

2003 MOREHEAD ALUMNI FORUM
“EMBRACING RISK IN A WORLD OF CHANGE”

SCHEDULE OF EVENTS

FRIDAY, MARCH 28, 2003

4:00-6:00pm **REGISTRATION**
(Carolina Inn)

6:00-7:00pm **COCKTAIL RECEPTION**
(Carolina Inn)

7:00-10:00pm **OPENING DINNER**
(Carolina Inn)

WELCOME:

CHUCK FERGUSON '63, Forum co-chair

PAM HARTLEY '93, Forum co-chair

WELCOME FROM THE MOREHEAD FOUNDATION:

CHUCK LOVELACE '77, Executive Director

SPECIAL PRESENTATION:

JULIE HUFFAKER '91

INTRODUCTION:

BRAD IVES '86

KEYNOTE SPEAKER:

DAVID GARDNER '88, Co-Founder, The Motley Fool

David Gardner will introduce the theme to our weekend
“Embracing Risk in a World of Change.”

SATURDAY, MARCH 29, 2003

7:30-9:00am **BREAKFAST**
(George Watts Hill Alumni Center, Alumni Halls II & III)

9:00-10:00am **THE MOREHEAD EXPERIENCE**
(George Watts Hill Alumni Center—Alumni Hall I)

We'll start our morning with a welcome from our friends at the Foundation. Over the past year, the Foundation has asked the question, "What is the Morehead?" Chuck Lovelace will share the Foundation's findings and ask us all to consider how we continue to live the Morehead Experience in our lives.

MODERATOR:

CHUCK LOVELACE '77, Executive Director

10:00-10:15am

COFFEE BREAK

10:15-11:45am

RISK AND CHANGE IN THE GLOBAL ARENA

(George Watts Hill Alumni Center—Alumni Hall I)

With the onset of Operation Iraqi Freedom, the United States, the Middle East, and, indeed, the World faces great risk and the potential of great change in the way power, diplomacy, and force are used in the global arena. Hear from leading experts in the field as we delve into the geopolitical context of the current conflict and the potential outcomes of the United State's actions.

MODERATOR:

PAM HARTLEY '93, Exploris

PANELISTS:

RICHARD W. KOHN, Professor, Department of Political Science and Chair, Curriculum in Peace, War and Defense, UNC-CH

JIM WHITE, Professor, Department of Political Science, UNC-CH

MICHAEL HUNT, Emerson Professor of History, Department of History, UNC-CH

12:00Noon-1:30pm

LUNCH

(George Watts Hill Alumni Center—Alumni Halls II & III)

1:30-3:00pm

CONCURRENT BREAK-OUT SESSIONS I

(George Watts Hill Alumni Center)

I'VE JUST BECOME A EUPHEMISM

(Alumni Hall I)

My position has been *eliminated*. I've been *downsized*. My boss told me to *realign* 85 percent of the payroll in my department. My company's investors just *86ed* the cash. Whatever the euphemism or semantics, it's never easy when the economy or crazy circumstances (or both) create professional chaos. This session focuses on how to make the best of sudden shocks to our careers and businesses – whether planned or otherwise.

MODERATOR:

STEVE ALDRICH '91, Intuit

PANELISTS:

HOCH CHO '94, bye-bye job, hello start-up

DAVID GARDNER '88, survivor of the ups and downs of dot-com-
hood

EDISON HUDSON '75, four start-ups later, what's next?

CHANGING THE WORLD WITHOUT GETTING PAID (*IN CASH*)

(Royall Room)

Remember wanting to change the world or at least to do something really important for others? (Restore a decaying neighborhood . . . lecture in Eastern Europe or at the college of your choice . . . curate an exhibit of your favorite artist's work . . .) It's not too late. Opportunities abound, although often they lie outside the area of our professional responsibilities. In this session we'll invite you to identify *your* dream, and help you begin the planning that can make it possible. Recommended only for those open to trying something new, different, and exciting!

