



Massachusetts Veterinary Medical Association

2017 Sponsor and Exhibitor Opportunities

Please read the following information to help you decide how you and the MVMA can succeed together!

January 29, 2017 Winter CE Conference

**DoubleTree Hotel
Westborough, MA**

May 10, 2017 Spring CE Conference & Annual Meeting

**Best Western Royal Plaza Conference Center
Marlborough, MA**

October 18, 2017 Fall CE Conference

**DoubleTree Hotel
Westborough, MA**

MVMA Cancellation Policy

*30 days prior to conference
50% refund*

No refunds issued within 30 days of conference

Sponsorship Opportunities

Platinum Sponsor
\$5,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the Conference
- First choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- 1 Full page ad in the Conference Program
- 1 Full page ad in 2 issues of MVMA Newsletter (Circulation over 1,100; ads will run during the issue preceding Conference and the month of Conference)

Gold Sponsor
\$4,000
SOLD OUT

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- 2nd choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ½ page ad in the Conference Program
- 1 Full Page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of Conference)

Silver Sponsor
\$3,000
SOLD OUT

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- 3rd choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ½ page ad in the Conference Program
- ½ page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of Conference)

Educational Session Sponsor
\$2,500

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the selected Session
- MVMA website presence
- Presence in all Conference marketing materials
- Speaker introduction by representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ page ad in the Conference Program
- ½ page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of Conference)

Refreshment Sponsor
\$2,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence during the morning breakfast or break
- MVMA website presence
- Presence in all Conference marketing materials
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ ad in the Conference Program
- ¼ ad in the MVMA newsletter (Circulation over 1,100; ad will run during month of Conference)

~~Attendee Bag Sponsor~~
~~\$1,000~~
~~SOLD OUT~~

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Your logo on tote bags that will be distributed with registration materials to all attendees at the event*
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ page ad in the Conference Program

* Sponsor to provide bags. Design must be pre-approved by MVMA. Bags must be shipped/delivered to the MVMA office 2 weeks prior to the event date.

~~Attendee Lanyard Sponsor~~
~~\$1,500~~

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Your logo on lanyards that will hold attendee name badges at the event*
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ page ad in the Conference Program

* Sponsor to provide lanyards. Design must be pre-approved by MVMA. Lanyards must be shipped/delivered to the MVMA office 2 weeks prior to the event date.

*Multiple sponsorship opportunities are available for Session and Refreshment sponsors.

Exhibitor Opportunities

~~Standard Exhibitor~~
~~\$600~~

- One 6' draped table
- Meals (breakfast, refreshments, and lunch) for one representative attendee
- Listed in Conference Program as an "Exhibitor"

Additional Exhibitor Opportunities

Additional 6' draped table	\$300.00
Meals for each additional representative attendee	\$100.00
Electricity provided to exhibit booth	\$100.00
¼ page ad in Conference Program	\$150.00
½ page ad in Conference Program	\$250.00
Full page ad in Conference Program	\$400.00

All advertising submissions for the Conference Program are due thirty (30) days prior to the Conference.

Exhibit space must be pre-paid. Booth selection will be available prior to the conference. Order of selection is determined by registration date and sponsorship level (if any).

MVMA 2017 Sponsor/Exhibitor – Contact Information

COMPANY NAME: _____

Include this information exactly as you would like it to appear in promotional materials.

WEBSITE: _____

CONTACT FOR MVMA BUSINESS: _____

Information for company representative attending the event is requested below

BILLING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____

EMAIL ADDRESS: _____

- 01/29/17 – WINTER CE CONFERENCE**
- 05/10/17 – SPRING CE CONFERENCE**
- 10/18/17 – FALL CE CONFERENCE**

REPRESENTATIVE(S): _____

Indicate the representative(s) who will attend so we can prepare name badges.

Luncheon preference: ___Chicken ___Vegetarian ___Fish ___No Lunch

Please note that only one meal comes with each exhibitor table. You can order meals for additional company representatives on the next page for an additional fee.

REPRESENTATIVE(S) CONTACT INFORMATION

PHONE: _____ **FAX:** _____

CELL: _____ **EMAIL:** _____

MVMA 2017 Sponsor/Exhibitor Reservation Request

COMPANY NAME: _____

Check as applicable

- | | | |
|--|----------------------|---------------------|
| <input type="checkbox"/> Exhibit | \$600 | |
| <input type="checkbox"/> Electrical service at Conference | \$100 | |
| <input type="checkbox"/> Meals for additional representative | \$100/representative | |
| <input type="checkbox"/> Additional 6' draped table | \$300 | |
| <input type="checkbox"/> 1/4 page ad in Conference Program | \$150 | |
| <input type="checkbox"/> 1/2 page ad in Conference Program | \$250 | |
| <input type="checkbox"/> Full page ad in Conference Program | \$400 | |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 | |
| <input checked="" type="checkbox"/> Gold Sponsor | \$4,000 | SOLD-OUT |
| <input checked="" type="checkbox"/> Silver Sponsor | \$3,000 | SOLD-OUT |
| <input type="checkbox"/> Session Sponsor | \$2,500 | |
| <input type="checkbox"/> Sponsor Morning Break Refreshments | \$2,000 | |
| <input type="checkbox"/> Sponsor Afternoon Break Refreshments | \$2,000 | |
| <input checked="" type="checkbox"/> Attendee Bag Sponsor | \$1,000 | SOLD-OUT |
| <input type="checkbox"/> Attendee Lanyard Sponsor | \$1,500 | |

Total per Conference:

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Number of Conference registrations:

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	GRAND TOTAL: \$ _____
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Complete information below and return this form

Fax credit card to 508-460-9969 or call 508-460-9333

or

Mail with check to MVMA, 163 Lakeside Avenue, Marlborough, MA 01752

Provide information for VISA, MASTERCARD, or AMERICAN EXPRESS:

Credit Card: _____

Expires: ____ / ____

Security Code: ____ (Last 3 digits in signature box; for Amex, 4 digits above the card number)

Name on Card: _____

Signature: _____

Billing Address: _____