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## **Joan Toth named president and CEO of the Network of Executive Women**

### **Title change aligns diversity group with association best practices**

CHICAGO, March 14, 2011 -- Joan M. Toth has been named president and CEO of the Network of Executive Women, the consumer products and retail industry's largest diversity organization. She has held the title of executive director since shortly after the Network was founded in 2001.

The Network's top elected official--Michelle Gloeckler, senior vice president, merchandising execution, at Walmart Stores--has been named Network chair. She had held the title of president before today's announcement.

President-Elect Julie Hamilton, senior vice president of global customer and commercial leadership for The Coca-Cola Company, is now the Network's vice chair. Immediate past president Alison Kenney Paul, vice chairman and U.S. retail leader for Deloitte, has been given the new title of past chair.

"This change brings the Network in compliance with regulations and is consistent with other not-for-profit organizations. The change also aligns us with best practices and better expresses the way we work," Gloeckler said. "Joan leads our day-to-day operations, while our chair, vice chair and other elected leaders develop strategy for the Network's future growth and development. As we celebrate our 10th anniversary, this change reflects the Network's growth from a small group of industry players into one of the industry's major mission-driven organizations."

Toth was named executive director shortly after the Network's establishment in 2001 and has presided over a decade of rapid growth. The Network is now a 3,300-member organization with 70 national sponsors and 17 regional groups in the United States and Canada.

Prior to joining the Network, Toth launched Go-To-Market Strategies, a retail industry consulting firm, and led print, event and web business development activities for the retail and food industry publications of Bill Communications. Toth previously served as vice president and publisher of *Convenience Store News* and group publisher of the retail and distribution publications of Macfadden Trade Communications. Toth has served on numerous industry boards and committees, including the Supplier Board of Directors of the National Association of Convenience Stores.

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**About the Network of Executive Women.**

The Network of Executive Women, Consumer Products and Retail Industry, based in Chicago, has more than 3,300 members from more than 400 companies and 70 corporate sponsors in 17 regions in the U.S. and Canada. Founded in 2001, the Network educates industry leaders about the benefits of gender diversity and provides best practices to help achieve it. It directly supports the career development of the senior-level and emerging industry leaders who comprise its membership.