



**MINNESOTA LIBRARY
ASSOCIATION**

Minnesota Library Association

Board Meeting Agenda

Friday, March 20, 2015

10:00 AM – 12:00 PM

Present: Pat Conley, Robin Ewing, Maureen Gormley, Jennifer Hootman, Carla Lydon, Laura Morlock, Tammy Schoenberg, Maggie Snow, Margaret Stone, and Amy Wilde. Guest: Kim Sy.

Absent: Stephanie Hall, Michele McGraw, Dan Reeves

CALL TO ORDER: Snow called the meeting to order at 10:02am.

Welcome and Introductions

Wilde shared newest Friends brochure and charged everyone so share it with others.

Approval of Consent Agenda

- Board meeting agenda
- February Minutes
- Reports

Motion by to approve the consent agenda. Motion carried unanimously.

Approval of financials* (Hootman)

This report includes January and February.

Total Assets:

January \$164,466

February \$188,856

Revenue YTD:

January \$5,119

February \$37,458

(From Membership Dues, Foundation Grants, and Advocacy Support coming in.)

Costs of sales YTD:

January \$0

February \$0

Monthly Expenses:

January \$10,840

February \$11,852

Showing YTD Net Income/(Loss):

January (\$5,720.76) – loss
February \$14,765.85 – gain
2015 annual budget *revised* projected Net (Loss) of (\$50,205) at year end.

Motion to approve the joint January/February financial report by Hootman, seconded by Gormley.
Motion carried unanimously. We can now review the previous month versus two months back.

Review of 2015 budget (Hootman, Snow, Schoenberg)

Schoenberg shared that in the transition from Ampere to MHQ there were missing links and a page from the 2015 budget. As such, the bottom line on the budget changed from a loss of \$38,750 to a loss of \$50,205. Schoenberg suggested that as this amount is quite a bit of a difference, the budget should be reapproved by the board. Last year MLA ended with a loss of \$4,663.

Motion to reapprove the budget by Ewing and seconded by Stone. After some discussion, the motion to approve the budget was amended to also add that MLA maintain a 10-12 month financial reserve.
Motion carried unanimously.

Engaging our members

- ALA Emerging Leader, Kim Sy shared her experiences and thanked MLA for her sponsorship. There were 50 ALA Emerging Leaders. Her project is sponsored by GODORT to update/recreate website to allow better access to government docs by K-12 students, especially those needing more resources and access for school events like History Day, etc. It was recommended to her group that they make this a continued project. Kim currently works at Normandale Community College & has been there four years in the Circulation Department. The Board asked how to recruit members into ALA leadership from MLA. People could connect with the MLA Membership Committee; Carla Lydon is the Chair. Kim was the first member highlight on the RoundUp recently.
- 2015 Conference update (Snow, Stone, McGraw)
 - The Keynote and Featured speaker Committee has ideas. There is a logo with bright colors. Regarding sessions for the two-day conference it was proposed to have nine rooms and six sessions. The Local Arrangements Committee is led by LeAnn Suchy and Rita Baladad. Things are moving along. Session proposal submissions will be available soon.
- Project Updates (Hall, Reeves, Stone, Snow)
 - PLD Day-registration opened this week. There is a nice line-up.
 - ARLD Day-n/a. ARLD is also a local chapter of ACRL. There were some questions on membership and registration. Could the Chair check how many non-MLA members register for this day?
 - CYP Unconference-registration opened yesterday. An email will come out soon. IGNITE afterschool will present on what makes a quality afterschool program in Minnesota. Gretchen Wronka will be speaking on youth services.
 - MILE-Margaret updated that they are good for mentors, speakers. It is moving forward. The list of participants in in the recent RoundUp.
 - Digital History-there was a phone meeting last week. They will go through what is there and will propose something after that review. MHS is interested in this project.
 - 125th Celebration-the first meeting is set up.

- RART is working on an event in May.
- The Technical Services group is working on planning an event.
- The Macalester Library Technology Conference just happened. It was well attended and had great sessions.

Strengthening our organization

- MHQ Update (Schoenberg). Working on financials.

