

## **NWRA Symposium 2017**

### **Guidelines for Posters**

#### **Poster Session Submissions**

Submissions for the poster session are due by 30 October 2016. On-line submission forms are available at: [http://www.nrawildlife.org/?page=Invite\\_Present](http://www.nrawildlife.org/?page=Invite_Present). The abstract submitted for review should be the same abstract that will appear on the final poster. Poster abstracts are reviewed by the Program Committee and applicants will be notified by 15 November 2016 if their poster is accepted or not.

Upon acceptance, the poster presenter is given a 15% reduction of Symposium registration fee when register by the early bird registration deadline (must be present at the poster session on Tuesday evening to receive this discount!). If your poster is accepted you will receive a promotional code to receive the discount if you wish to register online (new this year).

#### **Topics**

Posters are a means to convey useful information to attendees in a method that is more concise and less-formal than a presentation. Posters should either convey findings of a wildlife-related research project (e.g., retrospective data study, drug trial, post-release monitoring, etc.), or a new technique, procedure or protocol particularly useful in wildlife rehabilitation or education (e.g., diet, caging, re-nesting, etc.). Posters should not be advertisements for products, nor should they be critical of protocols or techniques employed by others.

#### **General Poster Information**

Your poster should cover the key points you want to convey. It need not include all the details; you can describe them to people who visit your poster during the Poster Session. The ideal poster is designed to attract attention, provide a brief overview of your work, and initiate discussion. The poster should be self-explanatory, and the main points should be stated for the times you are not there to explain them. Do not load the poster down methodological details or lists of references.

The flow of your poster should be from the top left to the bottom right, in columns running down the poster, not in rows running across it. Suggested line length (column width) for readability is no more than 60 characters across.

#### **Specifics**

Posters should be designed to be a maximum of four feet high by six feet wide horizontally (1.2m h x 1.8m w); smaller posters are perfectly acceptable. Posters may be made of one large sheet or multiple smaller pages. Posters will be attached to boards mounted on easels (easels will be provided by NWRA; if you are travelling with a rolled poster, please let us know if you will need a mounting board!).

Posters **MUST** include:

Title

Author(s) and Affiliations

Abstract (Summary)

Remaining components **MAY** consist of any or all of the following:

Introduction/Background/Objective/Hypothesis

Study Design/Data Collection/Analysis

Results

Discussion/Conclusions/Implications

Source of Funding

Acknowledgements

Figures/Photos/Tables

## **Tips**

- Format posters to be easily read from 5 feet (1.5 meters) away. Design posters to be attention-grabbing and easily understood. Use font and image sizes that can be easily seen. A point size of 16 to 18 (5-6 mm) or larger is recommended for body text.
- Use easily legible fonts, and use boldface for title and headings. Suggested font sizes: o 24-30 point for title o 20 point for author's name and affiliation, and headings o 16-18 point for text
- Creating posters as a Microsoft Power Point slide allows presenters to easily arrange text and graphics simultaneously. Posters created in Power Point can easily be printed as a large format version on a standard plotter.
- Limit text to key points from each section (e.g., Objective/Introduction, Methods, Results, Discussion/Conclusions). The goal in poster presentations is to convey information rapidly and not overwhelm viewers with excessive detail.
- Numbered lists and bulleted points are a useful method of conveying details concisely.
- The use of color is encouraged, but not necessary. When using colors, arrange background, font, and graphic colors to be complimentary: light colored or white backgrounds provide the best contrast to darker text and graphics, and vice versa. • Posters should emphasize visual content: use graphs, photographs or drawings in place of text whenever possible. Keep figures and tables simple and easy to comprehend. • Do not overcrowd the poster. Use appropriate spacing between sections and graphics.

## **Optional suggestions:**

- Print handout sized copies of your poster and have them available to participants.

- Have business cards or brochures available next to your poster.
- Have other visual aids available during the actual Poster Session.

For additional tips on designing a poster, and how to use PowerPoint to create posters, see [http://www.posterpresentations.com/html/free\\_poster\\_templates.html](http://www.posterpresentations.com/html/free_poster_templates.html) or <http://www.postersession.com/templates.php>

### **Poster Presentation Format**

Poster setup is scheduled for Tuesday, 8 March, from 6PM to 7PM. The Poster Session is scheduled from 7PM to 9PM during the Ice-Breaker. Poster presenters should be available during this time to answer questions regarding the information represented on their posters.

### **Printing Posters**

Posters can be printed at most Office Depot, FedEx, Staples, and other office stores. If you have trouble locating a printer, please contact [NWRA@NWRWildlife.org](mailto:NWRA@NWRWildlife.org) for assistance