



# Latino Medical Student Association

Founded to represent, support, educate, and unify Latino(a) Medical Students

From LMSA Policy Committee

Greetings Prospective Sponsor,

The Latino Medical Student Association (LMSA) is proud to announce the 2017 Policy Summit, in Washington D.C., Fall 2017. The LMSA Policy Summit provides a venue for medical student leaders around the nation to convene and share in scholastic lessons in health policy. Our organization is a student-led, national nonprofit with an avid purpose to support medical students from diverse backgrounds, increase diversity in medical education, and reduce Latino health inequities.

***To this end, we currently seek sponsors to build the financial foundation necessary to bring the Summit and its ideals to fruition.***

**Host:** Association of American Medical Colleges (AAMC)

**Date:** October 20-22, 2017

**Location:** 655 K Street, NW, Washington, DC 20001

**Theme:** ¡Si se Puede! Empowering physicians-in-training through policy, advocacy, and community

The LMSA Policy Summit provides an exercise in identifying disparities in Latino health care, with a focus on training the next generation of leaders in the most current and pressing Latino health policy issues, including but not limited to:

- Effects of immigration policy on patient care,
- Intersection of health policy and academia,
- LGBTQ health in the Latino community,
- Eligibility of undocumented and Deferred Action for Childhood Arrivals( DACA) students to enroll in US medical schools and residency programs,
- Nutrition disparities in Latino communities in the US,
- Future of Health Care,
- Social justice in medical education and health care,
- Leadership development within the Latino medical community

In addition, the Policy Summit is a unique opportunity for networking and mentoring with Latino physicians and advocates experienced in legislative and administrative duties. At the culmination of the Summit, student leaders in Latino health care will join to review, discuss and debate policy initiatives proposed at the LMSA Congress of Delegates (LMSA-COD).

With the generosity of our financial sponsors, we aim to provide travel scholarships, networking events, and advocacy events at our annual event. We ask for your generosity in this effort. Our

students are eager to learn and become future physician leaders within the Latino community, but they cannot succeed alone. It is necessary for us to petition sponsors who may be interested in supporting our students to participate in this exceptional educational opportunity.

Below you will find our 2017 proposal, which delineates the pertinent details of our conference. Feel free to evaluate our proposal and contact our conference chairs with any questions or suggestions.

Your financial assistance today will shape the medical practice of tomorrow, providing a unique and unparalleled forum for future physicians to explore all available careers in medicine at a pivotal and opportune moment in their training.

We sincerely thank you for your consideration.

Sincerely,

**Nicole McManus**, MD Candidate  
Conference Chair, Policy Committee | 2017  
Latino Medical Student Association, National

**Yaritzky Astudillo**, MD Candidate  
Internal Policy Chair, Policy Committee | 2017-18  
Latino Medical Student Association, National

**Paloma Reinoso**, MD Candidate  
External Policy Liaison, Policy Committee | 2017-18  
Latino Medical Student Association, National

**Lizbeth Alvarez**, Professor  
Policy Intern, Policy Committee | 2017-18  
Latino Medical Student Association, National

**Tania Marin Saquicela**, M.D.  
*Vice-President and Chair of Policy* | 2016-17  
Latino Medical Student Association, National

## **I. PURPOSE OF CONFERENCE**

The 2017 LMSA Policy Summit will bring together Latino and non-Latino pre-medical, public health, and medical students, in a discussion of the future of health care and the medical community. Our purpose is to provide the training, mentoring and practical experience necessary to create a knowledgeable and effective health care workforce that can advocate for the needs of Latinos. Addressing health care disparities has become a common meme in American politics. By participating in the LMSA Policy Summit students will be uniquely placed to leadership roles as we begin to find solutions for disparities in Latino health care.

## **II. CONFERENCE CONTENT**

As a growing underrepresented minority group, Latinos have much at stake in current and future reforms in the American health care system. To ensure that Latino communities have educated leaders prepared to advocate on a political stage, LMSA will be providing scholastic resources geared for students who have an interest in Latino health policy and health care reform. The conference includes a series of workshops that will help augment students and residents understanding of health policy. Student workshops will complement content provided for residents and physicians, and will help students network and interact with political and academic leaders.

After attending workshops, conference attendees will have the opportunity to network with leaders in Latino politics and medicine, including legislative and public health leaders. Students will be invited to the offices of select elected officials during an afternoon of Capitol Hill visits. Participants are invited to interact with legislative leaders on current topics in health policy, and to explore innovative ways of continuing to improve health care for Latinos in the United States.

With continued disparities in matriculation into medical school, as well as scarcity of Latino senior faculty positions, the Latino medical community has made it a priority to develop pipeline programs to ensure the success of Latino students at all stages of their career. Students will have the opportunity to meet residents in both formal and social mentoring environments, where information on success in medical school and beyond will be shared.

