

# Symposium Learning Objectives

## **Population Health Management (PHM) for Behavioral Health (BH) Patients**

- Define PHM for hospitals and community clinics
- List core components of PHM in BH
- Explain the role of HCP as part of a team approach to caring for patients with depression
- Describe evidence based outcomes of PHM in BH

ACPE UAN# 0027-9999-17-001-L04-P – 1 contact hour – knowledge based

## **Overview of an Integrated Care and Medication Management Program Model to Address Uncoordinated Care**

- Identify characteristics of uncoordinated care patients to target for intervention
- Explain the core components and program structure of an integrated care model
- List specific performance measures for an integrated care intervention program
- Summarize the various costs and utilization outcomes observed
- Apply the model concept to practice using case study examples

ACPE UAN# 0027-9999-17-002-L04-P – 1 contact hour – knowledge based

## **Is the U.S. Ready for Value-based Pricing and Contracting of Drugs?**

- Define value based pricing
- List 4 questions to ask when judging a new drugs value
- Describe how a monetary value is placed on a new medication
- Give examples of how medications are compared for clinical benefit, value and effectiveness
- Explain the market dynamics driving value based pharmaceutical contracts
- Identify potential diseases and products with performance characteristics suited for risk contracts
- Review orphan-rare disease product finances with a focus on benefits and coverage issues
- Identify governmental barriers to successful value based contracts

ACPE UAN# 0027-9999-17-003-L01-P – 1 contact hour – knowledge based

## **ReThink Your Drink: Pharmacists Helping Customers Make Healthy Choices**

- Recognize the impact of sugar-sweetened beverages (SSB) on obesity and chronic diseases
- Recognize the current role of pharmacists in community health
- Identify strategies that promote healthy beverages and decrease the consumption of SSB

ACPE UAN# 0027-9999-17-004-L01-P – 1 contact hour – knowledge based

## **MassPAT, MassHealth and MassBOP Practice Standards Updates**

- Describe fundamentals of the Prescription Monitoring Program pursuant to Chapter 52 of the Acts of 2016, An Act Relative to Substance Use, Treatment, Education and Prevention
- Explain the effect of MassPAT on prescribing and dispensing communities
- Describe the impact of interstate data sharing in relation to MassPAT
- Describe recent changes to federal and state regulations concerning the MassHealth Pharmacy program
- Describe recent drug utilization trends in the Massachusetts Medicaid program
- Relate proposed pharmacy regulatory changes (247 CMR) providing oversight of pharmacy practice to your practice of pharmacy
- Recognize how other recent regulatory updates will affect the practice of pharmacy

ACPE UAN# 0027-9999-17-005-L03-P – 2 contact hours – knowledge based

7:30 a.m. – 8:25 a.m.

## **Registration and Coffee**

8:25 a.m. – 8:30 a.m.

## **Welcome and Remarks**

**Katherine Keough**

*Co-Chair MHC Pharmacy Committee, Government Relations Manager, Atrius Health*

**Dennis Lyons**

*Co-Chair MHC Pharmacy Committee, Principal, DGL Healthcare Consulting*

8:30 a.m. – 9:30 a.m.

## **Population Health Management for Behavioral Health Patients**

**Emma Stanton, BM, MRCPsych, MBA**

*Chief Medical Officer, Beacon Health Options*

9:30 a.m. – 10:30 a.m.

## **Overview of an Integrated Care and Medication Management Program Model to Address Uncoordinated Care**

**Mary Kay Owens, PharmD, RPh**

*Executive Director, Institute for Healthcare Innovation Strategies*

10:30 a.m. – 10:45 a.m.

## **Break**

10:45 a.m. – 11:45 a.m.

## **Is the U.S. Ready for Value-based Pricing and Contracting of Drugs?**

**Sarah Emond, MPP**

*Chief Operating Officer, Institute for Clinical and Economic Review*

**James Kenney, PharmD, RPh**

*Manager, Specialty and Pharmacy Contracts, Harvard Pilgrim Health Care*

**John A. Murphy, JD**

*Assistant General Counsel, PhRMA*

11:45 a.m. – 12:45 p.m.

