Santa Fe's entrepreneurial apparel and textile community, we have designed a series of **Experience Santa Fe Seminars**, that will take attendees to a range of sites on the first day of the conferences. Examples include the Travelers Market with its 43 galleries of tribal and folk art, homes of textile collectors, the International Folk Art Alliance office, design and fiber art studios, textile galleries, historical sites, and a number of small local apparel-related business that are unique to Santa Fe. At the time you register you will indicate your preferences. So...registering early helps assure you of first choices for both the seminars and conference theme sessions.

(Continues on Page 2)

2015 ITAA COUNCIL**President**

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Graduate Student Liaison

Angela Uriyo
University of Missouri
Ex-officio Member

Celebrating the Unique**(continued from page 1)****Co-Chairs: Mary Littrell & Jana Hawley**

Plans are well underway by several ITAA committee chairs for the three days of mounted exhibition of design scholarship. Each day, conference attendees will have opportunity to wander through the exhibition area, talk with designers during a designated period, and read mounted descriptions of the designers' scholarly approaches. The three exhibitions, with new designs each day, will be open to the Santa Fe public as a way to tell the ITAA design story to a larger audience.

Jana and I recently toured the conference hotel, El Dorado Hotel and Spa, for an update on their extensive renovations with the new owners. Wearing hard hats, the Construction Manager took us into the greatly expanded Eldorado ballroom with state-of-the-art AV (site for plenary keynote sessions and meals) and the completely remodeled lobby area where the hotel promises to feature locally themed music during the nights of our conference—think salsa, flamenco, and guitar. The hotel, within easy walking distance of many Santa Fe galleries, outstanding restaurants, and unique retail offerings, has offered us nightly hotel rates of \$145, rare for a downtown Santa Fe hotel.

Plan now to join us November 10-13, 2015, to celebrate all that is unique in our discipline and in the city of Santa Fe, New Mexico.

**Join Us for a Fun-Filled
Night!**

The Legacy group will be hosting a Fund-Raiser on Friday evening following the conference. This fun-filled event is intended to raise money to support student scholarships and faculty development. You will have the option to choose whichever cause you prefer. The event will be held on the rooftop of the El Dorado Hotel, which is part of the Presidential Suite. We have a fun night planned, including Latin Salsa music, an opportunity to purchase wonderful textiles and jewelry, great food, and lots of laughter! Tickets will be sold in advance, but will be limited to 150. Watch for more information in upcoming communications. Don't miss out on this opportunity to have lots of fun at the same time supporting an important cause.

For more information, please contact Rita Kean (rkean1@unl.edu) and Holly Bastow (Holly.Bastow-Shoop@ndsuh.edu).

President's Message

By Missy Bye



Greetings!

The ITAA council just completed their mid-year meeting at the El Dorado Hotel in Santa Fe where we will hold our 2015 annual meeting. Fortunately in November we won't run into snow. We were all delayed due to 7" of snow Friday night that closed the Santa Fe and the Albuquerque airports! Plans for the meeting are well under way and it promises to be a spectacular conference. Mary Littrell and Jana Hawley have lined up outstanding international speakers and many opportunities to explore and learn from the fabulous resources in Santa Fe. The hotel is currently being renovated and it is beautiful—designed for a group like ITAA! Please watch for some changes in submissions and format, particularly with the Design Exhibition.

Reports from our VPs shared that our committees are busy advancing their agendas for the year. The Accreditation Commission is making great progress with research, consultations, and early drafts. They

will have things to share with the membership at the annual meeting. Thank you to all who generously volunteer your time for ITAA. There continue to be opportunities to serve on a committee if you are interested in getting involved. This is a great way to get to know other members and start to take advantage of the leadership opportunities that are available through ITAA. Contact anyone on council or Nancy Rutherford to make a connection.