MODERATOR:

STEVE WORSLEY '75, Vicar for Clergy, Diocese of Raleigh

PANELISTS:

DOUG FARNSLEY '73, Attorney/Partner, Stites & Harbison

PAM HARTLEY '93, Vice President for Programs, Exploris

FOOD ON THE TABLE, FAMILY, AND FINDING TIME (FOR SHOPPING, SPORTS, AND OTHER REALLY IMPORTANT THINGS)

(Peebles Room)

Finding a good life balance is more than just a trendy phrase coined by a northern Californian life-change guru. Balancing duties, family, bills, and fun is a daily challenge. In this session, we'll all have the chance to be life-change gurus for each other, as we share our stories about tackling these issues in our own lives.

MODERATOR:

KATHERINE WRIGHT '91, Vitability Associates Stress and
Performance Coaching

PANELISTS:

BRAD IVES '86, Super-Dad, Super-Son, and Super-"Renaissance"-
Man!

MARGARET MCKINNON GARDNER '88, Mom of 3, Mega-
Volunteer and Multi-tasker Extraordinaire!

CHUCK FERGUSON '63, Worldly Wise and Wandering Wonder!

GRAND SUCCESSES AND GLORIOUS FAILURES

(Dowd Harris Room)

Hear from alumni who risked and lived to tell the tale. Was it *A Bird in the Hand is Worth Two in the Bush* or *Nothing Ventured, Nothing Gained*? At this session, listen to real-life risk-takers discuss what happens after taking the plunge.

MODERATOR & PANELIST:

RICHARD VINROOT '63, former mayor of Charlotte, two-time gubernatorial candidate, currently with Robinson Bradshaw & Hinson, PA

PANELISTS:

VIRGINIA MEWBORNE SPYKERMAN '90, formerly with Goldman Sachs for Non Japan Asia and then an actress, currently with Wachovia
MARVIN EARGLE '61, formerly a professor and then with the defense industry, currently with an audacious upstart

3:00-3:30pm

REFRESHMENT BREAK

3:30-5:00pm

CONCURRENT BREAK-OUT SESSIONS II

(George Watts Hill Alumni Center)

CONFESSIONS OF A CHICKEN-EATING POLITICIAN

(Alumni Hall I)

Being a political type, either at the trench-level or in the rarified air of the halls of the Congress, requires sacrifice, nerve, devotion, time away from family, lizard-tough skin, and the fundraising courage to ask a normally sane individual to pay \$1,000 or more for a chicken dinner. But the political system needs a constant stream of fresh leaders willing to make tough decisions. In this session, politicians discuss crucial issues such as the pros and cons of the legislative life and whether political donors prefer chicken kiev to baked chicken.

MODERATOR:

NEIL RIEMANN '89, Penry and Riemann

PANELISTS:

JIM COOPER '75, U.S. House of Representatives
WAYNE GOODWIN '89, N.C. House of Representatives
MIKE MCINTYRE '77, U.S. House of Representatives
DAVID PRICE '61, U.S. House of Representatives

THE U.S. IN 2003: POLICE STATE OR STATE WHERE YOU CAN LISTEN TO THE POLICE WITH THE VOLUME AT 11?

(Royall Room)

The line between freedom and the responsibilities of the state has always been as poorly organized as Ozzy Osbourne's sentence structure. And now, after September 11, the line just moved and got more disorganized. More security is obviously necessary to dissuade terrorism, but how far should we go? Authoritarians, anarchists, and all in between are invited to hash it out at this session.

