



2 0 1 7

PARTNERSHIP OPPORTUNITIES

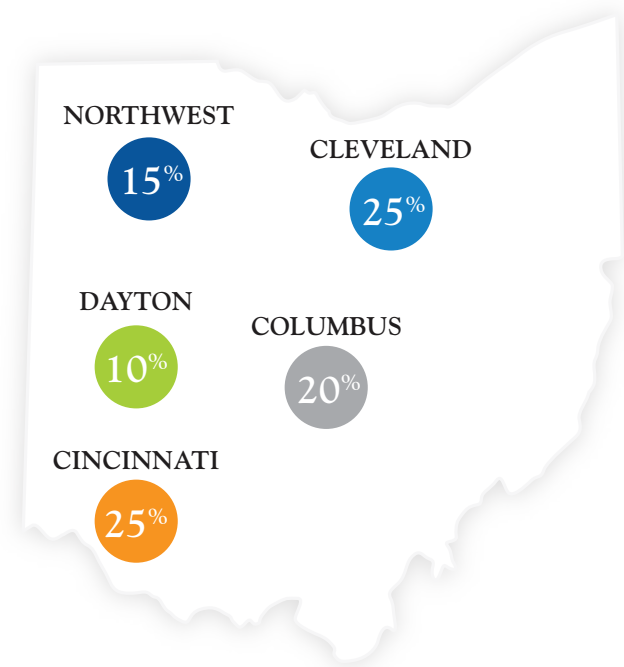


The mission of Opticians Association of Ohio (OAO) is to enhance the quality and growth of opticianry through education, governmental affairs and professional advancement for the visual well-being of the public.

OAO invites you to connect with thousands of Ohio opticians in the coming year. Your partnership makes OAO's effort to provide quality, informative events for its members possible. Additionally, you can promote your business to your target audience.

From sponsoring an event to participating as an exhibitor, there are a variety of opportunities available for you to get involved. Supporting OAO puts your name and service offerings in front of thousands of eye-care professionals.

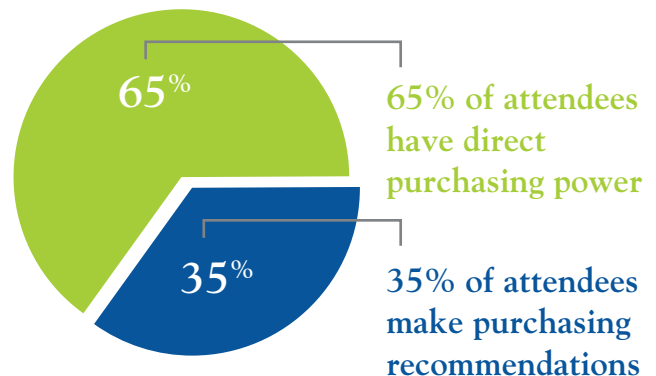
WHERE ATTENDEES ARE COMING FROM



ATTENDEE OCCUPATIONS



PURCHASING POWER OF ATTENDEES





○ Reach 3,250
licensed Ohio
opticians

OAO event attendees receive the opportunity to learn from top eye-care professionals from across the country. With a main goal of providing attendees an engaging, informative experience, our events include everything from advantageous networking and impactful speakers to exciting receptions and off-site activities. By becoming a sponsor you will promote your business to hundreds of attendees, 650 OAO members and 3,250 licensed opticians in the state of Ohio.

Diamond Partner \$5,000 *(1 Available)*

BENEFITS

- Sole sponsorship of OAO E-blasts (more than 100 during year)
- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Full-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Free promotion of product/service offerings in four OAO e-blasts to entire database
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 12 hours of Continuing Education credit

Platinum Partner \$2,500

BENEFITS

- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Half-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Free promotion of product/service offerings in two OAO e-blasts to entire database
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 8 hours of Continuing Education credit

Gold Partner \$1,500

BENEFITS

- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Recognition as an official OAO Partner on association website
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 4 hours of Continuing Education credit

Custom Partner

BENEFITS

- Choose from tabletop exhibits, speaker sponsorships, promotional material distribution, etc.
- Custom pricing available

Questions? Mark Glasper 800-661-5367
info@oao.org • www.oao.org



2017 Tentative Continuing Education SEMINAR SCHEDULE

NORTHEAST OHIO REGION

February 4-5, 2017
Embassy Suites, Independence, OH

SOUTHWEST OHIO REGION

February 25-26, 2017
Receptions, Fairfield, OH

NORTHWEST OHIO REGION

March 11-12, 2017
Hilton Garden Inn, Perrysburg, OH

CENTRAL OHIO REGION

April 29-30, 2017
Quest Conference Center, Columbus, OH

BONUS COVERAGE

ABO/NCLE REVIEW COURSE

April 29-30, 2017
Quest Conference Center, Columbus, OH

ANNUAL CONFERENCE SPONSORSHIPS

(Separate from Partnerships)

October 14-15, 2017
Quest Conference Center, Columbus, OH

Sponsorships Available:

Spectacle Program	\$5,000
Contact Lens Program	\$5,000
Saturday Lunch	\$4,000
Sunday Lunch	\$4,000
Saturday Breakfast	\$3,000
Sunday Breakfast	\$3,000
Saturday Reception	\$2,000
Beverage (each day)	\$ 750
AV (each day)	\$ 750

“Essilor of America is very proud to be the first Diamond Partner of the Opticians Association of Ohio. At Essilor, we understand the importance of a strong professional organization and the importance of industry support. Our partnership with the OAO has allowed us to meet and interact with the best and the brightest opticians in Ohio, giving us valuable feedback, exposure to best practices, and warm camaraderie.”

