



# 2013 EHS and Sustainability Software Conference

The Blake Hotel | Charlotte, NC | Feb. 26-27, 2013



## Welcome to Charlotte!

NAEM's EHS & Sustainability Software Conference started in the 1990s as a small user's group meeting for home-grown systems. As the software industry has matured, so too has the conference, growing into the largest event for purchasers of EHS and sustainability data management systems.

While systems have grown more sophisticated, we know from our bi-annual research on software usage that most companies use more than one system to manage their data. This includes a mix of off-the-shelf solutions, internally developed systems and commonly available tools. To address this myriad of user needs, we've designed the program to provide a little something for everyone. There will be sessions on enterprise-wide options and demonstrations of systems with specific capabilities, such as chemical management and regulatory tracking.

And because this is an NAEM event, the focus of the conference is on you, the users. The demonstrations are all led by EHS and sustainability leaders who have gone through the process of identifying their needs, selecting a system and implementing a solution that fits their needs. While their participation certainly demonstrates their satisfaction with their selected system, it also reflects their excitement at finding a solution that does what they want and need it to.

At the same time, you'll hear candid feedback on the aspects of the system or the implementation process that did not go as planned. We hope you'll use this opportunity to share your own stories, ask honest questions and learn from your peers.

Thank you for joining us in Charlotte!



Carol Singer Neuvelt  
Executive Director  
NAEM



## About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).

# General Information

## On-Site Registration Hours

**Monday, February 25**

6:00 - 8:00 p.m.

**Tuesday, February 26**

8:00 a.m. - 5:00 p.m.

## Exhibit Hall Hours

The Exhibit Hall, located in the *Mecklenburg Ballroom*, is an informal meeting space where attendees can talk directly with software vendors and service providers. See page 16 for a vendor listing. The Exhibit Hall will be open during the following hours:

**Tuesday, February 26**

12:00 - 1:15 p.m.

3:00 - 3:30 p.m.

5:15 - 6:45 p.m.

**Wednesday, February 27**

7:30 - 8:30 a.m.

12:30 - 1:15 p.m.

## Conference Staff

NAEM and Conference staff are available to assist you with any questions. Check in with us at the NAEM Registration desk located in the *Carolina Foyer*.

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## Get knowledge. Get Networked. Get to NAEM in 2013.

Save the dates for NAEM's 2013 peer-to-peer conferences:

