



NAIBA Fall Conference
Saturday, Oct. 15 – Monday, Oct. 17, 2016
Hyatt Regency Baltimore on the Inner Harbor
Publisher Commitment

Saturday, Oct. 15 – Afternoon move-in; Preview supper that evening
 Sunday, Oct. 16 - Morning Move-In
 Publisher Marketplace: Afternoon hours (2pm – 6pm; evening move-out)
 Monday, Oct 17 Education (morning move-out if required)

Company:			
Full Company Address:			
Website:		Twitter Handle:	
Phone Number:		Fax Number:	
Exhibit Contact Name & Email: <small>(If contact changes at any point, please contact the NAIBA office)</small>			
Please list any show special to be included in the Fall Conference program. Specials must be received by August 1st to be included in the conference program.			
Please provide a list of Exhibit Personnel 2 exhibit personnel per table.	Staffer: Email:	Staffer : Email:	
	Staffer : Email:	Staffer : Email:	

Payment Information

I would like to pay by: check (mail to below address – payable to NAIBA) credit card

Total amount to be charged: \$ _____

Type of Card:	<input type="checkbox"/> AmEx <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Name on Card:	
Credit Card Number:		Expiration: ____/____	CVV:
Billing Address (if different from above)			

Continue to Page Two for your exhibit & sponsorship options

Select from your choice of sponsorship or exhibit options

If you wish to create a unique sponsorship package to suit your needs, please call Eileen Dengler at NAIBA (516-333-0681)

Prix Fixe Options

△ Platinum Sponsor: \$4,500

Includes: sponsorship for 6 booksellers, one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; two free advertisements in a NAIBA e-newsletter; one half-page ad in Conference Program; two tickets for all conference events for your staff/authors; two featured author spots; recognition at Conference and in printed material; NAIBA corporate membership for one year.

Market Value of Sponsorship: \$5955

△ Gold Sponsor: \$3,400

Includes: sponsorship for 4 booksellers, one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; one free advertisement in a NAIBA e-newsletter; one half-page ad in Conference Program; two tickets for all conference events for your staff/authors; one featured author spot; recognition at Conference and in printed material; NAIBA corporate membership for one year.

Market Value of Sponsorship: \$3995

△ Silver Sponsor: \$2,300

Includes: sponsorship for 2 booksellers, one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; one free advertisement in either a NAIBA e-newsletter or Conference Program (quarter-page); one ticket for all conference events for your staff/authors; recognition at Conference and in printed material; NAIBA corporate membership for one year.

Market Value of Sponsorship: \$2625

△ Event Sponsor: \$2,500 for any of the NAIBA ticketed meal events, Education, or Receptions

Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ Bronze Sponsor: \$1,750

Includes: sponsorship for 2 booksellers, one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; recognition at Conference and in printed material; NAIBA corporate membership for one year.

Market Value of Sponsorship: \$1950

A la Carte options:

△ Individual Display Tables: First table rental is \$550 for NAIBA members; \$675 for non-members; additional tables are \$500

of tables: _____

Type of table(s) can be a combination _____ rectangular _____ banquet round

△ Individual Bookstore Sponsorships: \$280 each # _____

△ Conference Program advertisements:

△ Full page (\$525)

△ Half page (\$350)

△ Quarter page (\$225)

△ NAIBA Membership: \$100 per company

△ Pick of the List Movable Feast (if available) \$100

Name of Participating Rep: _____

**Thank you for your support of the independent booksellers in the NAIBA region,
who work hard every day to sell the books you publish**

New Atlantic Independent Booksellers Association
2667 Hyacinth Street, Westbury, NY 11590
Ph: 516-333-0681 Fx: 516-333-0689 NAIBAbooksellers@gmail.com