I hope you will take time to enjoy spring as it arrives at many different times across the globe. A little warmth and color go a long way to making the end of the semester something to celebrate. *The beautiful spring came; and when Nature resumes her loveliness, the human soul is apt to revive also.*—Harriet Ann Jacobs

Clarification - Papers of Distinction Awards

This year we are reverting back to the former method of selecting Papers of Distinction. ALL abstracts will be considered for a paper of distinction award and the authors of those deemed eligible will be invited to submit a full paper by a deadline TBD. *Andy Reilly, PhD, VP of Scholarship*

Recipient of the ITAA 2015 Rising Star Award

Dr. Huiju Park



The faculty award and fellowship committee is pleased to announce the recipient of 2015 rising star, Dr. Huiju Park. Dr. Park joined Cornell University in 2011 as assistant professor after obtaining a doctoral degree at Oklahoma State University. His research has focused on the thermal comfort and mobility of functional apparel including projective clothing and sportswear. He specializes in the use of the latest technologies including biomechanics, 3D motion analysis technologies, 3D body scanner, etc.

The committee were unanimously impressed with his phenomenal accomplishment he has made within a relatively short time. To name a few of his accomplishment include 21 co-authored peer-reviewed research papers, 20 referred presentations at international conferences, and patented two items of smart clothing and footwear. He is also a recipient of various awards: Paper of Distinction Award in 2010 and Excellent Marketable Design Award in 2009 at ITAA conference, and second place in the 23rd Annual American Quilter's Society & Hobbs Bonded Fibers Fashion Design Competition. Dr. Park is also very active in seeking funding opportunities. For the last three years, he has submitted a total of 23 proposals to various funding agencies and apparel industry partners. He has been either the PI or a primary factor as a collaborator in securing \$3.1 million in funding including research grants from the Department Energy, the National Institute for Food and Agriculture, and the Environmental Protection Agency. His excellence is not limited to scholarship. Dr. Park's commitment continues to teaching, community engagement and ITAA service. Congratulations, Dr. Park. We are so proud of you!

Edited by Byoungho Jin, Chair, ITAA Faculty Fellowships and Award Committee

ITAA 2015 Mid-Year Meeting Report to Graduate Student Members

The International Textile and Apparel Association in preparation for its annual conference in November, held its mid-year meeting at the Eldorado Hotel and Spa in Santa Fe, New Mexico. My name is Angela Uriyo and as ITAA's 2015 Graduate Student Liaison, I was given the opportunity to attend the meeting. What follows is my report to graduate students that highlights what was discussed.

With all Council members in attendance, decisions were made on the roster of workshops, seminars and discussion sessions for the annual conference; topics ranged from Tambour embroidery to applications of electrocardiography in Textiles and Apparel research. Conference organizers Dr. Littrell and Dr. Hawley have worked diligently to provide participants a taste of the food, art and culture of Santa Fe.

This year the Council has voted to explore mounted exhibition to display garment designs that are submitted and accepted for the design competitions. A live show will not be held at the conference, but all garments will be available for public viewing. Dr. Gwendolyn O'Neal will be the speaker for the graduate student's Fireside Chat. Dr. O'Neal is Professor Emeritus of the Department of Consumer, Apparel, and Retail Studies at the University of North Carolina at Greensboro, as well as an ITAA Fellow. She will address a variety of professional development topics and answer many of your questions!

The Graduate Student Happy Hour is scheduled right after the Welcome Reception. This scheduling will allow graduate students to network with each other in an informal setting and form connections early on in the conference that can be further developed as the conference proceeds. ITAA Council President, Dr. Bye has generously given graduate students access to the Presidential Suite as a venue for this event.

Many pictures from the 2015 Mid-Year meeting are posted on the ITAA Graduate Students Online Community Facebook page. If you are not already a member of this Facebook group, please join us!

My advice to graduate students is to register early for the conference and the theme sessions, as they will fill up quickly!