**April 18 Corporate Sustainability Management Conference** | Arlington, VA

**July 17-18 EHS Management and Compliance Conference** | Minneapolis, MN

**Oct. 23-25 EHS Management Forum** | Montreal, Canada







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- ✓ Industrial Hygiene

**Sustainability Performance Management**

- ✓ Sustainability Performance Management
- ✓ Energy & Carbon Management

**Enterprise Compliance Management**

- ✓ Audits Management
- ✓ Activity & Action Item Management

# Schedule at a Glance

Tuesday, February 26			
8:00 a.m.	<b>Registration and Breakfast</b> <i>Carolina Foyer</i>		
8:45 - 9:00 a.m.	<b>Welcome and Introductions</b> <i>Carolina Ballroom AC</i>		
9:00 - 10:00 a.m.	<b>Keynote Address: "Launching Project GEMINI" by Dan Taylor, Archer Daniels Midland Co.</b> <i>Carolina Ballroom AC</i>		
10:00 - 10:15 a.m.	<b>Break</b> <i>Carolina Foyer</i>		
10:15 - 11:00 a.m.	<b>Demonstration 1:</b> IHS Essential Suite demonstrated by Santee Cooper <i>Carolina Ballroom AC</i>	<b>Demonstration 2:</b> Antea Group's iEHS demonstrated by SPX Corp. <i>Carolina Ballroom D</i>	<b>Session A:</b> Defining Your Business Needs to Find the Right Solution <i>Carolina Ballroom E</i>
11:15 a.m. - 12:00 p.m.	<i>Demonstration 1 repeated</i>	<i>Demonstration 2 repeated</i>	<i>Session A repeated</i>
12:00 - 1:15 p.m.	<b>Lunch in the Exhibit Hall</b> <i>Mecklenburg Ballroom</i>		
1:15 - 2:00 p.m.	<b>Demonstration 3:</b> KMI Suite demonstrated by Valspar <i>Carolina Ballroom AC</i>	<b>Demonstration 4:</b> ProcessMAP Risk Assessment Platform demonstrated by Allergan <i>Carolina Ballroom D</i>	<b>Session B:</b> Making the Business Case for EHS Management Information Systems <i>Carolina Ballroom E</i>
2:15 - 3:00 p.m.	<i>Demonstration 3 repeated</i>	<i>Demonstration 4 repeated</i>	<i>Session B repeated</i>
3:00 - 3:30 p.m.	<b>Break</b> <i>Mecklenburg Ballroom</i>		
3:30 - 4:15 p.m.	<b>Demonstration 5:</b> Gensuite demonstrated by Eli Lilly & Co. <i>Carolina Ballroom AC</i>	<b>Demonstration 6:</b> Intelex demonstrated by General Mills <i>Carolina Ballroom D</i>	<b>Session C:</b> Maximizing the Utility of your Existing Software Applications <i>Carolina Ballroom E</i>
4:30 - 5:15 p.m.	<i>Demonstration 5 repeated</i>	<i>Demonstration 6 repeated</i>	<i>Session C repeated</i>
5:15 - 6:45 p.m.	<b>Networking Reception in the Exhibit Hall</b> <i>Mecklenburg Ballroom</i>		
Wednesday, February 27			
7:30 - 8:30 a.m.	<b>Breakfast</b> <i>Mecklenburg Ballroom</i>		
8:30 - 8:45 a.m.	<b>Opening Remarks</b> <i>Carolina Ballroom AC</i>		
8:45 - 9:30 a.m.	<b>Demonstration 7:</b> Dakota ProActivity Suite demonstrated by Veolia ES <i>Carolina Ballroom AC</i>	<b>Demonstration 8:</b> MSDSonline HQ Account demonstrated by Danaher Sensors & Controls <i>Carolina Ballroom D</i>	<b>Session D:</b> Implementation Strategy for Successful User Adoptions <i>Carolina Ballroom E</i>
9:45 - 10:30 a.m.	<i>Demonstration 7 repeated</i>	<i>Demonstration 8 repeated</i>	<i>Session D repeated</i>
10:30 - 10:45 a.m.	<b>Break</b> <i>Carolina Foyer</i>		
10:45 - 11:30 a.m.	<b>Demonstration 9:</b> Locus EIM System demonstrated by Honeywell International <i>Carolina Ballroom AC</i>	<b>Demonstration 10:</b> Schneider Electric's Resource Advisor demonstrated by VF Corp. <i>Carolina Ballroom D</i>	<b>Session E:</b> Planning and Execution for Long Term MIS Success <i>Carolina Ballroom E</i>
11:30 a.m. - 12:15 p.m.	<i>Demonstration 9 repeated</i>	<i>Demonstration 10 repeated</i>	<i>Session E repeated</i>
12:15 - 1:15 p.m.	<b>Lunch</b> <i>Mecklenburg Ballroom</i>		
1:15 p.m. - 2:15 p.m.	<b>2013 EHS MIS Survey Results and Discussion</b> <i>Carolina Ballroom AC</i>		
2:15 - 2:30 p.m.	<b>Closing Remarks</b> <i>Carolina Ballroom AC</i>		

# Program

Tuesday, February 26

8:00 - 8:45 a.m. **Registration and Breakfast** *Carolina Foyer*

8:45 - 9:00 a.m. **Welcome and Introductions** *Carolina Ballroom AC*

9:00 - 10:00 a.m. **Keynote Address: “Launching Project GEMINI”** *Carolina Ballroom AC*

Keynote speaker Dan Taylor, Environmental and Ethics Project Manager from Archer Daniels Midland Co., will present how the company launched “Project GEMINI”, its Global Environmental Management Information Network Initiative. Mr. Taylor will talk about the software selection and planning process, as well as the strategies the company used to roll out a complex software system across the diverse, global organization.