Educating & activating a library support network

- Legislative Platform (Conley) - The Regional Public Library System is seeking a change in formula and an increase of 5 million in the amount provided. Conley indicated that the Legislative Committee is not interested in taking a position on this change. The Regional Library Directors hired Rob Benosik to be their Lobbyist. For the Legislative Committee meeting, they are not charged for room as it is in the St. Cloud Public Library; they could charge for lunch. It is a great location. The forum is usually in July.
- State Legislative Day update (Conley)- 60 people signed up and 40 came. They are thinking about charging for attendance. They have suggestions for improvement in the future such as: put bill numbers on handouts; get input lobbyist input on whom MLA members should see. Pat will write up improvements on the process. The facility worked well in Minnesota this year. Documentation (infographics) was well received. Legacy funding issues were discussed. We could look at the numbers of attendees to both events and compare previous years' numbers. Senator Stump has asked Elaine Keefe to propose a bill for library construction funding now as there could be summer hearings on it. Some want us to ask for funding per project. Could do list of Public Libraries and submit it to the department with their proposed needs.

May 4-5 is National Library Legislative Day at ALA. Conley will go as will Jim Weikum and Melinda Ludwiczak. It is a worthwhile day meeting with staff. Conley requested that MLA sponsor National Library Legislative Day with a 150 contribution.

Motion to authorize expenditure of \$150 from legislative budget from Conley. Seconded by Ewing. Motion approved unanimously.

- **Developing and equipping our leaders**

- Organization Chart – MILE (Stone, Reeves, Ewing) – Robin and Margaret emailed about MILE. It is good to have a committee looking at developing leaders. There was a Management Library subcommittee in the past, but nothing really happened with it. We could create a new subcommittee called “Library Leadership Management” focused on soft skills. Still need to hear back from Dan Reeves about this. To be continued... Tammy will send out Dan’s current email address. MILE could be a subcommittee like the Conference Committee, per bylaws. Mid-career training, per MLA Strategic Planning Workshop, is needed to continue professional development even if not for career advancement but for personal development. How do we carry forward the knowledge of the Committee. They’ll check out TLA’s (Texas) model.
- Membership Committee headed by Carla Lydon with Kristen Mastel and Solvieg Lund. They will follow up on ideas such as following up with MLA event attendees who are not members to build membership.

- “MLA Event Pricing Policy (DRAFT)” document discussion proposal:
 - Annual Conference-charging non-members 50% more than members. Net profit language questions. Early bird only applies to members. It was argued that non-members still pay more than members but be allowed an early bird different rate. We will check out the numbers for early bird registrants who were non-members. There was consensus to have early bird rate for everyone with a different rate for non-MLA members.
 - MILE event-budget cannot exceed proposed budget. MILE is budgeted to lose money each time. MLA will support MILE up to \$5000. The rest of the funding has to come from MLF and other sources.
 - The Legislative Conference/Forum proposes to charge for lunch. Use language like “A \$10 fee which includes your lunch for the Legislative Forum.” Continue discussing this later.
 - Webinars-charge non-members a fee and have a log in. Could be issues when someone else logs in to batch register multiple people from the same organization. Also, there are items on the website that could be moved internally and only be viewable by members.
 - Subunit Events- charge non-members a fee.
 - This will be updated for proposal changes at the next meeting.
- **Other** – Karen Hoyle sent a proposal for MLA to be a sponsor of Dr. Ismael Serageldin from Bibliotheca Alexandria. Snow will get more information and bring it back to the Board.

ADJOURNMENT: Gormley moved to adjourn the meeting. Ewing seconded. The meeting adjourned at 11:22am.

Next meeting: Friday, April 17, 2015, 10am to noon at MELSA.

2015 MLA Board Members List		
for Board Meeting Notes for Round Up		
First Name	Last Name	Month Responsible For
Pat	Conley	March
Robin	Ewing	April
Maureen	Gormley	May
Stephanie	Hall	June
Jennifer	Hootman	July
Carla	Lydon	August
Michele	McGraw	September
Laura	Morlock	October
Margaret	Stone	November
Amy	Wilde	December