



Massachusetts Veterinary Medical Association

## **2018 Sponsor and Exhibitor Opportunities**

Please read the following information to help you decide how you and the MVMA can succeed together!

### **January 28, 2018 Winter CE Conference**

**DoubleTree Hotel  
Westborough, MA**

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### **May 9, 2018 Spring CE Conference & Annual Meeting**

**Best Western Royal Plaza Conference Center  
Marlborough, MA**

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### **October 12-13, 2018 Fall CE Conference** *(Exhibit hall only open on 10/13)*

**Sea Crest Beach Hotel  
Falmouth, MA**

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### **MVMA Cancellation Policy**

*30 days prior to conference  
50% refund*

*No refunds issued within 30 days of conference*

163 Lakeside Avenue, Marlborough, MA 01752-4554  
Phone: 508-460-9333 \* Fax: 508-460-9969  
Email: [staff@massvet.org](mailto:staff@massvet.org) \* Website: [www.massvet.org](http://www.massvet.org)

## Sponsorship Opportunities

*Platinum Sponsor*  
\$5,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the Conference
- First choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- 1 Full page ad in the Conference Program
- 1 Full page ad in 2 issues of MVMA Newsletter (Circulation over 1,100; ads will run during the issue preceding the Conference and the month of the Conference)

*Educational Session Sponsor*  
\$2,500

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the selected Session
- MVMA website presence
- Presence in all Conference marketing materials
- Speaker introduction by representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ page ad in the Conference Program
- ½ page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of the Conference)

*Refreshment Sponsor*  
\$2,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence during the morning breakfast or break
- MVMA website presence
- Presence in all Conference marketing materials
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ ad in the Conference Program
- ¼ ad in the MVMA newsletter (Circulation over 1,100; ad will run during month of the Conference)

\*Multiple sponsorship opportunities are available for Session and Refreshment sponsors.

## Exhibitor Opportunities

*Standard Exhibitor*  
*\$600*

- One 6' draped table
- Meals (breakfast, refreshments, and lunch) for one representative attendee
- Listed in Conference Program as an "Exhibitor"

## Additional Exhibitor Opportunities

|                                                   |          |
|---------------------------------------------------|----------|
| Additional 6' draped table                        | \$300.00 |
| Meals for each additional representative attendee | \$100.00 |
| Electricity provided to exhibit booth             | \$100.00 |
| ¼ page ad in Conference Program                   | \$150.00 |
| ½ page ad in Conference Program                   | \$250.00 |
| Full page ad in Conference Program                | \$400.00 |

All advertising submissions for the Conference Program are due thirty (30) days prior to the Conference.

Exhibit space must be pre-paid. Booth selection will be available prior to the conference. Order of selection is determined by registration date and sponsorship level (if any).

## MVMA 2018 Sponsor/Exhibitor – Contact Information

**COMPANY NAME:** \_\_\_\_\_

*Include this information exactly as you would like it to appear in promotional materials.*

**WEBSITE:** \_\_\_\_\_

**CONTACT FOR MVMA BUSINESS:** \_\_\_\_\_

*Information for company representative attending the event is requested below*

**BILLING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**01/28/18 – WINTER CE CONFERENCE**

**05/09/18 – SPRING CE CONFERENCE**

**10/13/18 – FALL CE CONFERENCE**

**REPRESENTATIVE(S):** \_\_\_\_\_

*Indicate the representative(s) who will attend so we can prepare name badges.*

Luncheon preference: \_\_\_Chicken \_\_\_Vegetarian \_\_\_Fish \_\_\_No Lunch

*Please note that only one meal comes with each exhibitor table. You can order meals for additional company representatives on the next page for an additional fee.*

### REPRESENTATIVE(S) CONTACT INFORMATION

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**CELL:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

## MVMA 2018 Sponsor/Exhibitor Reservation Request

**COMPANY NAME:** \_\_\_\_\_

**Check as applicable**

- |                          |                                      |                      |
|--------------------------|--------------------------------------|----------------------|
| <input type="checkbox"/> | Exhibit                              | \$600                |
| <input type="checkbox"/> | Electrical service at Conference     | \$100                |
| <input type="checkbox"/> | Meals for additional representative  | \$100/representative |
| <input type="checkbox"/> | Additional 6' draped table           | \$300                |
| <input type="checkbox"/> | 1/4 page ad in Conference Program    | \$150                |
| <input type="checkbox"/> | 1/2 page ad in Conference Program    | \$250                |
| <input type="checkbox"/> | Full page ad in Conference Program   | \$400                |
| <input type="checkbox"/> | Platinum Sponsor                     | \$5,000              |
| <input type="checkbox"/> | Gold Sponsor                         | \$4,000              |
| <input type="checkbox"/> | Session Sponsor                      | \$2,500              |
| <input type="checkbox"/> | Sponsor Morning Break Refreshments   | \$2,000              |
| <input type="checkbox"/> | Sponsor Afternoon Break Refreshments | \$2,000              |

**Total per Conference:**

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**Number of Conference registrations:**

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|  |                                 |
|--|---------------------------------|
|  | <b>GRAND TOTAL:</b><br>\$ _____ |
|--|---------------------------------|

Complete information below and return this form

**Fax credit card to 508-460-9969 or call 508-460-9333**

or

**Mail with check to MVMA, 163 Lakeside Avenue, Marlborough, MA 01752**

**Provide information for VISA, MASTERCARD, or AMERICAN EXPRESS:**

Credit Card: \_\_\_\_\_

Expires: \_\_\_\_ / \_\_\_\_

Security Code: \_\_\_\_ (Last 3 digits in signature box; for Amex, 4 digits above the card number)

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_