10:00 - 10:15 a.m. **Break** *Carolina Foyer*

10:15 - 11:00 a.m.

**Demonstration 1: IHS Essential Suite**, demonstrated by **Santee Cooper** *Carolina Ballroom AC*

This demonstration will show how Santee Cooper uses the IHS Essential Suite Process Data Manager (PDM) as its platform for the workflow of air data management. It will also cover various agency and dashboard outputs, workflows for water and waste, and compliance management which includes integration with the Laboratory Information Management System.

- **Brian Holmes, Director, Environmental Management System; Santee Cooper**

**Demonstration 2: Antea Group’s iEHS**, demonstrated by **SPX Corp.** *Carolina Ballroom D*

Antea Group’s iEHS is a highly configurable, SaaS-based, environmental data management system that has been used by SPX Corp. since 2006. This presentation will cover the SPX Environmental Recognition program and demonstrate the successes and hurdles of each module. The company currently uses the sustainability metrics, GHG inventory, environmental self-audit and environmental performance modules.

- **Virginia (Ginger) Sunde, Assistant Director, Environmental; SPX Corp.**

**Session A: Defining Your Business Needs to Find the Right Solution** *Carolina Ballroom E*

Companies routinely do themselves a disservice by presenting software vendors with descriptions of required features. When this occurs, the conversation becomes one about features rather than one about achieving your business goals and adding value. This session will focus on how to think about your company’s needs in terms of business value along with techniques for defining and communicating those needs. Attendees will then participate in an exercise to help define the needs that are specific to their organization.

- **Laura Murphy, Vice President of Customer Experience; KMI**

11:15 a.m. - 12:00 p.m. *Demonstrations 1, 2 and Session A repeated*

12:00 - 1:15 p.m. **Lunch in the Exhibit Hall** *Mecklenburg Ballroom*

1:15 - 2:00 p.m.

**Demonstration 3: KMI Suite**, demonstrated by **Valspar** *Carolina Ballroom AC*

The KMI EHS Software Suite is a comprehensive, enterprise-level EHS and Sustainability Management Information System. Valspar uses the system for global management of incidents, audits and inspections, corrective actions, compliance, sustainability metrics and management of change. During the demonstration, Valspar will give a functional overview of KMI while also discussing best practices for global roll-out and advice on how to leverage system defaults.

- **Marc Juaire, Corporate Process Safety Manager; The Valspar Corp. Demonstrating KMI Suite**

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**Demonstration 4: ProcessMAP Risk Assessment Platform**, demonstrated by **Allergan** [Carolina Ballroom D](#)

Allergan has a corporate-wide process that requires all facilities to identify, prioritize and manage EHS risks. To facilitate this process, Allergan deployed the ProcessMAP Risk Assessment Platform, which allows them to capture EHS hazards associated with work activities, assign a risk rating to each hazard and track corrective/preventive actions to manage higher level risks. This presentation will highlight the business case for an EHS Risk Management System; give a demonstration of key functionalities, and discuss the outputs and benefits of such a system.

- **Sulaiman Hamidi, Manager, EHS/Global Technical Operations; Allergan**

**Session B: Making the Business Case for EHS Management Information Systems** [Carolina Ballroom E](#)

Using applications to manage EHS information is an integral part of modern EHS operations, but that doesn't guarantee an easy sell when it comes time to ask management for a budget to acquire new software systems. This session will provide insight into how best to prepare your business case, whether by focusing on the benefits of improved data and controls, internal efficiencies or long-term savings. The presentation also will feature the successes and lessons that in-house managers have learned during EHS MIS development projects. The topics of discussion will include internal needs, communicating value and working through the budgeting process.

