

Asset Mapping Services



Do you know how all of the social services resources in your community intersect?

PCG's proven asset mapping and environmental scanning processes allow Workforce Development Boards and social service agencies to identify opportunities for greater alignment and resource leveraging across their local systems.

At the start of each engagement, our team creates a comprehensive inventory of services, programs, outreach efforts, and other assets available in a given region. We collaborate with our agency client to identify and define the "assets" that will be catalogued in the inventory, such as employment services, vocational education programs, and training providers. Once we determine the assets, we then map them in relation to one another and to the community served, with the help of a specialized geographic information systems (GIS) mapping software. Identified assets are also aligned in relation to economic development strategies, regional transportation opportunities, and demographic trends to help our client develop a data-driven service base for customers and businesses that is more comprehensive and accessible.

Our extensive experience working with public agencies informs our understanding of the:

- Needs of the various populations served within public systems, particularly workforce development;
- Necessity of aligning these needs with those of business and industry; and,
- Importance of fiscal responsibility, aligning services, eliminating duplication, and leveraging resources.

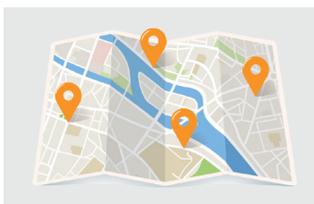
PCG's Asset Mapping Services provide the data-driven, strategic recommendations that regional stakeholders and funding entities must consider when planning the next generation of their public systems.

About PCG

We provide state and municipal clients with solutions to design programs and systems, advance compliance with state and federal regulations, skillfully respond to reform initiatives, increase program revenue, minimize costs, and maximize program outcomes. We have 30 years of experience consulting to state and municipal human services agencies and are a national leader in workforce development consulting.

To learn more about how our asset mapping services can support your community, contact us today.

Asset Mapping Services



Geographic Maps



User-Friendly Asset Inventory



Analytical Reports



Facilitation & Technical Assistance