



Press Release

**FOR IMMEDIATE RELEASE**

**Mercer University's Ken Boyer Begins Term as 2017-2018 NACCU President**

**Phoenix, AZ – April 25, 2017**

Ken Boyer has begun his term as President of the NACCU Board of Directors effective April 3, 2017. Ken was elected as NACCU President-Elect at the Annual Meeting of the membership in San Francisco in April 2016. He will serve as President through the 2018 Annual NACCU Conference. Ken has served on the Board of Directors since 2012.

“Ken’s sincerity and desire to grow the association with new content and programs makes him an ideal leader to serve during this time of transition,” said Dawn Thomas, NACCU Executive Director. “He is a tireless advocate for both the transaction and credentialing industries, and for NACCU.”

As Associate Vice President for Auxiliary Services at Mercer University, Ken is responsible for the development management, strategic planning, and coordination of the services provided by the Division of Auxiliary Services. The Auxiliary Services Division includes Campus Card Services, Food Services, Campus Stores, Vending, Mail and Document Services, CCTV Security Cameras, Alarm Services, and Cable Television.

Ken joined the Mercer team in 1992 in the Housing and Residence Life Department. Immediately after joining the Mercer Team, Ken was tasked with the development of a campus card program to originally manage access control and meal membership plans. In 1995, the card services program was moved from Housing and Residence Life to the newly formed Auxiliary Services Division and Ken became the Assistant Director responsible for the campus card system and the campus property life safety systems. In 1999 Ken was promoted to Associate Director and took on additional responsibilities in the Division that included Mail and Document Services, Food Services etc. During this period, Ken grew the card system at Mercer to include all of our three main campuses and 4 regional centers and now supports the entire institution as a campus wide enterprise system. Ken has now been promoted to Associate Vice President for Auxiliary Services.



As an active member of The Blackboard Southeast Users Group, Ken and the Mercer Team have been instrumental in the testing and development of the TS platform as they were early adopters and provided much of the Beta testing for the first releases of TS 3. Ken also worked with Sequoia Retail Systems in the development and Beta testing of Sequoia's E POS System on Mercer's Law School Campus to provide online ordering. Today Ken and the Mercer Team are actively working on Beta testing for a Campus Rewards Program with Blackboard.

As a member of NACCU since 1996, Ken has presented numerous educational sessions at the annual conference and regional meetings. Ken has served on the Membership, Conference, and Investment Committees. He served as the Assistant Treasurer in 2013/2014, and as Treasurer from 2014 to 2016. He was also the Chair of the Executive Director Search Committee.

NACCU is proud to welcome Ken Boyer as 2017-2018 NACCU Board President.

### **About NACCU**

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and web conferences on topics related to campus cards. Learn more at [www.naccu.org](http://www.naccu.org).

### **Media Contact:**

**Crystal Bazarnic**

**Art & Communications Manager**

**NACCU**

[crystal@naccu.org](mailto:crystal@naccu.org)

**602.395.8989**