- **David Hoffman, Key Account Manager; Enablon**

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2:15 - 3:00 p.m. *Demonstrations 3, 4 and Session B repeated*

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3:00 - 3:30 p.m. **Break** [Mecklenburg Ballroom](#)

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3:30 - 4:15 p.m.

**Demonstration 5: Gensuite**, demonstrated by **Eli Lilly & Co.** [Carolina Ballroom AC](#)

This demonstration will showcase the functionality of Gensuite's Safe Work Permit application, which includes confined space inventory management, standardized permit creation and management of fire suppression system shutdowns. It also will highlight optional modular integrations with other applications in the Gensuite system for broad-based EHS Management. Eli Lilly will also share how it plans to leverage mobile devices and on-the-go application functionality.

- **Shawn French, Manager, Occupational Health and Safety, Emergency Preparedness and Response; Eli Lilly and Co.**

**Demonstration 6: Intelex**, demonstrated by **General Mills Inc.** [Carolina Ballroom D](#)

General Mills will provide a functional demonstration of Intelex as well as a critical assessment of the successes and challenges with implementing the system. The company uses Intelex on a global scale for a wide variety of functions including: property, safety and environmental reporting, regulatory incident and near-miss reporting, and investigation and corrective action development. It also uses the system to track company-wide safety metrics; environmental and safety compliance task management; document control; corporate and self-audit completion; tracking and reporting; and sustainability data management and reporting.

- **Marty Moran, GSTEMS Leader, Global Safety & Environment; General Mills Inc.**

**Session C: Maximizing the Utility of Your Existing Software Applications** [Carolina Ballroom E](#)

This discussion will focus on expanding the use of an existing EH&S system, effective methods for overcoming potential hurdles and the value to be realized from a single, integrated system. The session will feature a case study on how Hanesbrands Inc. transitioned from individual department-based systems to the widespread adoption of a single EH&S system. You will then have the opportunity to discuss the challenges and options you face in trying to gain maximum utility from your system.

- **Tommy Thompson, Legal, Compliance, and Risk Management; Hanesbrands Inc.**
- **Mark Longson, Commercial Information Manager/Senior Consultant; Antea Group**

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4:30 - 5:15 p.m. *Demonstrations 5, 6 and Session C repeated*

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4:30 - 5:15 p.m. **Networking Reception in the Exhibit Hall** [Mecklenburg Ballroom](#)



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## KMI EHS Software Suite

*“KMI stood out for a number of reasons. We felt their system had the best breadth and depth of functionality and no other vendor we looked at could match KMI’s usability.”*

Kym Fawcett - Manager, Safety and Social Responsibility, Enerplus



- Session A** - Defining Your Business Needs to Find the Right Solution, Laura Murphy - KMI
- Demonstration 3:** Marc Juaire - Valspar
- Booth 301
- [www.kminnovations.com](http://www.kminnovations.com)



# Program

Wednesday, February 27

7:30 - 8:30 a.m. **Breakfast** *Mecklenburg Ballroom*

8:30 - 8:45 a.m. **Opening Remarks** *Carolina Ballroom AC*

8:45 - 9:30 a.m.

**Demonstration 7: Dakota Software's ProActivitySuite**, demonstrated by **Veolia ES** *Carolina Ballroom AC*

Dakota Software's ProActivity Suite provides the ability for users to quickly understand applicable requirements and proactively recognize compliance issues. Veolia ES will demonstrate how they use this software to build regulatory compliance profiles for facilities, data-sharing, regulatory content and activity monitoring. The demonstration will also cover how to document task completion, due date prompting and using a calendar-based database to ensure compliance-related tasks are completed as required.

