

## Be Front & Center - Connect with Law Firm & Corporate Members

### Vendor Sponsorship Benefits

- **Gain exposure** to over 130 minority and women-owned law firms from more than 36 states and growing.
- Most Law Firm attendees hold **purchasing power** for their firms.
- More than 100 corporations and public entities including many **Fortune 500** companies.
- **NAMWOLF Annual Meeting & Expo** is attended by 250+ in-house counsel and 300+ partner level attorneys from more than 130 member firms. The Expo is a highly visible opportunity to **boost your brand awareness and bottom line** by reaching serious minority and women owned law firm members and gaining invaluable exposure to Fortune 500 companies. The Business Meeting, held in February, although purposely smaller with 250+ attendees, provides a significant opportunity for in-depth exposure for your company.

### Exclusive Sponsorship Options

Vendorship Opportunities and Benefits	Premium Vendor All Meetings \$10,500	Premium Vendor Annual Meeting \$8,500	Deluxe Vendor All Meetings \$7,500	Deluxe Vendor Annual Meeting \$5,500	Traditional Vendor All Meetings \$6,000	Traditional Vendor Annual Meeting \$4,500	MBE/WBE Vendor All Meetings \$4,000	MBE/WBE Vendor Annual Meeting \$2,500
Opportunity to present on a NAMWOLF CLE along with NAMWOLF Law Firm Members and In House Counsel at one meeting (limited to the first THREE responding Vendors)	•	•						
Company featured in one issue of the NAMWOLF quarterly newsletter.	•	•						
Opportunity for five minute speaking opportunity at one of three NAMWOLF Law Firm Member Sessions at one meeting (limited to the first THREE responding Vendors)			•	•				
Exhibit space at Annual Meeting & Expo	Premium Location	Premium Location	Deluxe Location	Deluxe Location	•	•	•	•
Exhibit space at the Business Meeting	•		•		•		•	
Advanced conference attendee list with email addresses	Annual & Business Meetings	Annual Meeting	Annual & Business Meetings	Annual Meeting	Annual & Business Meetings	Annual Meeting		
Conference registrations Annual Meeting	Four	Four	Three	Three	Two	Two	One	One
Conference registrations Business Meeting	Four		Three		Two		One	
Full-color advertisement in the NAMWOLF Annual Meeting Directory	One-page	One-page	Half-page	Half-page	Quarter	Quarter		
Rotating sky-scraeper banner for 1 year on the NAMWOLF.org home page with direct link to your company's website	•	•	•	•				
Rotating tile advertisement for 1 year on NAMWOLF.org home page with direct link to your company's website					•	•		
Description of your company services listed in the Annual Meeting Magazine	•	•	•	•	•	•	•	•
Logo placement on conference directional signs at Annual Meeting (if you stay under the NAMWOLF room block)	•	•	•	•	•	•		
Company listed in the Annual Meeting Magazine	•	•	•	•	•	•	•	•
Company name and logo with link to your company's website listed on the NAMWOLF Event Page	•	•	•	•	•	•	•	•
Additional discounted registrations available at \$500	•	•	•	•	•	•	•	•

## Additional Sponsorship Opportunities\*

(\*Applies towards Sponsorship Levels)

	Annual Meeting	Business Meeting	Both Annual & Business Meetings
<b>Mobile Application Sponsorship</b> Branded with the custom design and logos of the sponsoring company. Distributed and advertised heavily to members via email blasts and social media. Extensive exposure.	\$10,000	\$5,000	\$14,000
<b>Kick-Off Cocktail Reception</b> (Two opportunities) Company logo on cocktail napkins and on signage at event.	\$10,000	\$7,500	\$15,000
<b>Second Cocktail Reception</b> (Two opportunities) Company logo on cocktail napkins and on signage at event.	\$9,500	\$4,500	\$13,500
<b>Gala Awards Dinner</b> Company logo on signage, announcement, 2 minutes to speak and welcome members.	\$9,000	n/a	
<b>Conference Bags, Lanyards &amp; One Page Insert</b>	\$9,000	\$5,500	\$13,000
<b>Conference Internet Sponsor</b> Company logo will appear on login page along with NAMWOLF logo. Company name as internet code. Link to Company website displayed upon user access.	\$8,000	\$5,000	\$12,000
<b>Photography Sponsor</b> Company logo will be displayed on each photo in the online photo gallery.	\$8,000	\$3,000	\$10,000
<b>CLE Sponsorship</b> Company name, logo, information displayed on the 2015 NAMWOLF CLE webpage. Company logo listed with the NAMWOLF logo on the first slide of all CLE PowerPoint presentations. Company logo and mention of sponsorship in the footer of written materials for CLE presentations.	\$7,500	n/a	n/a
<b>USB Drive</b> Company logo displayed on the USB drive handed out to all attendees. Conference materials will be uploaded to the USB drive.	\$7,500	n/a	n/a
<b>Hotel Key Card &amp; Envelopes</b> Conference attendees staying at the hotel will receive a custom designed key card with your Company logo.	\$7,000	\$4,000	\$10,000
<b>Water Bottle Sponsorship</b> Company logo displayed on a water bottle given away to all attendees	\$6,500	\$4,000	\$9,000
<b>Hotel Door Hangers</b> Conference attendees staying at the hotel will receive a custom designed door hanger with your Company logo and other information you would like to provide.	\$6,000	\$3,000	\$7,500
<b>Gala Awards Cocktail Reception</b> (multiple sponsors allowed) Company logo on cocktail napkins and on signage at event.	\$5,000	n/a	n/a
<b>In-House Cocktail Reception</b> (Two opportunities) Company logo on cocktail napkins and on signage at event.	\$5,000	n/a	n/a
<b>Mobile Charging Station</b> (Two opportunities) Company logo/slideshow will be displayed electronically on the charging station. Station is conveniently located near registration in high traffic areas.	\$5,000	\$5,000	\$9,000
<b>EXPO Sponsor</b> Company logo on signage at the Expo. Company logo branded bags will be given away as attendees enter the Expo. Company logo printed on Expo maps provided to each attendee.	\$5,000	n/a	n/a
<b>Luncheon Sponsor</b> (2 opportunities at Annual Meeting) (2 opportunities at Business Meeting) Company logo on cocktail napkins and on signage at event.	\$4,500	\$4,500	\$8,500
<b>Boarding Pass/Printing Station</b> Print station with Company logo on the computer screen will be set up near registration. Attendees will be able to print boarding passes.	\$4,500	\$2,500	\$6,500
<b>Refreshment Breaks</b> (5 opportunities at Annual Meeting) (3 opportunities at Business Meeting) Drinks (sodas and water) and snacks are provided to attendees at various break times during the meetings. Signage near the refreshment breaks will be displayed with the Company logo to advertise the sponsorship.	\$4,000	\$2,500	\$6,000
<b>One page insert to the Conference Bags</b> (Only for Vendors Who Cannot be in Attendance)	\$1,000	\$1,000	\$1,750



Support Namwolf and Champion Diversity in the Legal Profession

## 2015 Vendor Sponsorship Application

Please complete the following information and return to Jane Kalata (jane\_kalata@namwolf.org).

Name:

Title:

Company:

Address:

Phone:

E-Mail:

Signature:

Package Selected:

