

Author Guidelines for Community College Entrepreneurship



Please read these guidelines thoroughly before submitting material to NACCE's quarterly journal, *Community College Entrepreneurship*.

Our Audience

Our publication is written for two community college audiences:

- Administrators who are charged with establishing, building community support for, and finding funding for entrepreneurship education programs.
- Faculty members and leaders of innovation hubs, incubators, makerspaces, SBDCs, and other entrepreneurship centers who teach entrepreneurship and are interested in new ideas about course content and ways to engage students in entrepreneurship.
- Articles on entrepreneurship directed to business and enterprise owners are not included in this journal; however, there may be an opportunity to highlight such articles in other ways for NACCE members. If you write for these audiences, please contact editor@nacce.com to discuss your content.

Article Topics

Due to the high volume of material received, the journal focuses on how-to/advice articles, opinion pieces and scholarly articles. Most program news and announcements are posted on the Member News section of the NACCE website instead of being published in the journal.

We are less interested in articles that talk about why entrepreneurial education is necessary and more interested in articles that tell us how you are doing a great job with your program. Articles that inform our readers of how they can design and market their programs are of great interest, as are pieces about unique collaborations and partnerships. We also value feature articles about successful student entrepreneurs. Practical articles on how to do something better with step-by-step instructions are always welcome.

If you have questions about whether a topic is appropriate for our journal, please contact our editor at editor@nacce.com.

Who Can Write for Us

Our primary focus is sharing information from NACCE members and sponsors. We occasionally publish nonmember articles and invite authors to submit a synopsis of their proposed topic for consideration in advance to our editor at editor@nacce.com.

Article Length

Articles should be limited to 550 words for news, opinion and how-to/advice. Scholarly articles should be limited to 1,200 words. If your article's word count exceeds these limits, it will be subject to editing by the NACCE editor.

Bylines & Contact Information

We use bylines for all submitted articles. Each byline should include the author's name, title, name of school or organization and location (city/state).

We include contact information such as an e-mail address or telephone number with each article so readers can easily obtain more information about the article. Please include your contact information with your submission. Also please identify which of our two audiences your article is designed for: administrators or faculty.

Photos & Captions

High-resolution photos in .jpeg and .tiff digital format are encouraged. Please include captions, with the names of individuals shown listed from left to right. Please send the photos separately from the document; photos dropped into a Word document are not acceptable. Please include a high-resolution headshot of the author when submitting an article.

Formatting

Community College Entrepreneurship uses **11 point Times New Roman as its typeface**. Please submit your article in this font. Paragraphs should be indented with no spaces between paragraphs.

Keywords & Searchable Tags

Authors should provide keywords or tags at the end of their articles so they can be searched through the NACCE website. A few examples include: entrepreneurship, ecosystem mapping, SBDC, NACCE, *Presidents for Entrepreneurship Pledge*, innovation center, and entrepreneurial mindset.

Copyright

The copyright for articles published in *Community College Entrepreneurship* is owned by the National Association for Community College Entrepreneurship, which reserves the right to republish the material on its website or in other printed or electronic media.