- **Tom Baker, Director of Environment and Transportation; Veolia ES**

**Demonstration 8: MSDSonline HQ Account**, demonstrated by **Danaher Sensors & Controls** *Carolina Ballroom D*

The MSDSonline HQ Account is a cloud-based hazardous chemical management and compliance solution. The demonstration will show how Danaher Sensors & Controls uses the three main facets of the system: MSDS management, chemical inventory management, and environmental and regulatory reporting. In addition, the presentation will cover the reasons why Danaher chose MSDSonline's HQ Account, its timeline for implementing the product and how it uses the system today.

- **Gladys Thomas, Global Director, EHS; Gems Sensors & Controls, a Division of Danaher Sensors & Controls**

**Session D: Implementation Strategies for Successful User Adoption** *Carolina Ballroom E*

Launching a new data management system means changing the way your users will be expected to do their jobs. It may also mean a change in company processes. A critical component to a successful implementation is a strategy to ensure leadership support and adoption by key users. This session will show you the approach General Mills used during their successful system design and implementation in 2011 and 2012. The session will also offer a critical assessment of the results to generate tips you can bring back to your own organization.

- **Marty Moran, Global Safety & Environment, GSTEMS Leader; General Mills**

9:45 - 10:30 a.m. *Demonstrations 7, 8 and Session D repeated*

10:30 - 10:45 a.m. **Break** *Carolina Foyer*

10:45 - 11:30 a.m.

**Demonstration 9: Locus EIM System**, demonstrated by **Honeywell Corp.** *Carolina Ballroom AC*

The Locus EIM system delivers error-checking, multiple EDD format uploads and customizable valid values. It also provides pre-printed Chain-of-Custody forms, work lists and bottle labels. During this demonstration, Honeywell Corp. will present a case study of how the company used Locus EIM for a complex, multimillion-dollar site remediation effort.

- **Rene Surgi, Honeywell Corp.**

**Demonstration 10: Schneider Electric's Resource Advisor**, demonstrated by **VF Corp.** *Carolina Ballroom D*

VF Corp. uses Schneider Electric's Resource Advisor as an energy management, sustainability and supplier management information system for its global facilities. This presentation will cover the system's capabilities, highlight best practices for selecting an energy management system and show you how these tools can be used to achieve energy cost savings. You also will hear about the lessons VF learned along the way, from the initial request for proposals to the selection and implementation.

- **Kevin Gobble, Energy Procurement Manager; VF Corp.**

# Program

Wednesday, February 27

**Session E: Planning for Long-term MIS Success** *Carolina Ballroom E*

This session will address how companies have prepared, deployed and sustained long-term EHS data management solutions. This presentation will cover some of the specific challenges of ongoing system maintenance, such as processes for data capture, stakeholder buy-in, user acceptance and development of internal system expertise.

- **Hector Garces, Principal Consultant; ERM**

11:30 a.m. - 12:15 p.m. *Demonstrations 9, 10 and Session E repeated*

12:15 - 1:15 p.m. **Lunch** *Mecklenburg Ballroom*

1:15 - 2:15 p.m. **2013 EHS MIS Survey Results and Discussion** *Carolina Ballroom AC*

2:15 - 2:30 p.m. **Closing Remarks** *Carolina Ballroom AC*

## Upcoming NAEM Webinars



**March 7** Developing an Actionable Safety Leading Indicator Index | 1-2 p.m. EST

**March 28** Supply Chain Performance | 1-2 p.m. EST

**May 9** Chemical-focused Product Regulations | 1-2 p.m. EST

**May 30** Update on the Global Reporting Initiative's G4 Guidelines | 1-2 p.m. EST

**June 27** The Evolution of Environmental Management Systems | 1-2 p.m. EST

**Aug. 15** Essential Practices for Effective Sustainability Data Collection | 1-2 p.m. EST

**Sept. 12** Navigating to Success Using the Ergonomics Maturity Curve | 1-2 p.m. EST

**Dec. 5** Survey of Energy Efficiency Strategies | 1-2 p.m. EST

**Dec. 10** Best of the Forum webinar | 1-2 p.m. EST

**Dec. 12** Best of the Forum webinar | 1-2 p.m. EST



# Exhibitors

The Exhibit Hall, located in the Mecklenburg Ballroom, is an opportunity for you to meet with software vendors and service providers in a relaxed atmosphere. Please take this chance to compare products and view demonstrations from a variety of different vendors. The Exhibit Hall will be open during breakfast, lunch hours and the evening networking reception. See the Schedule-at-a-Glance (page 5) for the specific times.

