



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Minutes

Friday, December 18, 2015

10:00 AM – 12:00 PM

Present: Kate Bessey (Incoming Treasurer), Deborah Bifulk (Incoming Member at Large), Amy Boese (Incoming President Elect), Robin Ewing (ALA Chapter Councilor), Maureen Gormley (Intellectual Freedom Committee Chair), Jennifer Hootman (Treasurer), Michele McGraw (Past President), Amanda Mills (ARLD Chair), Barbara Misselt (Incoming Legislative Committee Chair), Laura Morlock (Secretary), Tammy Schoenberg (Executive Director), Margaret Stone (President Elect), Maggie Snow (President), Jami Trenam (Incoming Legislative Committee Chair Elect), and Dayle Zelenka (Incoming Intellectual Freedom Committee Chair).

Absent: Pat Conley (Legislative Committee Chair), Megan Kocher (Incoming Intellectual Freedom Committee Chair Elect), Carla Lydon (Member at Large), Sara Ring (Incoming ALA Chapter Councilor), Frances Veit (PLD Chair) and Amy Wilde (MLTA Chair).

Meeting called to order by Maggie at 10:03am.

Welcome and Introductions

See present and absent meeting attendees for current role titles and names of Board Members.

Approval of Consent Agenda

- o Board meeting agenda
- o November Minutes: Kristen Mastel needs her name spelled correctly.
- o Reports

Stone made a motion to approve the consent agenda; the motion was seconded by McGraw. All were in favor and the consent agenda was approved.

Approval of financials (Hootman)

November financials included in the meeting packet.

1. Total Assets: \$168,444
2. Total Revenue YTD: \$284,486
3. Total Costs of Sales YTD: \$148,454
4. Monthly Expenses for November: \$11,572
5. Showing YTD Net Income/(Loss): \$1.36 - net gain
 - a. 2015 annual budget projected Net (Loss) of (\$50,205) at year end
 - i. This was the original projected net loss in the 2015 annual budget – will likely not lose that much.

Hootman made a motion to approve the November financials; the motion was seconded by McGraw. All were in favor and the consent agenda was approved.

Educating & activating a library support network

o Advocacy Update. Pat Conley is ill today. Barb reported that the Legislative Committee meeting focused on the upcoming session. We have a platform we're working with and hammered out language for it. There is one sole platform item. Arrowhead is doing a graphic layout. Zach from Minitex is volunteering too. Bonding tour was in the Cambridge Library. Legislative Day is April 13, 2016. We cannot use Kelly Inn so we'll need to have another place. Liz Reppe, Law Librarian has offered use of Judicial Center, could be our best choice. We'd have the daytime meeting there but will need an evening site for the meeting with Elaine; possibly a hotel in downtown St. Paul, close to the capitol. Tammy will do research on a hotel.

o Ignite Afterschool Update. Last August, IGNITE, a state-wide policy and organization, had conversations with MLA. They have a goal of fundraising \$50 million, grant funded. They have a press release kit. They'll post it on their website. They're doing good work on youth services for public and working with libraries. More information about this will come out later and Maggie will share it with the Board. Their Executive Director presented at CYP last Spring.

o Intellectual freedom update (Gormley). See handout regarding proposal to continue IFC award. There was an organization: Minnesota Coalition for Intellectual Freedom. In 2008, MLA took it over and created a Lars Steltzner Award. It has been offered every other year as an award. The money used in it was for travel to the awards presentation and for a plaque. The money is gone now. It is recommended that MLA continue to give the award but not cover travel expenses for the recipients.

McGraw made a motion to continue the Lars Steltzner Award to be handled in the same manner as the other MLA awards, not including travel to the awards ceremony; the motion was seconded by Stone. All were in favor and the consent agenda was approved.

Discussion: yes, have it follow other award procedure, i.e. there are some honorariums. Suggest a \$100 honorarium. It is promoted each year but doesn't always have a nominee. Move to have certificate versus plaque. Tammy shared past history on this. Money was never moved from award line until 2013 when it moved into the operating budget.

Strengthening our organization

o Finance Committee (Hootman, Schoenberg). It was suggested to move funds of \$20,000 into checking for upcoming bills as there is only \$5000 in checking now. Two Board members need to go in person to transfer it.

o Year in Review (Snow). President Snow thanked the outgoing board members for their excellent service to MLA.

Maureen shared about a recent challenge: at Rosemount District 196 for book Just One Day by the parents. There was a formalized process wherein Board reviews the process. Result was to keep it in the libraries. Other schools could look to this district for a process to model. The librarian Dawn Lyons did a great job defending the book.

Maggie also recognized Pat Conley for service and reorganization of the Legislative Day format. Also Carla Lydon for chairing the Membership Committee, doing a survey, putting good things into place and for leading a session at the last conference. Barb shared that Carla was sorry to miss today's meeting.

For those rotating off any comments, suggestions? Robin shared that Pat mentioned also revamping Legislative process and Committee. Both Robin and Michele offered to participate in this process. Jennifer talked about the MELSA meeting space and suggested getting a camera set up for those attending remotely for better participation.

Maggie went on to recognize Tammy who has been with MLA since February, thanking her for her guidance. It was shared that we also started a few new committees this year like the MLA 125th Celebration Committee and Digitization Committee.

Other updates included that there is also the Policies document. Laura worked on this. It is posted on the website but Laura will continue work on adding a reference to the Bylaws in it. A new advocacy website being worked on. We had a very successful conference! And lastly, Margaret thanked Maggie for taking on the different projects and for her work as President.

Engaging our members

- o 125th Anniversary Committee (Stone). Committee has not met for a while but there have been Roundup posts.

- o Membership Committee (Lydon). Carla was not able to be here. She will write a report to share with the Board later.

Developing and equipping our leaders

- o Subunit Orientation. Not all subunits have elected chairs but they're working on it. It went well with lots of good questions.

- o New Board Orientation will be right after this Board meeting.

- o Plans for 2016 (Stone). Margaret shared that she would like the 125th Committee to continue work. She wants to add more webinars on the MLA website. Would like a more cohesive look for MLA promotional materials, like the MLA logo. She will continue supporting the Legislative Committee and the ongoing work with it, as well as working on the challenge for new incoming librarians to get engaged and involved with MLA. She'll work on getting more content on MLA's website, for example subunits need to have more minutes, and documents on the website. The forms and logos page has too much information and needs to be reorganized.

Maggie shared that MLA has a form for news and tidbits on the website so anyone can send it in whenever, versus just when the Roundup call goes out.

Adjourn

Gormley moved to adjourn the meeting at 10:45am; McGraw seconded the motion. All were in favor and the motion was approved.

Next meeting: January 15, 2016 from 10 am to noon at MELSA.