

PLD Meeting Notes  
February 3, 2016

1. Welcome new board members
  - a. Stacey Hendren, Anoka County Library, PLD Chair-Elect
  - b. Stacy Lienemann, Waseca-Le Sueur Regional Library, PLD Member-At-Large
  
2. PLD Day planning
  - a. Budget
    - i. Amount contingent on number of participants and off a little on food
    - ii. Not sure if MLA will absorb the difference or if it will come out PLD funds
    - iii. Facility usage has no charge but venue does require a minimum food/drink amt
    - iv. Budget Categories:
      1. Maybe change the categories for next year's PLD Day budget?
    - v. Printing costs:
      1. For programs, nametags, etc
    - vi. Equipment Rental:
      1. Includes all AV equipment?
      2. Maybe look into types of ports provided to have correct cords?
      3. Clicker provided or needed from outside source?
    - vii. Honorariums for speakers/Waiving registration:
      1. Current budget shows \$300 total
      2. Last year maker's space panel were given mileage (roughly \$90/person)
      3. Waive registrations only for bigger names/those we reach out to?
      4. Will leave options open for now, but we can't waive it for every speaker and need to be equitable
  
  - b. Meal
    - i. Given 2 options by Water Street Inn
    - ii. Chose Southwest buffet option because it was only option that was both vegetarian and gluten free
    - iii. Food should be more substantial than last year's salad
  
  - c. Theme and side activities
    - i. Star Wars Tie-In for theme?
      1. MN PLD Day 2016: Libraries Unite – May the Fourth Be With You
      2. Other suggested themes:
        - a. Libraries Coming Together
        - b. Library Jedi Tricks
        - c. Jedi Library Tricks
        - d. What Alien Are You?
    - ii. Use Star Wars themed cutouts/masks/photo booth/bean bag game for fun free time fillers?
    - iii. Stacy L suggested creating user experience profiles based on Star Wars characters
      1. Fun and unexpected way to get people to discuss diversity issues in the library

- d. Possible presenters/call for proposals
    - i. Time for 4 different sessions
      - 1. Speaker Option 1: Shared talk between Jennifer Nelson and Valerie Horton
        - a. Not the keynote; talks have been covered at MLA
        - b. Maybe give them both 15 minutes towards the beginning?
          - i. Stacey H will contact them to see if they want to share any expertise as MN library leaders
      - 2. Diversity Panel: bring in libraries (in and out-state) doing diversity work?
        - a. Sara Zettervall, Diversity and Outreach Roundtable Chair-Elect
          - i. Works with UMN Extension program and does trainings
          - ii. Fee for trainings; maybe will waive for PLD?
          - iii. Jen will contact
        - b. Sarah Park Dahlen and St Kate's Students:
          - i. Spoke on MPR about diversity in children's books
          - ii. Jen will contact
      - 3. Marketing Specialist:
        - a. Gwen Westberg, Patina Lead Visual Merchandiser
        - b. Patina has a contact page on their website. Stacy L will contact
      - 4. General Call for Proposals: Will be sent out by Frances shortly
        - a. Lightning Rounds:
          - i. Limit to 5 minutes/person
          - ii. Easier to fill and more exciting for audience
        - b. Breakout Sessions:
          - i. Would they work with the room set up?
          - ii. Where would longer talks fit in the schedule?
  - e. Confirm timing?
    - i. Date: Wednesday, May 4, 2016
    - ii. Time: roughly 9 am – 3:30 pm (Exact time TBD)
    - iii. Location: Water Street Inn
3. Future Thoughts:
- a. Design programs and name tags
  - b. Post reminders on social media and websites