Submitted by Angela Uriyo, Graduate Student Liaison

Thank you, 2014 CTRJ Reviewers

The Editor and Associate Editors of the *Clothing and Textiles Research Journal* and the Vice-President for Publications, Rinn Cloud, would like to express their appreciation for all of the individuals who completed the review of one or more *CTRJ* manuscripts during 2014. The running/functioning of *CTRJ* is dependent on individuals like those listed below who support our journal every time they send in a completed review of a manuscript. Publishing a quality peer review journal is only possible with the help of committed reviewers. The individuals in this list with an asterisk next to their name are members of the *CTRJ* Editorial Board who actively reviewed manuscripts in 2014. These individuals, in accepting a three year term to the Editorial Board, agree to review multiple manuscripts each year. Thank you reviewers and Editorial Board members! Thank all of you for your hard work. Please accept our apologies if we inadvertently missed naming you.

Reviewers and *Editorial Board Members:

Alyssa Adomaitis	Sena Duru	Eun Young Kim	Yoon Jin Ma	Carol Salusso
Reece Allen	Kathryn Eason	Eundeok Kim	Michael Mamp	Eulanda Sanders
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Sang-Eun Byun	Tao Hua	Helen Koo	Linda Niehm	Pauline Sullivan
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Ting Chi	Bertha Jacobs	Jaeha Lee	I.O. Ohijeagbon	Kittichai (Tu) Watchravesringkan
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Tsan-Ming Choi	ByoungHo Jin	Juyoung Lee	Juyeon Park	Jane Workman
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Marilyn DeLong	Carmen Keist	Tasha Lewis	Andrew (Andy) Reilly	Chorong Young
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Renuka Dhandapani	Nurgül Kiliñç	Suzanne Loker	Mary Ruppert-Stroescu	Jennifer Yurchisin
Marsha Dickson	Dong-Eun Kim	Sheng Lu	Kirsti Salo-Mattila	

Associate Editors:

I, along with Rinn Cloud, would also like to thank all of the individuals listed below who were Associate Editors (AEs) during 2014. AEs find and assign reviewers for each manuscript, monitor the review process, summarize reviewers' comments for the editor, and make recommendations about the status of the manuscript. Associate Editors contribute considerable quality time in their support of the *Clothing and Textiles Research Journal*. Thank you for your service!

ByoungHo Jin, International, Business, Industry
 Jessie Chen-Yu, Consumer Theories and Behavior
 Jung Ha-Brookshire, Consumer Theories and Behavior, International
 Nancy Hodges, Social, Psychological, Education

Cynthia Regan, Aesthetic & Design
 Ajoy Sarkar, Textiles, Fibers, Polymers
 Pamela Ulrich, Historic, Cultural

Additionally, I would like to thank Hye-Shim Kim, Consumer Theories and Behavior, and Youn-Kyung Kim, International, Business and Industry who finished their term of office for Associate Editor in December 2013 but continued in 2014 to work with in process manuscripts which had been submitted during their tenure.

I would also like to recognize and thank Rinn Cloud, VP for Publications, for serving as a counselor for me (Rinn is a former Editor of *CTRJ*) and sounding board during 2014. Thank you to all individuals who have provided their service to the *Clothing and Textiles Research Journal*. During 2014 there were 230 new manuscripts submitted to *CTRJ*; the Associate Editors and reviewers handled these manuscripts. In addition, many revised manuscripts from 2014, 2013 and some from 2012 were reviewed by the Associate Editors and reviewers. Thank you!

Elaine J. Pedersen, Editor, *CTRJ*

Using a Student Exit Survey as an Assessment Tool

By Barbara Frazier and Zee-Sun Yun

Western Michigan University

Documenting student learning outcomes at the program level is an integral element of the assessment process, and critical in improving curricula and teaching. In addition to course embedded measurements such as rubrics, capstone projects and portfolios, student exit surveys can provide valuable input in the assessment process. In this article we share an approach for student self-assessment exit survey that was developed by Western Michigan University's textile and apparel studies program faculty. We adapted the instrument from an employer survey based on the [ITAA Meta-goal competencies](#). The survey instrument includes 47 statements that provide specific measurement of the more broadly stated competencies reflected in the meta-goals.

