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## **Empowerment will be the name of the game at NEW Leadership Summit in Dallas**

Nearly 1,000 expected at consumer goods/retail event Oct. 22-23

CHICAGO (August 27, 2012) -- The Network of Executive Women will present three keynote speakers, six workshops, a panel of senior industry leaders and a regional awards celebration at its 11th annual NEW Leadership Summit, Oct. 22-23 in Dallas.

Empowerment expert Dr. Bertice Berry, former Best Buy executive Julie Gilbert Newrai and high-performance motivator Yvonne Camus will be featured speakers at the two-day conference, which is expected to attract nearly 1,000 women and men from the consumer products and retail industry.

The Summit will also include a roundtable of senior industry leaders discussing the power of women in tomorrow's consumer products and retail industry. Panelists will include Irene Chang Britt, president of Pepperidge Farm; Tom Corley, executive vice president and president, U.S. sales for Kraft Foods North America; Tom Falk, president of Kimberly-Clark Corporation; Susan Chambers, chief people officer for Walmart; and Bhavdeep Singh, executive vice president, operations for Ahold USA. The discussion will be moderated by NEW Past Chair Alison Kenney Paul, vice chairman, U.S. retail leader and principal for Deloitte.

### **Three learning tracks**

Six workshop tailored for emerging leaders, mid-level leaders and senior executives will feature Becky Shambaugh, president and CEO of Shambaugh Leadership; CNN correspondent Nadia Bilchik, president of Greater Impact Communications; Simon T. Bailey, founder of Brilliance Institute; renowned expert Cy Wakeman, president of Cy Wakeman Inc.; economist Sylvia Ann Hewlett, founding president of the Center for Talent Innovation; and Madelyn Yucht, principal consultant for Linkage.

The NEW Leadership Summit 2012 will kick off Monday, Oct. 22, with a two-part NEW Leadership Academy supersession, "Facilitating Challenging Conversations." The session will be moderated by leadership coach Kim Zilliox and include a panel discussion with Melissa Donaldson, director of diversity networks and communication for Walgreen Co.; Cathy Horgan, vice president, specialty retail and acquisitions, for Coca-Cola Refreshments; and Krystin Mitchell, senior vice president, human resources for 7-Eleven.

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The Summit's Regional Awards Gala will feature the annual NEW Silent Auction, which benefits the Network's scholarship fund; a cocktail reception and a regional awards banquet honoring the Network's regional leaders and regional best practices; and an afterparty celebration.

NEW members are invited to register for the event at the early bird rate of \$695, \$100 off the standard rate of \$795, before Sept. 21, 2012. To join the Network, contact your company's NEW Ambassador or join now for \$200 as an individual member and receive 12 months of NEW benefits, including invitations to national conferences and full access to the Network's online networking and collaboration tools.



*Former Best Buy executive Julie Gilbert Newrai will discuss the future of women in retailing at the Network of Executive Women's NEW Leadership Summit, Oct. 23.*

### **About the Network of Executive Women**

The Network of Executive Women is the consumer products and retail industry's largest diversity organization, with more than 6,000 members representing 400 industry companies. The Network has 80 national sponsors and 19 regional groups in the United States and Canada. It hosts dozens of local events and two national conferences each year. For more information visit [www.newonline.org](http://www.newonline.org).