The 2017 LMSA Policy Summit will conclude with the LMSA Congress of Delegates. In an effort to develop an ongoing health policy process, the Congress of Delegates represents the culmination of a year long policy development process. Throughout the year students are encouraged to organize within the LMSA policy process and collaborate on policy topics that affect their daily lives. Submitted policy resolutions are debated before the LMSA Congress, and adopted through a democratic voting process. Resolutions accepted by the LMSA Congress will be codified in the LMSA Policy, which is maintained on the LMSA policy website.

### **III. HISTORICAL REVIEW**

The Latino Medical Student Association was created through collaboration between regional Latino medical student groups, responding to the need for a centralized organization that could respond to national trends in medical education. In 1987, the union formalized into the National Network of Latin American Students (NNLAMS). As the regions became more developed, the complexity of the NNLAMS network demanded further maturation of our governing organization. Thus, national officer and board member positions were created.

National officers are responsible for the operation and direction of what is now known today as LMSA. They prepare a venue for regional board members to discuss LMSA initiatives, promoting the vision of nationally unified body of students interested in Latino health and health care. In 2003, all five regional organizations were incorporated under one national name and subsequently received 501(c)3 status, thus establishing a non-profit, tax-exempt organization.

In 2004, NNLAMS, Inc. established an NNLAMS Alumni Board of Trustees with long-term tenure, composed of physician alumni who have been involved with NNLAMS for over ten years. With this infrastructure, we can ensure the stability, continuity, permanence and long-term vision of NNLAMS.

In 2006, a landmark year for NNLAMS, the organization held its first national conference in conjunction with the National Hispanic Medical Association. Thanks to the efforts of the national officers, board members, executive advisory council and support from Dr. Elena Rios, President & CEO of NHMA, the first national conference was a success and became an annual fixture on the LMSA calendar. The event brought in students from all over the country to reflect upon the year's work, network with other students and health professionals, and set the pace for the future operations and vision of NNLAMS.

In an effort to unify all the Latino medical students from different regions under the same title, the name of the national organization was officially changed to LMSA in 2010 at the first independent LMSA national conference held in Chicago, Illinois at the University of Illinois. Henceforth the five regions are referred to as LMSA Midwest, LMSA Northeast, LMSA Southeast, LMSA Southwest, and LMSA West.

Today, LMSA National currently has extensive number of medical student and pre-medical student members as well as physician alumni in our network.

Our programs and conferences are fundamental to the success of our organization. Every year we have a large group of students from this program who are accepted to some of the top medical schools throughout the country as well as some of the most competitive residencies.

The main goal of our student Policy Section within LMSA National is to cultivate dialogue and share experiences working with underserved communities, as well as developing health policy initiatives that will help us work toward quality healthcare for all our communities.

#### **IV. LMSA NATIONAL MISSION**

- To unify all Latino medical students into one organization
- To provide a voice for underrepresented medical students
- To actively promote recruitment and retention of Latino students at all levels
- To educate medical students on Latino health issues
- To advocate for the rights of Latinos in health care
- To provide leadership opportunities for Latinos
- To promote volunteerism in the Latino community

#### **V. LMSA NATIONAL POLICY COMMITTEE**

##### **MISSION**

- Train the next generation of Latino health care advocates through health policy training, mentorship, networking community/media engagement, peer and allied organizational collaborations that benefits the Latino patient community.

##### **OBJECTIVES**

- Create a streamlined grassroots policy development process for LMSA members
- Increase LMSA general membership participation in policy development through training and mentorship
- Drive organizational grassroots movements and peer-reviewed publications on policy passed
- Develop collaborative projects with external policy organizations with similar goals
- Develop regional and national leadership structure that supports the mission and objectives of the policy committee

#### **VI. PROPOSITION**

We ask that you support the 2017 LMSA Policy Summit with your financial generosity. Solicited funds will be exclusively used to defray student attendance cost, including travel and hotel, as well as production of conference materials to be used at the conference.

Several funding packages are listed below. Incorporated into these packages are opportunities to purchase a booth at the Exhibitor's fair, advertisements in the LMSA Policy Summit Conference Agenda, the LMSA website or LMSA Policy Newsletter.

LMSA has unique access to medical students interested in Latino health care. As we work towards developing a physician workforce that can address the needs of the growing American Latino community, we hope to find support from institutions and organizations that believe in our mission and goals. Please join us in producing the 2017 LMSA Policy Summit to be held at the Association of American Medical Colleges' Learning Center.

## VII. SPONSORSHIP AND DONATIONS

We welcome donations of any amount and offer the following incentives for potential sponsors interested in seeing the Latino Medical Student Association grow and meet its maximum potential.

Direct any questions to LMSA National VP of Fundraising at [fundraising@lmsa.net](mailto:fundraising@lmsa.net) or VP of Policy at [policy@lmsa.net](mailto:policy@lmsa.net).