## **Lunch/Exhibits**

12:45 p.m. – 1:45 p.m.

## **Rethink Your Drink – Pharmacists Helping Customers Make Healthy Choices**

**Michael J. Gonyeau, BS Pharm, PharmD, MEd, FNAP, FCCP, BCPS, RPh**

*Clinical Professor, Acting Chair, Department of Pharmacy and Health System Sciences, Northeastern University School of Pharmacy*

1:45 p.m. – 2:00 p.m.

## **Break**

2:00 p.m. – 4:00 p.m.

## **MassPAT, MassHealth and Mass BOP Practice Standards**

**Paul Jeffrey, PharmD, RPh**

*Deputy Director, Office of Clinical Affairs, Commonwealth Medicine, Director of Pharmacy, MassHealth*

**David Sencabaugh, RPh**

*Executive Director, Massachusetts Board of Registration in Pharmacy*

**Eric Sheehan, JD**

*Bureau Director, Department of Public Health, Bureau of Health Care Safety and Quality*

4:00 p.m.

## **Closing Remarks**

**David Zgarrick, PhD, FAPhA, RPh**

*Acting Dean, School of Pharmacy, Northeastern University*

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## 19<sup>th</sup> ANNUAL PHARMACY PUBLIC HEALTH POLICY SYMPOSIUM

**Wednesday, January 18, 2017**

**7:30 a.m. – 4:15 p.m.**

**Waltham-Westin Hotel**

**70 Third Avenue**

**Waltham, MA 02451**

PHARMACISTS IN ALL PRACTICE SETTINGS  
AND OTHER HEALTH CARE PROFESSIONALS

*6 contact hours including 2 contact hours law*

### EDUCATIONAL NEEDS ASSESSMENT

If there is/are specific questions you would like addressed on any of these topics, please email Anita Young at [a.young@northeastern.edu](mailto:a.young@northeastern.edu) by January 16, 2017.

### TO REGISTER

Go to [www.rxce.neu.edu](http://www.rxce.neu.edu). Click on Live programs; Register/Log in or create an account; at Participant Menu choose: Register for Live Programs; MA Health Council 19th Annual Pharmacy Public Health Policy Symposium – January 18, 2017

### FEES/REFUND INFORMATION

- Early Registration – \$135.00 per person – ends December 31, 2016
- Registration – \$150.00 per person – January 1, 2017
- Registration Deadline – January 16, 2017
- Registration includes breakfast, breaks and lunch
- All refunds are subject to a \$25.00 administration fee – No refunds after January 16, 2017

### REQUIREMENTS FOR CREDIT

- Program attendees can earn Continuing Pharmacy Education credits for this program by electronically logging onto the website: [www.rxce.neu.edu](http://www.rxce.neu.edu), inserting the activity specific code number and successfully completing the activity learning assessment/evaluation form. Participant names will be checked against program attendance sheets for verification of attendance.
- Participants have 60 days to complete evaluations.
- After 60 days from January 18, 2017, no credit will be available for this program.
- Credits will be electronically transferred to the CPE Monitor System.
- No Statements of Credit will be issued.
- Program participants can earn up to 6 contact hours of continuing education credits including 2 contact hours of pharmacy law.
- This program is not accredited for pharmacy technicians

### EVALUATION

All participants will have the opportunity to review the educational sessions and speakers and to identify future educational needs.

### STATEMENT OF DISCLOSURE

In accordance with the Accreditation Council for Pharmacy Education (ACPE) Standards for Continuing Pharmacy Education 2009, Northeastern University School of Pharmacy requires that faculty members disclose any relationship (e.g., shareholder, recipient of research grant, consultant or member of an advisory committee) that the faculty may have with commercial companies whose products or services may be mentioned in their presentations. Such disclosure will be made available on the day of the program.



### ACCREDITATION STATEMENT:

Northeastern University, Bouvé College of Health Sciences, School of Pharmacy, Office of Continuing Education is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.



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