



National Shoe Retailers Association

Retail Education Seminar at



**OPEN TO
ALL SHOW
ATTENDEES!**

**COMPLIMENTARY
ADMISSION!**

**COMPLIMENTARY
CONTINENTAL
BREAKFAST!**

Presented by:

NSRA and Ritchie Sayner of RMSA Retail Solutions

- Learn how to recognize the profit and non-profit cycles — find out why stores get into trouble and the constructive measures that can be taken.
- Learn how to understand and use industry benchmarking statistics — find out how your store measures up using NSRA's Business Performance Report.
- Learn proven techniques you can use now to build traffic in your store.
- Learn retail cost-saving strategies to maximize your profit potential.

Ritchie Sayner is Vice-President of Business Development for RMSA Retail Solutions. He speaks to retail groups at educational programs, and contributes articles to industry publications on inventory management topics.
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Please join us on Sunday, February 18, 2018

7:30 a.m. to 9:00 a.m.

Renaissance Atlanta Waverly Hotel, Chancellor Room