WMU's program introduced the student exit survey in our assessment process in the 2013-14 academic year. The program uses a rotating schedule to assess student achievement in the ITAA meta-goal competency areas, using curriculum review, multiple course embedded measurements and the exit survey. In even years, learning outcomes relating to ITAA meta-goals 1, 6 and 7 relating to industry knowledge, critical thinking and professional development (26 questions) are assessed. In alternate years, the assessment process focuses on goals 2, 3, 4 and 5 related to appearance and human behavior, aesthetics and the design process, global interdependence and ethics and social responsibility (21 questions). Faculty use annual results of the student exit survey along with other assessment tools to identify needed areas for improvement in the curriculum and develop action plans to improve student learning.

A paper and pencil survey was administered near the end of the fall 2013 and spring 2014 semesters to program students enrolled in three upper level courses. Although priority focus for the 2013-14 academic year was on goals 2, 3, 4 and 5, the survey assesses student self-perceptions of competence on all seven ITAA met

meta-goals each time it is administered. The 2013-14 responses included thirty students who were graduating within one semester (Group A), and 25 students with two or more semesters remaining (Group B). We first looked at the mean ratings for each group separately, and identified competencies where each group felt more and less confident. For example, Group A reported less confidence in their knowledge of regulatory compliance standards, and career planning concepts. Group B, those with two or more semesters before graduation perceived themselves to be less knowledgeable a greater number of competencies, including applying knowledge related to principles of design, socio-cultural implications and psychological theories, and applying market, trade and economic theories to business decisions. We also looked at statistical differences between groups, and noted that Group A perceived themselves significantly more competent than Group B in competencies related to meta-goals 2 and 3, which relate to appearance and human behavior and aesthetics and the design process. We integrated results of the exit survey with findings from the curriculum review and embedded course assessments. Collectively, assessment results informed several major curriculum improvement proposals that were submitted and approved in fall 2014. A career awareness event is currently under development to increase students' awareness of career opportunities, and course content has been strengthened to give students more confidence in career planning. Faculty are currently focusing on refining syllabi to redefine course goals so that ITAA meta-goal competencies are more clearly linked to learning outcomes. Future plans include administering the exit survey via online format. We will continue to track trends from year to year on student self-perception of competence. We would be happy to share the survey instrument with your program. Please contact Barbara Frazier frazier@wmich.edu to request.

Position Announcements Posted Since Last Newsletter

Assistant Professor in Apparel, Textiles and Merchandising, Central Washington University, [click here](#)

Assistant/Associate Professor in Apparel Design and Merchandising, Family and Consumer Science, Eastern Kentucky University, [click here](#)

Visiting Assistant Professor/Instructor in Fashion Design - Apparel, College of Creative Arts, Miami University, [click here](#)

Assistant/Associate Professor in Textiles, Apparel Design and Merchandising (Merchandising Area), Louisiana State University, [click here](#)

Vice President of Merchandising, Design Within Reach, Inc., [click here](#)

Lecturer in Textiles, Merchandising & Fashion Design - *textile science and product development core*, University of Nebraska-Lincoln, [click here](#)

Lecturer or Teaching Specialist in Retail Merchandising, University of Minnesota, [click here](#)

Instructor (non-tenure track) Multi-Year Position in Textiles, Apparel, & Merchandising, Indiana State University, [click here](#)

Assistant Professor, Apparel Design and Manufacturing, Texas Tech University, [click here](#)

Assistant Professor - Fashion Merchandising, Old Dominion University, [click here](#)

CSA Annual Meeting

The Costume Society of America's 41st annual meeting and symposium, Alamo a la Mode: Defending the Importance of Dress, is open for registration! Join us the last week of May in San Antonio for a fiesta of findings, finery, and fun!

<http://www.costumesocietyamerica.com/natsym.htm>

Call for Entries: The Dorothy Waxman Textile Design Prize 2015

Supported by Edelkoort, Inc. Competition is open to students from any country currently enrolled in a textile, fashion or knitting course. Deadline for submissions is April 24, 2015. For more information and application form, see [Full Announcement](#).