**To request an Invoice for your Sponsorship Fees, email [POLICY@LMSA.NET](mailto:POLICY@LMSA.NET)**

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### DIAMOND SPONSORS

### DONATION \$11,000

- The official name and logo of sponsor will be placed on all correspondence, advertisement, and conference materials (excluding front cover of conference program).
- One-year logo placement of sponsor on the LMSA National Policy homepage and event page with donation class.
- One-year logo placement of sponsor on the LMSA National homepage.
- Sponsor will be placed on projected introduction slides during breakout sessions and keynote addresses.
- Premium full-page ad of organization or company in the conference program/event application.
- Recognition of sponsor in conference guide.
- Premium full-page ad in the 2017 edition of the LMSA/SNMA Residency Guide.
- Premium full-page ad in 1 edition of the LMSA National Policy Newsletter (May substitute le: ad space for placement in more editions).
- Full six-foot table for exhibition space during the exhibition fair..
- Three (3) exhibitor registrations for the conference.
- Six (6) complimentary tickets for networking event.
- The option to insert an item in the conference attendee's bag (subject to size and pre-approval guidelines)
- The option to donate a prize for the conference raffles and be recognized as a prize donor.
- Invitation to lead breakout workshops/speaker events throughout the conference.

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**PLATINUM SPONSORS****DONATION \$8,000 OR GREATER**

- The official name and logo of sponsor will be placed on all correspondence involving the conference, including **back cover** or **second page** of conference program.
- One year logo placement of sponsor on the [www.lmsa.net/policy](http://www.lmsa.net/policy) website.
- Plaque of sponsorship acknowledgement to be awarded at the LMSA Congress of Delegates.
- Full page advertisement of organization or company in the conference program
- Full six-foot table for exhibition space during the Exhibition Event.

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**GOLD SPONSORS****DONATION \$6,000 OR GREATER**

- One year logo placement of sponsor on the [www.lmsa.net/policy](http://www.lmsa.net/policy) website
- Plaque of sponsorship acknowledgement to be awarded at the LMSA Congress of Delegates.
- Full page advertisement will be placed in the conference program
- Full six-foot table for exhibition space during the Exhibition Event.

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**SILVER SPONSORS****DONATION \$3,500 OR GREATER**

- Six month logo placement of the sponsor on the [www.lmsa.net/policy](http://www.lmsa.net/policy) website.
- Full Page advertisement will be placed in the conference program
- Plaque of sponsorship acknowledgement to be awarded at the LMSA Congress of Delegates.
- Full six-foot table for exhibition space during the Exhibition Event.

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**BRONZE SPONSORS****DONATION \$2,000 OR GREATER**

- Six month logo placement of the sponsor on the [www.lmsa.net/policy](http://www.lmsa.net/policy) website
- Half Page advertisement will be placed in the conference program
- *Full six-foot table for exhibition space during the Exhibition Event.*

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**PATRON****DONATION \$1,000 OR GREATER**

- Three month logo placement of the sponsor on the [www.lmsa.net/policy](http://www.lmsa.net/policy) website
- Quarter Page advertisement will be placed in the conference program
- Announcement of organization's name at the LMSA Congress of Delegates

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**CONFERENCE SCHOLARSHIP****DONATION ≤ \$2,000**

- One-year scholarship created and named after sponsor.
- Covers travel, room and board for student.
- Awarded by application process organized by the LMSA National Policy Committee.

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**CONFERENCE AGENDA ADVERTISEMENT****1/4 Page: \$300****1/2 Page: \$500****Full Page: \$1000**

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## VIII. EXHIBITOR BOOTHS

**Early bird registration:** June 20 - August 25, 2017      **\$450**

**Regular registration:** August 26 - Sept 24, 2017      **\$600**

**Late registration:** Sept 25 - Oct 13, 2017      **\$750**

Pricing includes:

- Six-foot table for exhibition space for two people the day of the conference.
- Additional personnel can be added for an added cost of \$60/ person.
- Quarter-page advertisement of organization or company on the conference program.
- Will receive conference program and gift bag.

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### ***SUMMARY OF FINANCIAL REQUEST***

LMSA has developed a strong, reliable and highly visible membership recognized both on the local and national levels. This accomplishment is the result of a steadily increasing number of members and volunteers who have generously donated their time and expertise to further LMSA's mission. Today, LMSA is recognized nationally and has united with various national organizations in addressing common goals.

LMSA's current priority is to develop a relationship with community leaders sympathetic to the medical health care needs of inner-city populations, particularly the rapidly growing Latino population. We strongly believe the vitality of LMSA depends on active, involved memberships and development of new partnerships with a wide range of funding sources, including community leaders and associated entities.

LMSA is currently an all-volunteer organization. The policy conference is our premier event to create a strong, politically active physician workforce. All our fundraising efforts and contributions from outside sources are indispensable to ensure a successful campaign.

LMSA hopes to hear from you soon and looks forward to developing a relationship with your organization. Please let us know if you are in need of a W-9 form or further assistance.

Sincerely,

Policy Committee Student Leaders,  
Latino Medical Student Association, National