

Agenda

THURSDAY JANUARY 11, 2018

7:00PM — 9:00PM

Happy Hour @ Bar Rouge Dupont Circle

1315 16th Street NW, Washington, DC 20036

FRIDAY JANUARY 12, 2018

All sessions at Foley & Lardner unless otherwise noted.

3000 K Street NW, Washington, DC 20007

8:00AM — 9:00AM

Registration & Breakfast

9:00AM — 10:00AM

General Session I: Using Social Media to Expand Your Fundraising Market

10:00AM — 10:30AM

Break

10:30AM — 11:30AM

General Session II: Compliance Issues

Speaker: Clela Mitchell, *Partner* Foley and Lardner LLP
Ted Koch, *Senior Partner* Koch & Hoos, LLC

11:30AM — 12:30PM

General Session III: Targeting Millennial Donors

12:30PM — 1:30PM

Lunch

1:30PM — 2:30PM

General Session IV: Expanding Your Web - Building Clientele

2:30PM — 3:30PM

General Session V: Tips to Plan and Execute a Great Event

3:30PM

Winter Conference Wrap-Up & Dismissal

NAPF *Certificate of Training* will be issued to attendees who complete ALL Winter Conference sessions!