KSCT Invitation to Guest Editors

The Korean Society of Clothing and Textiles proudly announces an Open Invitation to Guest Editors for the Special Issues of KSCT international journal, "Fashion and Textiles", which is published online by Springer. We are planning to publish a number of Special Issues of Fashion and Textiles in the following years. In order to encompass the topics of current needs and up-to-date issues of academia and industry we wish to invite Guest Editors who can package a number of research papers focused on the special topics of clothing and textiles. A few examples of topics are protective clothing or clothing technology but any other topic packaged into highly focused and specialized papers is also welcome.

Fashion and Textiles is a peer reviewed journal which began its publication in 2014. It is published using an open access publication model, meaning that all interested readers are able to freely access the journal online at <http://www.springer.com/materials/journal/40691> without the need for a subscription. Each Special Issue will have a Guest Editor and an issue will comprise of a number of papers focused on the specific issue. If you are planning on a focused topic symposium in the near future or if you already had one, that can be a good candidate for packaging the papers of a Special Issue. If you are interested in becoming the Guest Editor, please contact the Editor-in-Chief, Dr. KyungWha OH. kmhanh@can.ac.kr

2015 Design Call Changes

Mary Ruppert-Stroescu, 2015 Design Review Chair

Andy Reilly, VP of Scholarship

Please review the 2015 Design Call beginning on page 8 carefully. There have been significant changes from the prior years. Most importantly:

- Undergraduate submissions are now submitted by the design mentor and each mentor can submit a maximum of three (3). The undergraduate student does not need to be a member of ITAA, but the submitting design mentor does. There is a \$20 fee for each submission.
- Designs must be photographed against a plain background and in vertical orientation. Submissions not meeting this criteria will be disqualified from judging.
- Evaluation criteria has changed. It was developed by and voted on by the Design Education and Scholarship committee. Please take note of the new criteria in the call.
- The level of review will be determined by the order of authorship in professional and graduate categories.

Design Call, Instructions, Proceedings Template, Copyright Form and Submission Link are available through the ITAA website on the [Creative Design Scholarship](#) page under the “Submissions” tab.

Don't Miss the 2015 Conference Submission Deadlines!

Calls, templates, and instructions for submissions for the 2015 Annual Conference are posted on the ITAA Website under SUBMISSIONS.

ITAA Newsletter Editorial Staff

Editor: Vanessa Jackson, University of Kentucky
E-mail: vpjackson@uky.edu

Media Review Editor: Cynthia Jasper, University of Wisconsin-Madison
E-mail: crjasper@wisc.edu

Managing Editor: Nancy Rutherford
E-Mail: executive_director@itaaonline.org

The *ITAA Newsletter* is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the *ITAA Newsletter*. Submissions must be authors' original works or give appropriate attribution.

Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..

ITAA 2015 Ballot: [Online Voting](#), Now through May 10, 2015

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - President-Elect

Marianne Bickle



Current Position or Title:
Professor and Department Chair

Place of Employment:
University of South Carolina - Columbia

Educational Degrees/Institutions:
Ph.D., M.S., and B.S., Michigan State University

ITAA Activities:

Active member since 1989; 2014 Conference Chair; Treasurer (2010-2013); CTRJ Reviewer (2005-present); Executive Director Search Committee Member; Administrator Leadership Committee (chair - 2006-2007); Strategic Planning Committee (2006-2007); Research Paper Reviewer (2008, 2009); Newsletter Editor (2002-2006); Graduate Committee (1998-2002).

Related Activities:

I am a contributing writer to Forbes.com, and publish in academic journals. My funding efforts have generated \$8.1 million (i.e. Federal, Industry, Private and Training Grants and Gift-in-Kind donations). I also consistently participate in annual ITAA conferences via presenting research as well as volunteer during conferences.

Qualifications, experience, & highest priorities for this position:

During my 26 years in academia, I have seen and experienced many changes in our discipline. I believe we are the strongest and leading association in the clothing and textile field due to our size, inter-related disciplines and positive members' personalities. As the landscape of higher education changes, we have the ability to:

Goal 1: Promote the impact and value of our disciplines on the economy to external entities (e.g., higher administration)

Goal 2: Explain the comprehensive nature of our association to industry experts

Goal 3: Strengthen the connection with community/technical colleges

Philosophy about ITAA as an organization and the highest priorities for the field:

I am passionate about ITAA and its members; you are an important part of my professional family. It would be an honor and privilege to use my organizational skills and passion for the clothing and textile discipline to further our quest for obtaining external funding and improving campus recognition.

