



2017 Carolinas Joint Conference Sponsorship

September 11th-13th | Greensboro, NC



2017 Carolinas Joint Conference

Join both the North and South Carolina Recreation & Parks Associations and friends in Greensboro, NC for the 2017 Carolinas Joint Conference. The event will offer over 70 CEU-approved educational sessions and a special keynote address during the Conference Opening and Closing Sessions. Over 750+ professionals, 100 college students and 100 companies are expected to attend the 2017 Conference. This is the largest Parks and Recreation conference in North Carolina and South Carolina, its not to be missed.

Benefits of Sponsorship

The North and South Carolina Recreation and Park Association's are the premiere state-wide organizations dedicated to the advancement of parks, recreation, leisure services, and professional development. Meet professionals and students that are enthusiastic, energetic, and interested in learning how your products and services can enrich their operations. Have individual contact and networking opportunities with recreation professionals and get ahead of your competitors, build brand awareness, and promote new products or services.

· Additionally, NCRPA and SCRPA are non-profit organizations and a portion of your contribution may be deductible as allowed under the IRS guidelines governing 501-c(3) organizations

· **All sponsors receive the following benefits:** • Company listing or logo in event signage and promotional materials • Sponsor logo on web site • Sponsor profile on conference mobile site. • Event registration roster (name, title, company) • 1 premium exhibit space • Permission to use the conference trademark, logo and web link in company's sponsor related marketing • Ability to provide marketing material (Limited to 1 page) for attendee bag.

Custom Sponsorships \$10,000+ - Contact NCRPA

Champion Presenting Sponsor (*Exclusive to Champion Sustainers*)

Sustainer Community Sponsor (*Exclusive to Sustainers*)

Milestone and Title Sponsorships (*Exclusive*)

Presenting Sponsor \$7,500+ (Limited Availability)

Listing as presenting sponsor community sponsor. Ability to create your own or partner with one of our promotional event overlays for enhancing the experience of our patrons' interaction with your product/brand. These items & events include but are not limited to: Attendee Tote Bag, Conference Gift, or an evening event. One full page color ad in conference program. 2 tickets to opening social or luncheon. **(\$10,000+ Value)**

Community Sponsor \$5,500+ (Limited Availability)

Listing as community sponsor. Ability to create your own or partner with one of our promotional event overlays for enhancing the experience of our patrons' interaction with your product/brand. These items include but are not limited to: Delegate Lanyard, Photo Booth, AV Sponsor, Student Gift, Mobile Charging Station, Conference Program, Green Host, Uber Event, Write On, Wi-Fi, Coffee Break or Healthy Break. Includes ½ page color ad in conference program & 2 luncheon tickets. **(\$7,000+ Value)**

Supporting Sponsor \$2,750+

Listing as supporting sponsor and 1/4 page color ad in conference program. **(\$3,500+ Value)**

*All prices listed above are minimum sponsor bids.



visit www.carolinasparkcon.org for details and updates!





NCRPA Annual Conference Sponsorship SPONSORSHIP COMMITMENT FORM



Please provide the information below and return to NCRPA

Contact Person:

Company:

Address:

City:

State:

Zip Code:

Phone No:

Email:

Website:

- CUSTOM SPONSORSHIP | \$7,500 - PRESENTING SPONSOR
 \$5,500 - COMMUNITY SPONSOR | \$2,750- SUPPORTING SPONSOR

Due to the importance of sponsorship in relation to the successfulness of this conference we are requesting contracts from our sponsors. Since NCRPA is a non-profit organization, the monies from sponsors allow for workshops and events to take place. Once money has been pledged for a particular event we rely on these funds and plan workshops and events activities around these promised pledges.

In order to maximize your sponsorship and meet any printing deadlines please sign below, return with your payment and artwork no later than 45 days prior to the conference date.

I understand that sponsorship opportunities are determined on a first come, first serve basis. If for some reason my company/self should have to rescind promised monies, a cancellation fee of 15% of all promised monies will be paid to NCRPA no later than 30 days prior to the conference date.

Firms/organizations not registered as an exhibitor/sponsor will permitted from conducting business at the Workshop.

LIABILITY: The Sponsor agrees by paying the registration fee to indemnify and hold harmless NCRPA, SCRPA and member organizations of NCRPA, SCRPA and all officers, staff members, or directors, from any and all liability and expenses for personal injury and property damage or loss arising from the use by the Sponsor or its exhibit space or activities in connection thereof.

I have read and understand the content of this agreement for sponsorship with of the Carolinas Joint Conference with NCRPA and SCRPA. I fully agree to abide by these guidelines.

Signed: _____

Date: _____

Title: _____

Company: _____

Please make checks payable to NCRPA. Payment is due upon receipt of invoice. In order to maximize your sponsorship and meet our printing deadlines, we must receive your sponsorship contract, payment, and artwork no later than 45 days prior to the conference date. Please return all materials to: NCRPA, 883 Washington St., Raleigh, NC 27605 (fax: 919.832.3323). Artwork/ads should be emailed to Matt@ncrpa.net. If you have questions, please contact NCRPA (phone: 919.832.5868) or via email Matt@ncrpa.net



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