## **3E Company**

### **Booth 401**

3207 Grey Hawk Court, Suite 200  
Carlsbad, CA 92010  
760-602-8700  
800-360-3220  
www.3ecompany.com

## **Antea Group**

### **Booth 200**

5910 Rice Creek Parkway, Ste. 100  
St. Paul, MN 55126  
651-639-9449  
www.anteagroup.com

## **CH2M Hill**

### **Booth 203**

9191 South Jamaica St  
Englewood, CO 80112  
303-771-0900  
www.ch2m.com

## **Citation Technologies**

### **Booth 204**

5111 N. Scottsdale Blvd, Ste. 200  
Scottsdale, AZ 85250  
480-994-4560  
www.citationtechnologies.com

## **Credit360**

### **Booth 402**

505 N. LaSalle Blvd. Ste. 250  
Chicago, IL 60654  
312-884-9896  
www.credit360.com

## **Dakota Software**

### **Booth 101**

23240 Chagrin Blvd  
Cleveland, OH 44122  
216-765-7100  
www.dakotasoft.com

## **E2 ManageTech, Inc.**

### **Booth 302**

5000 E. Spring St, Ste. 720  
Long Beach, CA 90815  
562-740-1060  
www.e2managetech.com

## **Enablon**

### **Booth 201**

233 S. Wacker Dr., Ste. 5420  
Chicago, IL 60606  
312-784-7955  
www.enablon.com

## **Enhesa**

### **Booth 404**

1411 K St, NW, Ste. 1100  
WashingtonDC20005  
202-552-1090  
www.enhesa.com

## **Enviance**

### **Booth 205**

5780 Fleet St, Ste. 200  
Carlsbad, CA 92009  
760-496-0200  
www.enviance.com

## **ERM Information Solutions**

### **Booth 104**

15810 Park Ten Pl, Ste. 300  
Houston, TX 77084  
281-600-1000  
www.erm.com

## **EtQ, Inc.**

### **Booth 400**

399 Conklin St, Ste. 208  
Farmingdale, NY 11735  
516-293-0949  
www.etq.com

## **Gensuite LLC**

### **Booth 202**

9435 Waterston Blvd, Ste. 250  
Cincinnati, OH 45249  
513-774-1010  
www.gensuite.com

## **IHS Global Inc.**

### **Booth 105**

15 Inverness Way  
Englewood, CO 80112  
514-337-2169  
www.ihs.com

## **InteleX Technologies Inc.**

### **Booth 303**

905 King St W Ste. 600  
Toronto, ON M6K 3G9  
416-599-6009  
www.inteleX.com

## **KMI**

### **Booth 301**

103-586 Argus Rd  
Oakville, Ontario Canada L6J 3S3  
416-410-4817  
www.kminnovations.com

## **Locus Technologies**

### **Booth 103**

299 Fairchild Drive  
Mountain View, CA 94043  
650-960-1640  
www.locustec.com

## **ProcessMap**

### **Booth 300**

1301 International Pkwy  
SunriseFL33323  
954-515-5040  
www.processmap.com

## **Red-On-Line**

### **Booth 102**

No, Place di General de Gaulle  
(Im. Antony Parc 2)  
Antony Mauts de Seine, France 92186  
33 (0) 1 77 929292  
www.red-on-line.net

## **Schneider Electric**

### **Booth 304**

10350 Ormsby Park, Ste. 400  
Louisville, KY 40223  
502-429-3800  
www.schneider-electric.com/us

## **Trinity Consultants/T3**

### **Booth 305**

12770 Merit Dr.  
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www.trinityconsultants.com



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