Harriet McLeod



Current Position or Title:
Non-tenure Track Assistant Professor

Place of Employment:
Kent State University—Fashion School

Educational Degrees/Institutions:
Ph.D. and M.S., Iowa State University in Textiles and Clothing

ITAA Activities:

McLeod has been a member since 1994. During that time she has been a member and chair of the Teaching Innovation and Resources Committee. She was Council Secretary from 2012 - 2014.

Related Activities:

McLeod has served as a track chair for the Soc-Psych area, been an ad-hoc reviewer for Consumer Behavior and Soc-Psych manuscripts, and presided at research sessions.

Qualifications, experience, & highest priorities for this position:

As a member since 1994, McLeod is aware of the benefits of membership – professional development, networking, collaboration, and an outlet for dissemination of knowledge. As President, McLeod's goals are to increase ITAA's visibility and provide more monetary support for its members.

Philosophy about ITAA as an organization and the highest priorities for the field:

Members of ITAA have expertise relevant to nearly all of human life ranging from production of the near environment (e. g., clothing, interior design), consumer behavior, and even to sustainable uses for discarded garments. We must continue to encourage our members' research (in its many forms) and dissemination of this knowledge.

ITAA 2015 Ballot: [Online Voting](#), Now through May 10, 2015

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - VP of Education

Barbara Frazier



Current Position or Title:

Professor, Fashion Merchandising and Design

Place of Employment:

Western Michigan University

Educational Degrees/Institutions:

Ph.D., Michigan State University

ITAA Activities:

As a member of ITAA since 1995, I have attended and presented at 17 ITAA conferences. I served as conference submission reviewer for seven years, acting as merchandising track chair from 2010-2012. I have been a member of the Curricular Development and Review Committee since 2007, serving as chair from 2008-2010.

Related Activities:

I am director of the Fashion Merchandising and Design program at WMU, and advise the master's program. I'm currently serving on a university-wide review team to evaluate all academic programs campus-wide. I am also a member of American Collegiate Retailers Association, and a past national board member of Kappa Omicron Nu.

Qualifications, experience, & highest priorities for this position:

I have seven years' experience with the Curricular Development and Review Committee, including two years as chair, and two years as co-chair. As a CDR member, I worked on the revision of the ITAA meta-goals in 2007-08, and have coordinated several special sessions to disseminate work of this committee. If elected, I will use my leadership skills to support efforts of all education committees to disseminate innovative curricular and teaching ideas and resources to the profession. ITAA has been a source of professional encouragement and inspiration for me, and I look forward to being able to give something back to the organization.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA is a leading voice for clothing and textile scholars. Its role is to support and promote its members' efforts to generate and share knowledge that will improve lives. By drawing on the talents and skills of its membership, ITAA has the capacity to cultivate scholarship that shapes education and policy in the field.

Linda Ohrn-McDaniel



Current Position or Title:

Associate Professor

Place of Employment:

Kent State University—Fashion School

Educational Degrees/Institutions:

M.F.A. University of North Texas;
B.Ed., Uppsala University, Sweden

ITAA Activities:

ITAA member since 2004 and have attended each conference since then. My service to the organization includes: Faculty scholarship and awards committee member 2005, chair elect 2006, chair 2007 Design awards committee member 2011, 2014, chair 2012, 2013 Design catalog creator 2013 and 2014 Design exhibition committee member 2012 -2014

Related Activities:

Through committee membership and active participation, I have had many opportunities to serve at conference in different ways. This has lead me to be a co-chair for the 2018 conference; although this is a future responsibility, it shows a record of active participation and dedication to the organization.

