



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Minutes

Friday, September 16, 2016

10:00 AM – 12:00 PM

Present: Kate Anderson (Treasurer), Deborah Bifulk (Member at Large), Amy Boese (President Elect), Megan Kocher (Intellectual Freedom Committee Chair), Amanda Mills (ARLD Chair), Barbara Misselt (Legislative Committee Chair), Laura Morlock (Secretary), Sara Ring (ALA Chapter Councilor), Tammy Schoenberg (Executive Director), Margaret Stone (President), Maggie Snow (Past President), Frances Veit (PLD Chair), with guests: Ray Lockman, Julie Carlis, Sarah Hawkins, and Jill Wujik.

Absent: Amy Wilde (MLTA Chair)

Meeting called to order by Margaret Stone at 10am.

Welcome and Introductions

Approval of Consent Agenda

Board meeting agenda

August Minutes

Reports

Snow made a motion to approve the consent agenda. Boese seconded the motion. All were in favor and the motion was approved.

Approval of financials (Anderson)

August financials included in the meeting packet.

1. Total Assets: \$240,186
2. Total Revenue YTD: \$205,491
3. Total Cost of Sales YTD: \$15,125
4. Monthly Expenses for August: \$13,812
5. Showing YTD Net Income/(Loss): \$79,926 -net gain
 - a. 2016 annual budget projected net income of \$3,067 at year end

Anderson made a motion to approve the August financials. Snow seconded the motion. All were in favor and the motion was approved.

Engaging our members

2016 Conference Update (Snow, Stone)

Almost everything is in place. There are 425 people registered with a good slate of sessions being offered. The MLA 125th Committee will have celebration activities; there will be buttons at the booth. It will be a great conference. Online registration will end this week. There will be an MLA and ALA booth with a Minnesota Libraries Transform sign to take a photo in. There will be a professional headshots area at the conference. There will be a videographer in to record some sessions and put on the website.

Project Updates

RASS event (Hawkins & Wujcik)

There was a fourth annual networking event in August at the St. Paul Central Library; 9 people attended. There was an informal networking hour with food and a tour of the library. There are currently about 150 RASS members. The event could have been longer; re: planning for future networking events.

Membership Update (Bifulk)

This fall many more membership renewals. Is sending out personalized emails to bring back expired members. Target sharing upcoming events, and subunit meetings, with the new members. Also talked about reaching out more to the regional library systems.

Strengthening our organization

MHQ Update (Schoenberg)

Membership Report dropped though there were a lot of renewals. The MHQ President and CEO will attend the conference.

Annual Meeting Overview (Stone)

At the membership meeting there will be talk about membership, finances, and a look back over what has happened over this past year, etc. It will be about an hour long, with the Glensheen Tour afterwards. There will be door prizes. For next conference, we may want to have slides with subunit updates.

Educating & activating a library support network

Legislative Platform (Misselt)

Thank you Margaret Stone for such good work on the Steering Committee. Nothing more important than our legislative work and advocating for libraries. MLP: Minnesota Libraries Partnership is the group that advocates on behalf of all Minnesota libraries. We have selected to stay with Capitol Hill Associates with Lobbyist Sam Walseth. Cost was reduced by 10%. See handout of Letter of Agreement between MLA and Capitol Hill and Associates. Sam of Capitol Hill and Associates will attend the MLA Conference. Barb and Jami will attend and present at the ITEM Conference on October 14, 2016. See handout of working MLA and ITEM Platform. Goal is for an increase of about \$2M. These documents will be presented at the MLA and ITEM membership meetings. The Platforms will be simplified. There was a little discussion on the potential corresponding formula

change and how it is calculated; equalization, population, land, etc. If you change the formula, it can really affect regions.

Next year, there may be another Committee formed to work on advocacy and libraries.

Developing and equipping our leaders

MILE Update (Carlis & Lockman)

See handout of budget draft for MILE 2017 on May 2-5. Details would be 25 attendees again. Rutgers is the location. Speakers are still in flux. Shifting the focus more on diversity and inclusion, especially for admission and curriculum. It will have some of the same components, StrengthsFinder, Improv, etc. Make sure to include an advocacy component. December 1 is the deadline for applications; they don't have to have an MLIS, but do have to be a member of MLA. Mentor applications are also due on December 1.

Veit made a motion to approve the MILE 2017 funding request. Kocher seconded the motion. All were in favor and the motion was approved.

Other

Frances Veit indicated that PLD would be updating their Bylaws. The Committee is updating them to be ready for the PLD meeting at the MLA conference; they will bring it to the Board after. No date for the spring "PLD Day" event yet.

2017 Upcoming Events

CYP UnConference will be March 24, 2017

"ARLD Day" date is April 28, 2017

MILE will be May 2-5, 2017

Adjourn

Mills made a motion to adjourn the meeting at 11am. Boese seconded the motion. All were in favor and the motion was approved.

Next meeting: October 28, 2016 from 10 am to noon in the MELSA Conference Room.