

Minnesota Library Association Board Meeting Minutes
Friday, September, 19, 2014
10:30 AM – 12:00 PM MELSA
1619 Dayton Avenue, Suite 320
St. Paul, MN 55104-6276

Present: Jayne Blodgett, Carla Lydon, Maggie Snow, Amy Springer, Jim Weikum, Michael Scott, Jim Weigand, Michele McGraw, Jennifer Hootman, Kristen Mastel
Phone: Claire Wilson, Nick Dimasses, Amy Wild
Absent: Carla Powers
Membership: Amy Boese, Ryan McCormick

CALL TO ORDER: McGraw called the meeting to order at 10:00 a.m.

- **Welcome and Introductions**

- **Approval of consent agenda**
 - August minutes
 - Reports

Motion by Scott to approve the consent agenda, seconded by Lydon; motion carried.

MILE Budget Presentation

Amy Boese and Ryan McCormick presented plans and budget for MILE 2015. The group has a website established - <https://sites.google.com/site/mlaexcellence> and an amazing trailer youtu.be/L4UJxy3uGs MILE will be held at Sugar Lake Lodge near Grand Rapids, May 12-15, 2015. Applications will be live October 1 through Dec. 1 (25 participants) recruiting at MLA and through word of mouth; also recruiting mentors - they make it all work! Speakers Nikki Daniels, Barry Kudrowitz; possibly Jamie LaRue.

Proposed budget: MLA to contribute \$5000.00 same as 2013. Participant costs are flexible depending on housing options. MILE representatives will also be in communication with the Library Foundation and the State Library regarding funding proposals. The planners have contingency plans in place and are pursuing sponsors.

Project Budget for 2014

Snow noted it would be helpful for MILE planners to have a portion of the budget available in the planning year for promotional and conference materials.

Motion by Blodgett to allocate \$100.00 to MILE 2015 from the 2014 budget, Lydon seconded motion carried.

Motion by Springer to approve \$5000.00 for the MILE 2015 program, Blodgett seconded; motion carried.

A follow-up proposal will be submitted if necessary to cover extra costs.

Approval of Financials

Hootman presented the July financial report. Total assets in July amounted to \$166,051.00. Year-to-date revenue was \$88,717.00, and year-to-date costs of sales were \$16,901. July's

expenses totaled \$14,378.00, which leaves a year-to-date net loss of \$30,303.00. The 2014 annual budget projects a net loss of \$44,692 at year end.

Motion by Hootman to approve the financials as presented, seconded by Mastel; motion carried.

- **Educating and Activating a Library Support Network**

Legislative Platform:

Numbers were corrected on the version Wieikum.

Multi-types are asking for a 100% increase in the platform. They are prepared to show spending plan; focusing around working K-12 and possible support of ebooks. Advocacy piece will be coming. Florida's platform model distributed. No specific ITEM planks yet. More edits may be coming based on ITEM actions. Legislative Committee has one more meeting; final draft will be presented at the October board meeting for approval.

Lobbyist contract -we've received confirmation from ITEM; they are increasing their contribution to the contract. Weikum will call for joint steering committee meeting. Joint Committee consists of Legislative Chairs and Presidents of MLA and ITEM, many ex officio members. Brief discussion on contribution percentages from various groups funding the lobbying efforts.

Software update- no report

- **Strengthening our Organization**

Nominating Committee Update - ballot has gone out, reminder has gone out.

Election results are shared at the Membership meeting.

Job descriptions for the Nominating Committee should be forthcoming.

Project Updates: Membership data - Wilson reported their intern compiled membership data, but still some cleanup being done. The report should be available at the November board meeting.

- **Engaging Our Members**

Conference Update:

Still working on contracts; many award nominations this year; Lars Steltzner Award recipient is unable to attend; the committee is working on a presentation at her school.

Pleased with PLD Day registrations; needed 50 to break even on the event. Conference registrations; sponsorships; ads; are all looking good, some of the numbers are slightly better than last year.

Board Roles at Conference - At minimum attend the meeting on Tuesday, wear board badges; act as ambassadors and problem solvers.

SSPiN Update - information has gone out to members of SSPiN regarding the sun setting of the subunit; will be in the Roundup. No questions or concerns have come up. Other subunits are defined by work done, not by job type. Members are still engaged, just not in this subunit.

Project Update:

Volunteer Job Descriptions - Conference, Communications, Membership and Nominating. Springer made a few changes to the ARLD position from the position in the packet. Spring and Snow will add estimated time commitments to the descriptions.

ALA Chapter Counselor vacancy- Michael Scott has accepted the position of Librarian of State Library of Iowa leaving the ALA Chapter Counselor position vacant. Following ALA by-laws, the position may be filled on an interim basis for up to one year. The position will be on the ballot for the 2015 elections. The board will appoint someone by in time to plan to attend ALA Mid-Winter.

We will hold a brief board meeting Tuesday at Conference after PLD Day, location and time still to be determined. We will till meet on October 17, 2014 at the MELSA office at 10:00.

Bylaws were approved via email earlier in the month.

ADJOURNMENT: The meeting adjourned at 11:55 a.m.
Next meeting: Friday, October 17, 2014 10 a.m. to noon at MELSA.