



**MINNESOTA LIBRARY
ASSOCIATION**

**Board Meeting Minutes
Friday, Feb. 20, 2015
10:00AM – 12:00 PM**

MELSA
1619 Dayton Avenue, Suite 320
St. Paul, MN 55104-6276

Present: Pat Conley, Robin Ewing, Maureen Gormley, Stephanie Hall, Carla Lydon, Michele McGraw, Dan Reeves, Maggie Snow, Margaret Stone, Amy Wilde, Tammy Schoenberg and Claire Wilson.

Absent: Jennifer Hootman and Laura Morlock

CALL TO ORDER: Maggie Snow called the meeting to order at 10:02 a.m.

Welcome and Introductions

Approval of Consent Agenda

- Board meeting agenda
- January minutes correction: Under “Engaging our Members”, Kirsten Clark’s name is misspelled.
- Reports

Motion by Pat Conley to approve the consent agenda. Motion carried unanimously.

Approval of Financials (Snow in Hootman’s absence)

1. **Total Assets:** \$172,899
2. **Revenue YTD:** \$228,370
3. **Costs of sales YTD:** \$78,408
4. **December’s Expenses:** \$11,646
5. **Showing YTD Net Income/(Loss):** (\$18,327) net loss
 - a. 2014 annual budget projected Net (Loss) of (\$44,692) at year end
 - i. Annual Conference – far less expense than anticipated and higher registrations numbers
 - ii. Fewer subunit proposals

- iii. Some expenses coming in under budget

Motion to approve the December financial report by Snow, seconded by Conley. Motion carried unanimously.

Educating & Activating a Library Support Network

Legislative Platform (Conley)

Conley shared with the board a letter that went out to Carla Powers. Conley indicated that T, RLBSS and Multipart were all heard yesterday and that several people testified on our behalf. The hearing was very positive. There were lots of questions but not much descent from committee.

March 2-3 is Library Legislative Day. Conley indicated that several infographics with talking points have been developed and are available on the Legislative Committee's page of the website. Conley asked the board their thoughts on using the MEHL talking points sheet. Board suggested that it was wise to support MEHL but not take the lead. They suggested having the infographic available if someone is interested but not utilizing it in the packet.

Conley indicated that Kit Hadley sent an e-mail indicating that lobbyist for St. Paul School District is trying to amend the MN data practices law (337/434). This would make school directory information conform to federal law (taking it from private to public). Basically, students would automatically be issued a card when they start school. Last summer St. Paul and Ramsey public libraries had a discussion with public libraries in their district.

Strengthening our Organization

Update on MHQ Transition (Wilson)

Wilson introduced Tammy Schoenberg as the new Executive Director of MLA.

Engaging our Members

2015/2016 Conference Update (Snow/Stone/McGraw)

The committee is finalizing the theme for this year's conference. Looks like it will be "Search, Create, Inspire". A couple of changes the committee is looking at is changing the keynote speaker from breakfast to the lunch meetings and giving out the awards at breakfast.

Project Updates (Hall, Reeves, Stone, Snow)

PLD Day: Hall indicated that they are almost done with their planning of PLD Day. CRPSLA is helping out by sponsoring breakfast. Sessions subjects will be as follows: strengths of the regional library system, a technology demonstration and creating maker spaces with very little space. The “Save the Date” e-mail will be going out in next couple of days.

ARLD Day: Reeves indicated that the ARLD subunit would be talking later on today. ARLD Day is set and good things are coming. He will have more information at the next meeting.

CYP Unconference: A date has been scheduled for the CYP Unconference. It will take place at the Northtown Library in Anoka and Ignite will be presenting. More information to come.

MILE: MILE participants have been selected. We had a record number of applicants this year. MILE is still looking for mentors if anyone is interested. It was questioned whether MILE should have a representative on the board. Snow indicated that the board proposed creating a Leadership Excellence Committee at the December board meeting and MILE, as well as Mid-Career, would fall under that committee. It was suggested that an exploratory committee be created to develop a plan for creating this committee and what their charge/mission would be and to bring that plan to the next board meeting. Stone, Reeves and Ewing volunteered to serve on this exploratory committee.

Member Spotlight: The Communications Committee is going to start working on a member spotlight for each month’s issue of the Roundup. A form has been created that you can fill out if you are interested in participating. Kimberly Trinh-Sy is the MN representative for emerging leaders and she will be our first spotlight. If you know of members that are doing good work let the Communications Committee know.

ALA Mid-Winter Council Meeting Update: Ewing gave an update on the ALA council meeting. Ewing indicated that she found this meeting fascinating. There were approximately 180 councilors who met. All past presidents become chapter councilors. She indicated that the Chapter Relations Committee has no clear charge other than assisting the chapter relations office at ALA. Ewing indicated that they talked about strategic planning and that a Bylaws Committee was created for ALA. She indicated that ALA is using Sturgis as their parliamentary procedure which is not being utilized anymore. They have consulted a parliamentarian and made a recommendation to use Robert’s Rules of Order. She also indicated that there was a very lively discussion about library’s in Gaza. Ewing will try to send information out to the board in advance to see how they would prefer to vote on certain items.

Intellectual Freedom: The Intellectual Freedom Committee will be meeting next week to develop a strategy and then they will meet with larger group.

Developing and Equipping Our Leaders

Project Updates (Snow)

Snow indicated that a Subunit Leaders Orientation was held last week that went well.

Volunteers keep coming in for the Digital History Project. So far 10 people have volunteered and she is looking into ways to utilize those volunteers. If the board has any thoughts on other digitization projects please let Snow know.

The Conference planners had their first meeting. Stone and Kathleen James are spearheading the committee. The Annual Meeting will kick off the 125th celebration.

Snow discussed the pricing structure for the MLA events with the board. She indicated that the board needed to determine what the main goal is. Do we want more memberships or more people at the events? She indicated that MLA needed consistency in all of their events. Right now the expectation of the Subunit groups is that if they have an event they need to cover their costs and the purpose of program should be grounded in strategic plan. She indicated that it would be good to have some logic models to show what the member engagement is and how does the program relate to strategic plan initiatives. It was determined that the Executive Committee as well as the member at large should meet and bring a plan to the board for approval.

Subcommittees should report back on the next steps for strategic plan at next month's board meeting.

The board asked if MLA had any stationary or notecards. Schoenberg will mock up an electronic stationary document for the board. The board will look into pricing for some notecards.

ADJOURNMENT: Lydon moved to adjourn the meeting. Ewing seconded. The meeting adjourned at 11:16 a.m.

Next meeting: Friday, March 20, 2015, 10:00 a.m. to noon at MELSA.