



**MINNESOTA LIBRARY**  
ASSOCIATION

**Minnesota Library Association**

**Board Meeting Minutes**

Friday, February 19, 2016

10:00 AM – 12:00 PM

**Present:** Kate Bessey (Treasurer), Deborah Bifulk (Member at Large), Amanda Mills (ARLD Chair), Barbara Misselt (Legislative Committee Chair), Laura Morlock (Secretary), Sara Ring (ALA Chapter Councilor), Tammy Schoenberg (Executive Director), Margaret Stone (President), Maggie Snow (Past President), Frances Veit (PLD Chair), Amy Wilde (MLTA Chair), and guest Ken Behringer.

**Absent:** Amy Boese (President Elect) and Dayle Zelenka (Intellectual Freedom Committee Chair).

Meeting called to order by Margaret at 10:02am.

**Welcome and Introductions.** Welcome to guest Ken Behringer, Executive Director of MELSA.

**Approval of Consent Agenda**

Board meeting agenda

January Minutes – Laura Morlock had one correction to the “Adjourn” area.

Reports

Approve agenda by Maggie; seconded by Deborah. All in favor.

**Approval of financials (Bessey)**

**January Financial Report**

January financials included in the meeting packet.

1. Total Assets: \$169,469
2. Total Revenue YTD: \$23,173
3. Total Cost of Sales YTD: \$0
4. Monthly Expenses for January: \$12,421
5. Showing YTD Net Income/(Loss): \$10,752 -net gain
  - a. 2016 annual budget projected net income of \$3,067 at year end.

Motion to approve proposed by Kate; seconded by Deborah. All in favor.

## Engaging our members

### Project Updates

PLD Day (Veit). PLD Day is coming along. They have a date and venue. Working on speaker list: leader of Patina. Working on a diversity panel too. Put out a call for lightning talks. It will be in Stillwater on May 4, 2016. "May the fourth with you" may be a theme. They will charge \$40 for members as the fee had to be raised to cover costs.

ARLD Day (Mills). ARLD is meeting this afternoon. Will approve the session proposals this afternoon; there were a lot of proposals. It is a themeless theme.

Pre-ARLD Day Workshop (Mills). ARLD and IRT are bringing in a speaker for the day before. The room is booked at St. Paul Student Center at the U of M (make sure the building and room are clearly advertised versus the Continuing Education Building). Room rental fee was waived. Should be able to cover all fees. Call for a motion to approve. Maggie moved; Frances seconded. All in favor.

Digital History (Ring). Added a week ago another batch to the MN Reflections of 54 more items. More MLA conference proceedings and documents on travelling libraries. The next batch will be from 1891-1920's of MLA material.

125th Celebration (Stone) Committee has been putting items in the RoundUp. There will be a meeting coming up. Stone brought to the board a proposal to launch a trivia contest based on "125". Survey will be one question a month. We'd like to offer a prize. Proposed cost is \$75 for a custom made notebooks. Fun and quick way to engage members. Maggie moved; Barbara seconded motion. Launched in March. All in favor.

Conference Planning (Stone). Had first conference planning meeting last week. Have several new members. Got a lot done. Complaints about too much time, not enough sessions, etc. The committee wants to get one more session in. So may be adding the subunit meetings to earlier in the day and have the Business Meeting a little later and only have 30 minutes for it. Margaret asked for feedback on this concept. ARLD does a poster session after that meeting; it was well attended so they wouldn't want to lose the entire hour. Frances shared that it was hard to plan and organize more than the business meeting. Fine either way. Legislative meeting, problematic that attendance is low though they bring in the lobbyist. It is usually in the last time slot. 30 minutes would be fine for MLTA. Friends have an idea exchange, more on fundraising. Could go either way. Trustees do need that meeting time just for them. The last time there was good attendance and many directors also attended. Thoughts from Ken? Balancing act of pleasing both sides. If adding another session, ARLD could have a poster session then; if it can be close or right after the business meeting (or before). Same for MLTA. So 30 minutes for a business meeting and one hour after for a session, if needed. Amanda would like to be contacted if the Committee does change the timeframe in particular for ARLD.

**ALA Chapter Councilor's report** (Ring). Sara sent out a final report to the Board and asked that the board through it. The best information from ALA is from the link to the President's Report on page two of Sara's report. After first Councilor's session. Will have work session on Libraries Transform. On last page of report, there was a resolution on Advocacy implementation plan. There will be more information on this later.