Danne Ventura F.A.A.O., F.N.A.O.
Director, Professional Education
Essilor of America



“Vision Ease is proud to be a Platinum Partner with the OAO. We share a passion to provide top-notch education and support for its members. We value the multiple opportunities we have been given to deliver ABO presentations, train on our product, and network with its many dedicated members. The OAO is a model organization that is very accommodating and a joy with which to be partners.”

Andre White
National Lens Consultant Manager
Vision Ease



“Modern Optical is proud to be an OAO Platinum Partner. As a top source for value-oriented eyewear, we know the OAO shares our mission to provide fashionable, affordable eyewear to Modern Families everywhere.”

Paula Weissman
Vice President of Marketing
Modern Optical



“Select Optical has always believed we should support the professions that allow us to do our job of helping people to see better! The OAO and its members support Select Optical and we in turn support the OAO! A win-win for all!”

Chip Lothes
President, Select Optical



“We at Santinelli are proud to partner with the OAO, as a great way to stay engaged with the highest caliber optical talent, while giving back and keeping the pulse to the industry at large.”

Jaysun E. Barr, ABOC
Senior In-Office
Finishing Consultant
Santinelli International



“Alcon appreciates the important role of Opticianry in the overall care of the patient and is proud to once again serve as a Platinum Partner of the Opticians Association of Ohio. We look forward to many years of partnering together to help patients see, look and feel their best.”

Kevin Roe, OD Director, Optometry
and Professional Organizations
Alcon





Company name: _____ Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail address: _____

Local representative to attend seminars: _____ Phone: _____

Partnership Selection Diamond Partner \$5,000 Platinum Partner \$2,500
 Gold Partner \$1,500 Custom Partner \$_____

Please select the date(s) you will be exhibiting if applicable.
 Northeast Southwest Northwest Central Annual Conference

Method of Payment

CHECK (Made payable to Opticians Association of Ohio. A \$25 fee will be charged for returned checks.)
CREDIT CARD Discover MasterCard Visa American Express
 Credit card account #: _____ Expiration date: _____
 Security Code: _____ Amount to be charged: \$ _____
 Name on card: _____
 Billing address: _____
 City: _____ State: _____ Zip: _____
 Signature: _____

**Annual Conference Sponsorships
(Separate from Partnerships)**

<input type="radio"/> Spectacle Program	\$5,000
<input type="radio"/> Contact Lens Program	\$5,000
<input type="radio"/> Saturday Lunch	\$4,000
<input type="radio"/> Sunday Lunch	\$4,000
<input type="radio"/> Saturday Breakfast	\$3,000
<input type="radio"/> Sunday Breakfast	\$3,000
<input type="radio"/> Saturday Reception	\$2,000
<input type="radio"/> Saturday Beverage	\$ 750
<input type="radio"/> Sunday Beverage	\$ 750
<input type="radio"/> Saturday AV	\$ 750
<input type="radio"/> Sunday AV	\$ 750
<input type="radio"/> Exhibitor	\$ 500

**SEND COMPLETED FORMS
WITH PAYMENT TO:**
 Opticians Association of Ohio
 309 Olenview Circle West
 Powell, OH 43065
FAX TO: 614-505-3459
E-MAIL TO: info@oao.org

TERMS & CONDITIONS:

- The undersigned agrees to abide by the Conditions, Rules and Regulations of the Show as set forth here, enclosed and in the email issued in advance of the seminar. Acceptance of this contract binds us to the payment as set above. Deposits are non-refundable if assignments are made. No refunds within 45 days of the Show's opening date. We understand Management reserves the right to: contact us by any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; re-allot space; offer requested space when available; and reject any and all applications.
- The undersigned agrees they may not display items on the property aside from the area they are assigned.
- All notices of exhibit space cancellation must be submitted to Management in writing and will be officially dated when received by Management. Cancellations may be accepted at the sole discretion of Management. A \$100 processing fee will apply to all cancellations regardless of cancellation date. Under all circumstances, Management retains the right to sell any space cancelled by exhibitor.
- In the event of cancellation of the Show due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Directory and Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.
- OAO, ITS OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF OAO, ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR PARTIES OTHER THAN OAO, ITS AGENTS OR EMPLOYEES.
- THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OAO, ITS OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- Exhibitors may write orders for future delivery, bring merchandise to sell from your booth for immediate delivery (cash & carry), or both.
- Exhibitors will display only merchandise regularly sold by them. No space may be shared or sublet. Failure to pay fees for any and all displayed by exhibitors shall be deemed cause for cancellation of space.
- Exhibits must remain open until the closing of the Show. Early packing is prohibited. All sales gimmicks, promotions and giveaways must be approved by the management. Soliciting must be confined to within your own exhibit booth.
- With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to the event's producers to use in future promotional materials any such photos and/or comments.