



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Minutes

Friday, November 20, 2015

10:00 AM – 12:00 PM

Present: Kate Bessey, Jonathan Carlson, Robin Ewing, Carla Lydon, Maureen Gormley, Jennifer Hootman, Amanda Mills, Laura Morlock, Tammy Schoenberg, Maggie Snow, Frances Veit and Amy Wilde.

Absent: Pat Conley, Michele McGraw, and Margaret Stone.

Welcome and Introductions

Snow called the meeting to order at 10:02am.

Welcome to Jonathan Carlson, Education Task Force Chair, and Kate Bessey, incoming Board Treasurer.

Approval of Consent Agenda

- Board meeting agenda
- September and October Minutes
- Reports
- Membership Report

Snow made a motion to approve the consent agenda; the motion was seconded by everyone and the consent agenda was approved.

Approval of financials. Hootman provided the board with the October 2015 financial report:

1. Total Assets: \$209,405
2. Total Revenue YTD: \$281,706
3. Total Costs of Sales YTD: \$126,582
4. Monthly Expenses for October: \$12,943
5. Showing YTD Net Income/(Loss): \$30,666 - net gain
 - a. 2015 annual budget projected Net (Loss) of (\$50,205) at year end

The board questioned whether or not the \$50,000 loss will really happen. Schoenberg indicated that she didn't believe it would be a \$50,000 loss.

Hootman made a motion to approve the October 2015 financials; the motion was seconded by Ewing. No additional discussion. The motion was approved.

Educating & activating a library support network

Advocacy Update

There is a draft for a request for information for a Lobbyist. Details are being worked on. We'll talk about this at next meeting with Margaret and Pat.

The letter was sent to the Library of Congress about the next Librarian of Congress. There is a bill on the books about changing the term of appointment to ten years versus a lifetime.

Strengthening our organization

Finance Committee Report – 2016 proposed budget

Hootman created a reference guide for the account numbers in Google docs. She asked if there were any questions or changes needed to the document. None were needed.

Hootman reviewed the 2016 budget and indicated that we are budgeting for a net gain. There was a question about "release for restriction" funds? This is still in the air. Maggie will ask Kristin Mastel about it. Was it a one-time thing? Discussion included that the intention was to continue or discontinue the award once the money ran out. Someone needs to check the Lars Steltzner fund as there should still be some money in it. The Intellectual Freedom Committee will bring a recommendation for this award to the Board at the next meeting.

There were no questions regarding the budget. Hootman made a motion to approve the 2016 budget. All were in favor and the budget was approved. Schoenberg will do some additional research on the IFC award.

Schoenberg was asked to look into the St. Paul Foundation fund (which was to help out with something for librarians and programming and possibly CYP as programming for MLA, per Gretchen Wronka). Does it exist and how to access the funds?

Motion to approve draft budget which was approved by Finance Committee. All approved.

Education Task Force Proposal

The Education Task Force is comprised of Jonathan D. Carlson (College of Saint Benedict/Saint John's University), Katlin J. Heidgerken-Greene (Crooked Lake Library - Anoka County), and Reagen A. Thalacker (SELCO/SELS). Carlson reviewed the task force's report (which was sent to the Board prior to the meeting). The task force conducted a survey and found that most MLA members do want more professional development opportunities. Other states do programs like MLA's MILE. The recommendation is to create a Standing Committee or a Special Committee. MILE is more of a periodic Special Committee.

The Task Force is recommending a five member Committee for this. Questions that arose were "Might there be problems with getting enough people to serve on it?", "Should it be appointed

or elected?" In the By Laws (see page 12 of report) some committees are appointed by the President Elect. The only elected position is the Legislative Committee Chair Elect as they serve on the Board. At present, the MLA President Elect serves on the MILE Committee. One recommendation is to have one of the Task Force Co-Chairs serve on the MLA Conference Committee. It has been suggested that the MLA President Elect serve on this Committee so it is now a six-person committee. One person will serve on the MLA Conference Committee. There would be rotating members. This year we put out a call for volunteers for MLA 125th Committee; it could be that sort of a process. Call it Chair and Vice Chair (versus Chair Elect) and Past Chair. And include two Members at Large.

Motion was approved to create this new Committee by the Board. All approved.

Engaging our members

2015 Conference re-cap

Snow recapped the 2015 Conference. She indicated that 601 people registered; 81 more than we had planned for. We made \$30,000. Evaluations are here at the meeting to return to people. Snow indicated that she hadn't heard anything negative. Lots of good feedback about the keynote speakers. The business meeting went well. The dues increase passed. Is there a need for education about parliamentary procedure? It might help to have Board training; and have a reminder before the MLA member meeting. Or have a video on the MLA website about this for members to use. Or send it out prior to the member meeting. The next conference is in Duluth: September 29-30, 2016.

125th Anniversary Committee

Morlock reported that the pop-up banner is out in circulation in Minnesota. Kathleen's idea of a button maker was a success at the conference. Roundup messages will start going out soon. The musical will now be a variety show with musical pieces and other things including more radio script bits.

Membership Committee

Lydon will get a report/follow up to the member survey to Board at the December meeting. The Membership Report from Schoenberg was attached for this month and will continue to be given to the Board each month. There are 731 members for this month. 20 new members and 29 expired members. Lydon could do some follow up with expired members using language like "Before the dues go up, renew your membership." And MHQ will send out a message about the dues increase again before January. An email reminder does go out to members one month, one week, and also one day before a membership expires.

Developing and equipping our leaders

A couple of orientations are coming up. Subunit Orientation will be on Tuesday, December 8, 2015 with Stone and Snow. New Board Orientation. Incoming Board members are invited to come to the December Board meeting which includes lunch and an orientation.

Adjourn

Lydon moved to adjourn the meeting at 10:50am; Hootman seconded the motion. All were in favor and the motion was approved.

Next meeting: December 18, 2015 from 10 am to noon at MELSA.