



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Agenda

Friday, September 18, 2015

10:00 AM – 12:00 PM

Present: Robin Ewing, Carla Lydon, Maureen Gormley, Jennifer Hootman, Michele McGraw, Amanda Mills, Laura Morlock, Tammy Schoenberg, Margaret Stone (via conference call), Frances Veit, and Amy Wilde.

Absent: Pat Conley, Maggie Snow.

Welcome and Introductions

The meeting was called to order at 10:00am by Michelle McGraw who will Chair today's meeting.

Welcome to Frances Veit as the new PLD Chair.

Approval of Revised Consent Agenda

- Board Meeting Agenda. Revised with a request to add discussion regarding how to handle a letter regarding the appointment of a new Librarian of Congress and how to handle the October Board meeting. Also, an announcement that an Emerging Leader was chosen.
- August Minutes
- Reports

Approved by Michelle; Maureen seconded approved agenda. With regard to the minutes, under "Strengthening our Organization": Amanda Mills' name is misspelled. Add note that "Stephanie resigned from PLD as Chair." Moved by Robin; seconded by Maureen.

Approval of August financials (Hootman)

1. Total Assets: \$247,989
2. Total Revenue YTD: \$209,036
3. Total Costs of sales YTD: \$32,682
4. Monthly Expenses for August: \$11,710
5. Showing YTD Net Income/(Loss): \$78,336 (net gain)

6. 2015 annual budget projected Net (Loss) of (\$50,205) at year end. We won't know until after conference.

Motion to approve financial report proposed by Hootman; seconded by Maureen. No additional discussion. All approved.

Educating & activating a library support network

- Legislative Update (Conley) – A Legislative Committee meeting will take place next Friday from 9:30am-noon with the Chair and Chair elect of ITEM and MLA and representatives of CRPSLA and multi-types. They will work on how things are going and an MLA contract request. Goal is to have an RFP by fall; it has been 18 years since the last RFP. The platform is moving forward and will be shared with the members at the conference.

Strengthening our organization

- Finance Committee (Hootman, Schoenberg) – Tammy is working on an RFP for audit for this year. The Finance Committee (Presidential trio, Secretary, Treasurer, and Member-at-Large) will meet on October 16. The Committee will have a proposal for November meeting.
- Diversity & Outreach RT Proposal – The board reviewed a proposal from DORT Chair Sara Zettervall. They want to know how to better use the MLA website. Looking for a way to network and find skills of MLA members (like a LinkedIn for MLA). MLA asked DORT to test out the online proposal form and see how MLA can better serve as a resource with this. MHQ did look into this and it can be a searchable field and is doable. They are asking for Board approval and feasibility. DORT can also use the email lists from the MLA membership lists. Will there be an authority control for this? The Board urges them to do a drop down menu and have an “other” category to fill in. Is it scalable? Could it work with other subunits as well?

Discussion: Could have in the drop down menu: library instruction, or selection and ordering resources in other languages, etc. Or, for example regarding Collection Development, experience working with a Hmong population. The Board will approve the proposal but would like them to address these issues at their DORT business meeting. Members would self-select.

Motion to approve Jennifer; Carla seconded. All approved.

Engaging our members

- 2015 Conference update (Stone, McGraw) – Margaret talked with Barb Svoboda. Everything is in place. A few details to still address. Menu is finalized. Tammy shared that the Designer should have the program done today. Attendance is great; 521 as of this morning. Our goal was 550 this year. It may have been 600 the last time it was in St. Paul. Awards Committee has finished their work and awardees have been notified.

- Business meeting – roles and responsibilities. Jennifer, Pat and Laura have speaking parts at the annual conference. On Wednesday we'll talk through those roles. Topics will include: Goals, Bylaws changes, subunit participation, etc. The PPT needs to be updated. There is a draft that has been shared. How will the vote happen? It has been a voice vote in the past. If it is not clear then we will do a stand up/sit down vote. Margaret is waiting to hear back from the Parliamentarian, Don Kelsey.
- Amanda needs 8 easels for the ARLD meeting.
- The October Board meeting will be cancelled as there won't be any new financials at that time. And there will be a phone call meeting on Wednesday, October 7 (4pm) before the Conference, to address any action items for the annual meeting. And the next Board meeting is in November.
- 125th Anniversary Committee (Stone) – Update, the designer will put together an infographic highlighting MLA work for a pop up banner which can be used at other conferences. A table will be staffed at the conference. Trivia blasts will start via the MLA Round Up. Everything is ready to roll it out; just working out the details.
- Membership Committee (Lydon) – Per the draft survey from last month, Kaitlin Heiderken Greene gave feedback from the MILE Task Force regarding training. The survey may go out first part of next week. Kristen Mastel had put together a “buddy system” for the conference. Is it too late to send this out? No. She has a free service via Sign Up Genius we can use; it's all set up. Tammy could send it out to anyone already registered to conference. Carla will send this to Tammy now.

Developing and equipping our leaders

- The Presidential trio and Robin, as ALA Chapter Councilor, chose an Emerging Leader to be sponsored by MLA. It will be announced later. ALA will also have a press release.

Other

ALA has put out a request to have State Library Associations give feedback to a committee about the Library of Congress position and if the next person should be a librarian. The letter requesting help is posted on the ALA website, as of June 23, 2015. ALA has made a statement. Do we want to be in the conversation on the role of the LOC Librarian? We also don't have to take a stand on it. We can add this back to the agenda for a future meeting. It could be added as a resolution at the conference meeting. For now, the Board will not take a stand on this topic.

Adjourn

Amy moved to adjourn the meeting at 10:55am; Maureen seconded the motion. All were in favor and the motion was approved.

Next meeting: via phone: Wednesday, October 7, at 4pm and the next face-to-face meeting will take place on Friday, November 20, from 10 am to noon at MELSA.