



NATIONAL
ASSOCIATION *of*
POLITICAL
FUNDRAISERS

Winter Conference

2018

January 11-12
Washington, DC

SPONSOR NOW

www.napf.us



Agenda

THURSDAY JANUARY 11, 2018

7:00PM — 9:00PM

Happy Hour @ Bar Rouge Dupont Circle

1315 16th Street NW, Washington, DC 20036

FRIDAY JANUARY 12, 2018

All sessions at Foley & Lardner unless otherwise noted.

3000 K Street NW, Washington, DC 20007

8:00AM — 9:00AM

Registration & Breakfast

9:00AM — 10:00AM

General Session I: Using Social Media to Expand Your Fundraising Market

10:00AM — 10:30AM

Break

10:30AM — 11:30AM

General Session II: Compliance Issues

Speaker: Cleta Mitchell, *Partner* Foley and Lardner LLP
Ted Koch, *Senior Partner* Koch & Hoos, LLC

11:30AM — 12:30PM

General Session III: Targeting Millennial Donors

12:30PM — 1:30PM

Lunch

1:30PM — 2:30PM

General Session IV: Expanding Your Web - Building Clientele

2:30PM — 3:30PM

General Session V: Tips to Plan and Execute a Great Event

3:30PM

Winter Conference Wrap-Up & Dismissal

NAPF Certificate of Training will be issued to attendees who complete ALL Winter Conference sessions!

Attendance Cost

Free **Member Attendee**

\$25 **Non-Member Attendee**

For Sponsorship Information, contact us at info@napf.us or call (580) 332-8659

TO REGISTER, VISIT www.napf.us

Sponsorship Levels

\$10,000 Presenting Sponsor (*only one available*)

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- Top billing/logo on all NAPF Winter Conference materials
- Signage at conference events
- Speaking opportunity (10 minutes) at one of the Winter Conference social events
- Speaking opportunity during one general session (session TBD)
- Four conference registrations
- Special recognition at Welcome Reception
- Excellent location of dedicated tabletop display/exhibitor space (during sessions)
- Complimentary one-year membership for three individuals
- Access to meeting registration list

\$5,000 Diamond Sponsor

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- Company logo and recognition on all meeting materials
- Signage at conference events
- Speaking opportunity (5 minutes) at one of the Winter Conference social events
- Three conference registrations
- Recognition at Welcome Reception
- Good location of dedicated tabletop display/exhibitor space (during sessions)
- Complimentary one-year NAPF membership for one individual
- Access to meeting registration list

\$1,000 General Session Sponsor

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- Speaking opportunity during one general session of conference
- Recognition in conference materials
- Two conference registrations
- Signage at specified general session
- Dedicated tabletop display (during sessions)
- Access to meeting registration list

\$500 Platinum Sponsor

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- Two conference registrations
- Recognition at Welcome Reception
- Company logo and recognition on all meeting materials
- Dedicated tabletop display (during sessions)
- Access to meeting registration list

Additional Sponsorships

All Additional Sponsorships include ONE attendee registration & one exhibit booth (table draped with two chairs and wastebasket in prime traffic location)

\$1,000 Welcome Reception Sponsor

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- Signage and special recognition during the reception
- Opportunity to speak briefly at the reception
- Recognition with a full-page ad (provided by sponsor) in printed Winter Conference agenda
- Welcome Reception cocktail named in your honor
- One conference registration
- Includes exhibit booth: Draped table with two chairs and wastebasket in prime traffic location

\$1,000 Breakfast Sponsor

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- Signage and table tents in the breakfast dining area
- Recognition with a half-page ad (provided by sponsor) in the printed Winter Conference agenda
- One conference registration
- Includes exhibit booth: Draped table with two chairs and wastebasket in prime traffic location

\$1,000 Keynote Luncheon Sponsor

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- Signage and table tents in the luncheon dining area
- Opportunity to make brief remarks during lunch
- Recognition with a half-page ad (provided by sponsor) in the printed Winter Conference agenda
- One conference registration
- Includes exhibit booth: Draped table with two chairs and wastebasket in prime traffic location

\$500 Name Tag Sponsor

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- Display your company logo on the name badges worn by all conference attendees
- One conference registration
- Includes exhibit booth: Draped table with two chairs and wastebasket in prime traffic location

\$500 Lanyard Sponsor

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- Your company logo will appear on lanyards worn by all conference attendees
- One conference registration
- Includes exhibit booth: Draped table with two chairs and wastebasket in prime traffic location

Additional Sponsorships

All Additional Sponsorships include ONE attendee registration & one exhibit booth (table draped with two chairs and wastebasket in prime traffic location)

\$500 Tote Bag Sponsor

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- Your company logo will appear on the tote bags given at Winter Conference registration ... most attendees will keep and reuse the tote bag
- One conference registration
- Includes exhibit booth: Draped table with two chairs and wastebasket in prime traffic location

\$300 Exhibit Booth

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- Draped table with two chairs and wastebasket in prime traffic location

Suggested Hotels

Kimpton Rouge Hotel (1.9mi)

www.rougehotel.com <click here>

1315 16th Street NW, Washington, DC 20036

Between P St NW and Scott Cir NW

Phone: (202) 232-8000

Location of NAPF Fundraisers' Night Out @ Bar Rouge

Rates: as of 6/1/2017

Kimpton Rouge Hotel

2 Queen Beds

Advance Purchase: \$119/night

Courtyard by Marriott Washington

Embassy Row (1.7mi)

www.marriot.com <click here>

1600 Rhode Island Avenue NW, Washington, DC 20036

Between Scott Cir NW and M St NW

Phone: (202) 293-8000

Courtyard by Marriott Washington

Embassy Row

2 Queen Beds

Advance Purchase: \$161/night

The Embassy Row Hotel (1.6mi)

www.destinationhotels.com <click here>

2015 Massachusetts Avenue NW, Washington, DC 20036

Between Massachusetts Ave and Q St NW

Phone: (202) 265-1600

The Embassy Row Hotel

2 Queen Beds

Advance Purchase: \$143.20/night



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