



WWW.METROWESTK95K.COM

The Ashland Sporting Association (ASA) and the Massachusetts Veterinary Medical Association Charities, Inc. (MVMA CI) seek your sponsorship support for our Saturday, June 3, 2017 MetroWestK95K, which includes a 5K run/walk for individuals and a 5K run/walk with your dog through the woods at the MetroWest YMCA outdoor facility in Ashland/Hopkinton, MA.

This year we are excited to announce the collaboration between the ASA and the MVMA CI, both non-profit organizations. Proceeds from the event will be donated to the MVMA Charities, Inc. to sustain and develop programs that serve all communities in Massachusetts.

The MVMA Charities, Inc. is the charitable arm of the Massachusetts Veterinary Medical Association (MVMA). It provides financial assistance for emergency care of un-owned or unclaimed stray animals in an effort to get these animals rehabilitated and into new homes. The MVMA CI also funds efforts to help with animal issues that may arise in an emergency or disaster situation, through education and training.

This exciting event will include a Health and Fitness Fair to encourage people and their dogs to stay healthy together. Festivities will be family and pet friendly and will draw from the Ashland, Holliston, and Hopkinton, MetroWest, Greater Boston, and Western Massachusetts communities.

There are five sponsorship levels listed on the attached sheet that provide high visibility for your company. Thousands of people could see your company's name in our online and social media marketing. Depending on your level of support, your company's name can be on race shirts, providing advertising that will continue well after the event.

If you have any questions about the event, please contact co-chairs Steve Greenberg at (508) 641-1222 or steveg@metrowestk95k.com or David Schwarz, DVM at (508) 561-7167 or dschwarz@metrowestk95k.com.

We look forward to your support so that we can promote people and their dogs **"Staying Healthy Together."**

Steven H. Greenberg
21 Main Street, Suite 103
Ashland, MA 01721
Cell: 508.641.1222



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Sponsorship Levels

Gold Sponsorship (\$2,500)

- Premium logo sponsorship on the official race-day t shirts
- Premium presence on all website and email marketing
- Premium inclusion in pre-and post-event public relations and media
- Promotional item in participant bags (to be provided by sponsor)
- Your company name announced at the event as a Gold Sponsor
- Premium logo presence on event banner
- Premium location exhibit booth on race day
- 6 race registrations

Silver Sponsorship (\$1,000)

- Presence on all website and email marketing
- Promotional item in participant bags (to be provided by sponsor)
- Inclusion in pre-and post-event public relations and media
- Your company name announced at the event as a Silver Sponsor
- Logo presence on event banner
- Premium exhibit booth on race day
- 2 race registration

Bronze Sponsorship (\$500)

- Presence on all website and email marketing
- Promotional item in participant bags (to be provided by sponsor)
- Your company name announced at the event as a Bronze Sponsor
- Exhibit booth on race day
- 1 race registration

Community Listing (\$300)

- Exhibit booth on race day
- Promotional item in participant bags (to be provided by sponsor)

Exhibitor (\$100)

- Exhibit booth on race day

Donation: Any and ALL is Appreciated!

Exhibit Booth Details:

- 10' x 10'
- You are responsible for bringing all components for your exhibit booth. Items may include but are not limited to:
 - Pop-up tent
 - Table
 - Chairs
 - Pop-up displays
 - Easels



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Race Sponsor Reservation Form

GOLD: \$2,500 _____

SILVER: \$1,000 _____

BRONZE: \$500 _____

COMMUNITY: \$300 _____

EXHIBITOR: \$100 _____

DONATION/OTHER AMOUNT: _____

PAYMENT INFORMATION:

Enclosed is my check in the sum of \$ _____
Please make check(s) payable to: **MVMA Charities, Inc.**

Please charge my donation to:
Check one: Visa MasterCard AMEX

Credit Card Number: _____

Name (As it appears on credit card): _____

Expiration Date: _____/_____
Security Code: _____

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Contact Email: _____

- **EMAIL LOGO TO:** mvmacharities@massvet.org
- **Mail registration form and payment to:**
MVMA Charities, Inc. 163 Lakeside Avenue, Marlborough, MA 01752

Signature

DATE