**Board meeting notes for the Roundup** (Stone). Last year, each person was assigned to add notes to the RoundUp. Proposed that instead of duplicating efforts, just put out a note in the RoundUp and let people know minutes have been posted in website. They will be the minutes from the previous month.

### **Strengthening our organization**

MHQ Update (Schoenberg). Still looking to hire an event planner. Look at the membership report from Tammy. Deborah did send out reminders to lapsed members; she is keeping a spreadsheet. Tammy can add a note "Thank you to those of you who renewed your membership" for those renewing. A shout out goes to the new members in the RoundUp.

### **Educating & activating a library support network**

Broadband Resolution (Misselt). Sent it out yesterday again. Resolution recommended by Governor's Broadband Coalition. There is considerable support for it. We need to do something about this in rural and not so rural areas. Other organizations are also working on this; and the Legislative Committee can share all of those organizations that are involved too. MLA should support this. Amanda moved to approve this resolution; Amy seconded. Maggie asked for more information that we could share with the MLA members. Is there a map to share? Barbara can work on this. Another question is about the affordability of it. Barbara is working on a talking point on this. All voted in favor.

Legislative Platform (Misselt). They are working on the Legislative Platform for 2016. It is basically done. It can be posted on the website after Zach from Minitex finalizes it. Tammy can post the Broadband Resolution on the website. Last year at the Legislative Forum, it was discussed to have a shared logo for any documents we use at Legislative Day. Margaret had two logos samples she shared of the "Libraries Transform Minnesota" with the arrow circling symbol in transform. We'd like to add that symbol in the "o" in Minnesota as well. All approved having the "Libraries Transform Minnesota" with the two "o's" with the symbol; we'd like to use it for 2016. Is the Communications Committee involved with the logo idea? Yes. Barbara will talk with Natalie Eierman about the logo for 2017; our funding year.

Legislative Day Update (Misselt). The announcement went out this morning. Day one will be at the Roseville Library and day two at the judicial center; Amy B. is hosting the trustees. There will be food. The Platform is ready. Talking points will be worked on. Barbara could ask ALA for "Libraries Transform" buttons.

### **Developing and equipping our leaders**

ALA Emerging Leader Sponsorship (Margaret). In the past few years we have sponsored Emerging Leaders. It is built into the budget. Should do a better job of promoting it. Had been focused to MILE.

Move that we sponsor an ALA Emerging Leader for 2017 by Maggie; seconded by Frances. All approved.

Sub Unit Orientation – take two (Margaret). Next week on Tuesday will be a call in for another orientation meeting.

### **Other**

Margaret shared that there are four other dates where the MLA Board meetings conflict MELSA meetings on: April 15, July 15, August 19 and October. Margaret will find another Friday date for those months.

Maggie shared information on:

- The Workforce Development Innovation and Activity Act from DEED. A name has been put forth. There is an open comment period on the State's Plan.
- A MN ebooks announcement.
- About ESSA (Every Student Succeeds Act) and connections to libraries.
- The League of MN Cities on race and ethnicity. There are government cohorts having discussions on race and addressing systems and disparities about services.

Amanda would like to send out material to all public libraries about their MCTC program. She was directed to contact system Directors first.

Deborah shared about DORT and the project they're working on about plugging in skills that members can add in their MLA profiles. She needs to talk with Tammy about website feasibility; Tammy will look at her notes. Sara Zettervall, DORT Chair, started this project. They are doing a trial of how it looks; it could be expanded to the full membership after the trial period: to list your skills, interests, and professional abilities. Target the student groups especially for job skills. You do have to be an MLA member to access the membership list.

Sara Ring needs to submit a State of the Chapter Report. Items that were new this past year: we had a happy hour maker space last year; 125<sup>th</sup> review; opened with an old time radio show; had a Poet Laureate. We should post that poem on the MLA website; Tammy will post it. One of MLA's goals was to be a year round successful organization, and not be known just for the annual conference. Tammy can pull out the highlights from the MLA conference evaluations notes.

Sara Ring also asked about her new role and the Membership Committee. The Member at Large is Chair. The Board would like the Member at Large to be Chair of the Membership Committee. Laura will make changes and bring it back to Board for approval at next meeting.

### **Adjourn**

Amy moved to adjourn the meeting at 11:30am; Kate seconded the motion. All were in favor.

Next meeting: March 18, 2016 from 10 am to noon at MELSA.