

Should you Protect Your Small/Medium Business with a Security System? The Answer is, Yes.

Submitted by NCRMA Allied Member, ASG Security

Most business owners know the importance of having the right systems and technologies in place when it comes to their industry. Yet, even understanding all of the high-tech capabilities of their own industry, most business owners fail to implement all of the security technologies possible that will help protect and elevate their business. Security systems do much more than protect your business from burglary; they help manage systems, improve productivity, and protect your employees, customers, and assets.



Security products are not only a last line of defense, they are your first.

Consider these important facts:

1. A burglary occurs in the US every 15 seconds.
2. Nearly as many burglaries happen in daylight as after dark.
3. Shoplifting accounts for 1/3 of inventory loss.
4. Employee theft accounts for more loss than robbery, burglary, and shoplifting combined.
5. Nearly every business could improve productivity in a way that significantly improves profitability.
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Why Security Products Matter

Protecting your business from things like fire and theft are undeniably important. But today's business security alarm technologies can allow you to do more- *much more*. Today's systems can allow you to monitor transactions, track the movement of people or products, control access, manage utilities, control temperature, as well as protect from things like theft or fire. Together, these systems can protect your assets and be used to improve and manage workflow and productivity, as well as gain valuable information about linger times and other customer habits.

Business Security Systems Should Leverage a Wide Range of Technologies

Security products are high-tech, affordable, and most importantly—and indispensable tool in the success of your business. However, they can also be confusing. What do you really, need? A security professional can evaluate your facility and make recommendations. Here are some of the security product options and technologies every business should consider:

1. Fire/smoke/carbon monoxide detectors and alarms
2. Automation
3. Tools that restrict access to important areas, such as offices or supply rooms
4. Intrusion alarms
5. Electronic locks
6. Door sensors
7. Access control/restrict visitor access
8. Siren alarms
9. Video surveillance systems
10. Motion detection
11. Breaking glass detection
12. Closed circuit television (CCTV)
13. Remote access and control of security system
14. Ability to view video surveillance remotely and over internet connected devices such as smartphones
15. Outdoor cameras
16. Alerts
17. 24/7 Monitoring

If you have any questions about how to use business security systems to protect and improve your business, give us a call today. We are happy to help and want to see your business gain as much advantage as possible.



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ABOUT THE AUTHOR



Bob is the Chief Marketing Officer (CMO) at ASG Security, the 11th largest U.S. security company. He has over 25 years' experience in the electronic security industry and has won numerous awards for his work. Bob is an avid Chicago sports fan, loves steak houses and Irish Pubs, and is a Netflix junkie. He lives with his wife and 4 daughters in Annapolis, MD