MODERATOR:

CHUCK FERGUSON '63, Marine Corps University

PANELISTS:

RUSS KILPATRICK '72, United States Air Force

CHARLES SUMMERS '80, Federal Aviation Administration

MCGREGOR SMYTH '96, The Bronx Defenders

THIS IS ONLY A TEST . . . OUR PUBLIC SCHOOLS AND OUR FUTURE

(Pebbles Room)

Many public school systems are adopting, sometimes under legal duress, significant changes. We're giving our kids more tests and issuing report cards on schools. Will all of this lead to (a) some kind of educational nirvana where no child is left behind? (b) a bunch of stressed out kids learning little more than how to darken in the bubble? (c) none of the above? Hear from experts and weigh in yourself at this session. And don't forget your number-two pencil.

MODERATOR & PANELIST:

CINDY HOFFNER MOSS '81, Independence High School

PANELISTS:

JONATHAN GYURKO '96, New York City Schools

PHIL HABERKERN '01, Center for Talented Youth, Johns Hopkins

6:00-7:00pm

COCKTAIL RECEPTION

(George Watts Hill Alumni Center)

7:00-10:00pm

DINNER

(George Watts Hill Alumni Center, Alumni Halls II & III)

WELCOME FROM THE GENERAL ALUMNI ASSOCIATION:

DOUG DIBBERT, President of the UNC General Alumni Association

KEYNOTE SPEECH:

KEN THOMPSON '73, President and CEO, Wachovia

10:00pm until . . . **INFORMAL AFTER-DINNER GATHERING**
(Top of the Hill BrewPub, Corner of Franklin Street and Columbia Street)

SUNDAY, MARCH 30, 2003

BREAKFAST ON YOUR OWN

9:00-11:00am **IMPROV SAVVY: NEW TOOLS FOR NAVIGATING CHANGE**
(Morehead Banquet Hall)

What do Nike, Intel, and a bunch of Irish middle schoolers have in common? They've all used tools from improv theater to respond to change, risk and uncertainty.

People face uncertainty and the need for change every day. Personal priorities shift as we grow. In our business lives, customer needs shuffle, meetings go sideways, and strategies fail. We all have to improvise. The question is, do we improvise consciously and well, or do we just react and struggle?

Improvisers have a unique set of tools and practices that help them thrive in the face of uncertainty. Improvisers live in the moment, are comfortable with ambiguity, and react quickly and effectively under extreme conditions. They look forward to—and embrace—change. And you don't have to be an actor to use their tools. (Really.)

In a dynamic 2-hour session, Julie Huffaker and colleague Brad Robertson will share improv-based tools for being flexible, adaptable, and innovative in the face of a changing world. The session will be interactive (you get to participate), engaging (you will laugh at least once), and stimulating (if we're lucky, it will change your life for the better, permanently). These two hours will give you new energy and ability to change in service of your own passions and leadership.

MODERATORS:

JULIE HUFFAKER '91, On Your Feet: Improv for Business

BRAD ROBERTSON (Oregon Duck '92), On Your Feet Improv for Business

11:15-12:15pm

RISK +CHANGE=WE CAN'T WAIT THREE YEARS TO SEE EACH OTHER AGAIN!

(Morehead Banquet Hall)

If there's one thing we know about risk and change in our lives, it's that there's too much good food to be eaten, invigorating debate to be had, and friendships to be deepened to wait another three years to see each other. We'll gather in regional breakout sessions to lay plans for continuing the Forum Experience through 2006, when we'll re-gather on the Hill. How do we continue to challenge ourselves, examine current affairs, and lay plans for new friendships and business alliances with our fellow Moreheads in the years between the Forums?

MODERATOR:

CHUCK FERGUSON '63, Forum co-chair

12:30-2:30pm

THE OFFICIAL CAROLINA BBQ LUNCH WITH CURRENT SCHOLARS

(McCorkle Place or Morehead Banquet Hall in case of rain)

Remember the energy, candor, and "take-on-the-world" spirit of being 19? We'll be joined by the current scholars as we dive into our last meal together—Carolina BBQ, of course. We'll break out into interest groups with the current scholars to share ideas, be inspired, and help our up and coming Alumni build their bridges to the Morehead Experience beyond Carolina.