



Rob Dietz, sometimes called a “Cheerful Doomer”, is the Corvallis-based co-author of “Enough is Enough”, co-written with Dan O’Neil. More about the book, subtitled “Building a Sustainable Economy in a World of Finite Resources”, can be found at Rob’s [website](#).

Here’s what Rob has to say about the Cheerful Doomer moniker:

During my meandering career, I have been compelled to write about big-picture topics at the interface of society and nature. People who study these sorts of issues (for example, climate change, poverty, natural resource scarcity, species extinctions, peak oil production, *uneconomic* growth, and ecological overshoot)

often adopt a dismal view of humanity’s prospects on this planet. At times I’ve referred to myself as a “doomer,” but I understand that an unrelenting message of doom and gloom isn’t going to free us from our environmental and social predicament. That’s why I tell stories about hopeful, yet practical solutions to our most profound problems