Qualifications, experience, & highest priorities for this position:

I have been a member of ITAA for the past 11 years, and I have had the opportunity to serve the organization through membership and chairmanship of committees as well as creating the design catalog for the past 2 years. This has broadened my knowledge of the organization as well as given me a desire to continue on this path of service. If I have the opportunity to take on this position, I hope to facilitate the continuing discussions of how we can evolve and grow in the scholarship of education and hopefully give others the opportunity and encouragement to take part as well.

Philosophy about ITAA as an organization and the highest priorities for the field:

I see ITAA as a unifying body that gives educators who aim to teach, reach, and inspire the future minds of the textile and apparel industry an opportunity to share, learn, and inspire new knowledge in the field both through teaching and research.

ITAA 2015 Ballot: [Online Voting](#), Now through May 10, 2015

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - VP of Publications

Youn-Kyung Kim



Current Position or Title:
Professor

Place of Employment:
University of Tennessee

Educational Degrees/Institutions:
Ph.D., University of North Carolina-Greensboro

ITAA Activities:

Dr. Kim is a recipient of 2014 ITAA Distinguished Scholar Award. She coauthored papers that received Paper of Distinction (Cultural track) in 2014, Best Paper Award from ITAA-KAMS in 2011, and Sara Douglas Fellowship and Best Paper Award (Merchandising track) in 2007, and received Best CTRJ Reviewer Award in 2012.

Related Activities:

Dr. Kim coauthored papers that received American Collegiate Retailing Association Best Paper Award in 2005, 2006, 2007, and 2008. She was a Faculty advisor for ACRA Morris Mayer Dissertation Award in 2008. She was a Co-Chair for ACRA Conference in 2013 and a track chair at American Marketing Science/ACRA conference in 2012.

Qualifications, experience, & highest priorities for this position:

Dr. Kim served as CTRJ Associate editor for the International Business & Industry Research area in 2004-2014 and guest editors for Journal of Marketing Channels and Journal of Vacation Marketing in 2003-2004. She is the lead author of "Experiential Retailing" book published in 2007. She has about 75 publications in leading academic journals and has received approximately \$500,000 for over 30 different grants including federal grants. If elected, she will contribute to enhancing the effectiveness of publication goals and policies and planning future directions of publications including continuous quality enhancement and wider dissemination of CTRJ articles.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA is a leading platform for exchange of knowledge and experiences among scholars, students, and industry practitioners in the textile and apparel fields. This platform should operate as a primary resource to support academicians and practitioners who must comprehend the changing dynamics of consumers and the industry to enhance their teaching, research and practice.

Pamela Ulrich



Current Position or Title:
Under Armour Professor

Place of Employment:
Auburn University

Educational Degrees/Institutions:
Ph.D. History, University of Oregon; M.S., Clothing & Textiles, Auburn University; B.S., Clothing & Textiles, Oregon State University

ITAA Activities:

I have been a member of ACPTC and then ITAA since my first year as a master's student (1978), attending nearly all annual conferences. I have served the organization on committees (International Affairs – member; Teaching Innovation and Resources - member, chair; Graduate Education – member), and through CTRJ.

Related Activities:

My involvement with CTRJ is currently as an Associate Editor (Historic-Cultural), and has been as Co-Editor of the focused issue on Fit (2006), Editorial Board member, reviewer, and author. As a student design mentor, I contribute to and use the Design Catalog; as a member, I read the Newsletter.

Qualifications, experience, & highest priorities for this position:

As AE and when on the Editorial Board, I have regularly attended annual CTRJ meetings and participated in policy and procedural discussions. Leadership experiences at Auburn (e.g., Co-Chair of AU University Graduation Committee – seven years, interim replacement of Associate Provost as Co-Chair of AU Core Curriculum revision and assessment transition – two years), have contributed to my ability to manage tasks, communicate with and motivate people, listen and lead discussion, set priorities, and plan strategically. I am details and teamwork oriented. My goals are to listen to stakeholders, sustain successes; identify areas for improvement; and seek input on strategies to improve.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA serves as a key collective link and an important face of our field and profession. In an era of continuous institutional change, communication among us is vital. As an organization, we need to be observing and discussing trends and working to build on our strengths through generational transitions.

ITAA 2015 Ballot: [Online Voting](#), Now through May 10, 2015

Voting Members include Professional and Emeritus Member Categories

ITAA Nominating Committee - Member at Large

Haejung Maria Kim



Current Position or Title:

Associate Professor, Coordinator of CEDE Research Group, College of Merchandising, Hospitality & Tourism

Place of Employment:

University of North Texas

Educational Degrees/Institutions:

Ph.D., M.S., and B.S., Ewha Woman's University

ITAA Activities:

Active member since 2002; editorial board member (2012 - current), reviewer board (2009 - 2011), and CTRJ ad-hoc reviewer (2004-2009); chair (2014) and member (2012-2013) of Student Scholarships & Awards Committee, member of Faculty Fellowships & Awards Committee (2015 - current), reviewer of abstracts for annual conference presentations (2005, 2013); presenter of 30 research papers at annual conference since 2002, CTRJ reviewer award (2014), paper of distinction (2012), and advisor of best thesis awards (2006, 2009) .

Related Activities:

Served on conference co-chair (2014), track chair (2012), and reviewer (2010-2014) of ACRA annual conference; ad-hoc reviewer for Academy Marketing Science (2009, 2011) and Global Marketing conference (2010, 2012); associate editor of Journal of Fashion Business (2013-current), editorial board member of Fashion & Textile (2013-current), Fashion & Textile Research Journal (2012-current); ad-hoc reviewer of Journal of Business Research, Journal of Fashion Marketing & Management, Review of Managerial Science, Journal of Research in Interactive Marketing; served on diverse university committees including the steering committee for women's faculty network (2014-current), coordinator of CEDE research cluster (2013-2014), search committee for associate vice president (2013), the design review committee (2004-2006) at UNT.

Qualifications, experience, & highest priorities - this position:

I believe that the priority for this position is identifying the right candidates who will lead ITAA with vision, passion, and capability. Given my track record of involvement with ITAA and my steady and meticulous commitment in national and international scholarly service, I will be able to play the proper role of nominating committee by creating collegiality and helping to identify and recruit great colleagues with proliferative insight and dedication for ITAA's excellence. As a voice and a part of ITAA membership, all my efforts will focus on being fair, accessible, ethical, well-informed, objective, and responsive.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA is a forum for enriching research, education and design, and offering resources and experiences to assist members in their careers. While the networks and diversity among members are the current strengths of the organization, the future of ITAA is directed towards utilizing current social capital to facilitate the coordination and cooperation within the organization for mutual benefits among members.

Yuri Lee



Current Position or Title:

Professor

Place of Employment:

Seoul National University, Dept. of Textiles, Merchandising & Fashion Design

Educational Degrees/Institutions:

Ph.D., Virginia Polytechnic Institute & State University; B.S. and M.S., Seoul National University

ITAA Activities:

Since 1997 as a graduate student member and 2001 as a professional member, I have actively participated in presenting my research at annual conferences almost every year by flying from Korea to the US. I have also published several research papers in Clothing and Textiles Research Journal.

Related Activities:

In 2001, I served as a staff member at a joint conference between KSCT and ITAA in Korea. I am also actively collaborating with other ITAA members in the US for sharing research and teaching expertise. In 2014, I was a recipient of the CTRJ Reviewer Award.

Qualifications, experience, & highest priorities for this position:

For a long time, I have served as a board member of major academic societies in clothing and textiles and other related fields such as retailing and consumer studies. In addition to serving as an editorial board member of major academic journals in Korea, I am currently working as the managing editor of an international journal in this area. Through these experiences, I have learned how an organization can better provide services that its members desire. As an international member of ITAA, I want to play a role that bridges the gaps resulting from geographical and generational disparities.

Philosophy about ITAA as an organization and the highest priorities for the field:

I strongly believe that ITAA has proved its excellence in academic achievement to its members and audience outside the field. Under the ever-changing environment of globalization and digitalization, ITAA should adjust accordingly. I hope this organization proceeds to the next phase by challenging outward and integrating inward.