

Day One: Tuesday, July 25, 2017
 2017 U.S. Product Stewardship Forum
Successes, Challenges, and the Road Ahead
SESSION AGENDA

| Time | General Overview | |
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| 7:30 - 8:15 am | Breakfast & Registration | |
| 8:15 –8:45 am | <p>Product Stewardship in Context</p> <p>This opening presentation will set the stage for the discussion over the next two days by specifying the goals, successes, and challenges of product stewardship and extended producer responsibility (EPR), and providing the context for these policies and programs in relation to other sustainability approaches, including recycling, zero waste, climate change, and the circular economy.</p> | <p>Speakers:</p> <ul style="list-style-type: none"> ● Scott Cassel, Chief Executive Officer and Founder, PSI ● Jennifer Holliday, PSI Board President + Environmental Safety Compliance Manager, Chittenden County Solid Waste District, VT |
| 8:45 – 10:15 am Session 1 | <p>Product Stewardship in the U.S.: Comparing the Paint and Electronics Programs</p> <p>This session will outline the respective problems and goals of stewardship efforts on leftover paint and scrap electronics. The nation’s experts will describe the successes and challenges of laws and voluntary efforts, as well as opportunities for the future. These two product areas provide a basis for comparing the benefits of model legislation, different financing mechanisms (eco-fee vs. cost internalization), the pros and cons of performance metrics, and coordination of industry stewardship efforts.</p> | <p>Moderator: Garth Hickle, University of Minnesota</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Heidi McAuliffe, Vice President, Government Affairs, American Coatings Association ● Jeremy Jones, West Coast Program Manager, PaintCare ● Walter Willis, Executive Director, Solid Waste Agency of Lake County, IL ● Tom Metzner, Environmental Analyst, CT Dept. of Environmental Protection |
| 10:15 - 10:45 am | Break | |
| 10:45 - 11:45 am Session 2 | <p>Product Stewardship in the U.S.: Mattresses and Carpet</p> <p>In the U.S., three states have passed EPR laws on mattresses, and one state passed a carpet EPR law. This interactive session</p> | <p>Moderator: Jennifer Heaton-Jones, Director, Housatonic Resources Recovery Authority, CT</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Chris Hudgins, Vice President, Industry |

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| | <p>will discuss the problems created by these wastes and the goals of EPR and voluntary initiatives. Speakers will assess the successes, challenges, and opportunities for those working on these products. Lessons learned, which can apply to other product stewardship efforts, will examine the role of free markets vs. regulation, the role of stewardship plans, single vs. multiple stewardship organizations, and options for better product management.</p> | <p>+ External Affairs, International Sleep Products Association (ISPA)</p> <ul style="list-style-type: none"> ● Cynthia Dunn, Senior Environmental Scientist (Supervisory), California Dept. of Resources Recycling and Recovery (CalRecycle) ● Ed Frechette, Director of Enterprise Partnerships, UTEC, Inc. |
| 11:45 am - 12:30 pm | <p>Keynote Speaker: John Coyne <i>Unilever Canada + Canadian Stewardship Services Alliance</i></p> | |
| 12:30 – 1:45pm | <p>Lunch</p> | |
| <p>1:45 – 3:45 pm</p> <p style="text-align: center;">Session 3</p> | <p>Product Stewardship in the U.S. and Internationally: Packaging</p> <p>Private and public sector stakeholders in the U.S. have been working on a wide variety of solutions to increase packaging recycling rates and reduce waste generation, including curbside recycling initiatives, voluntary recycling efforts, and mandates such as universal recycling, recycled content standards, bottle bills, pay-as-you-throw systems, and EPR. Meanwhile, Europe, Canada, and other nations around the world have increasingly adopted EPR policies to manage packaging at end-of-life. Hear from experts in the U.S. and around the world as they elaborate on the successes and challenges of voluntary systems and regulatory initiatives, and the evolution of EPR programs. U.S. representatives currently exploring opportunities for packaging EPR will also share updates.</p> | <p>Moderator: Victor Bell, President, Environmental Packaging International</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Commissioner Robert Klee, CT Department of Energy and Environmental Protection ● Cynthia Dunn, Senior Environmental Scientist (Supervisory), California Dept. of Resources Recycling and Recovery (CalRecycle) ● Judith Enck, Former Administrator, U.S. EPA Region 2 ● Joachim Quoden, Managing Director, Extended Producer Responsibility Alliance (EXPRA) ● Allen Langdon, Managing Director, RecycleBC ● Keefe Harrison, Chief Executive Officer, Recycling Partnership |
| 3:45 – 4:00 pm | <p>Break</p> | |

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| <p>4:00 - 5:30 pm Session 4</p> | <p>Achieving a Circular Economy, and the Role of EPR</p> <p>In December 2015, the European Commission announced its new Circular Economy Package, a plan to “end our reliance on the rubbish heap and turn waste into a resource.” By incorporating eco design, waste prevention, and reuse and recycling into a comprehensive business strategy, the European Commission hopes to save money, create jobs, and reduce greenhouse gas emissions throughout the continent. This session will explore how we can translate the concept of the circular economy to the U.S., joining Europe, Canada, and other nations in improving the environment and bolstering the economy. It will also discuss the important role of EPR in achieving these goals.</p> | <p>Moderator/Speaker: Nabil Nasr, Associate Provost for Academic Affairs + Director, Golisano Institute for Sustainability, Rochester Institute of Technology</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Albino Metauro, President and Chief Executive Officer, Cascades Recovery/Green by Nature EPR ● Kristine Kalajian, Director, Environmental Compliance and Sustainability, Philips ● John Coyne, Vice President, Legal and External Affairs, Unilever Canada + Executive Chair, Canadian Stewardship Services Alliance ● Joachim Quoden, Managing Director, Extended Producer Responsibility Alliance (EXPRA) |
| <p>5:30 - 7:30 pm</p> | <p>Reception & Awards Ceremony</p> | |

Day Two: Wednesday, July 26, 2017
2017 U.S. Product Stewardship Forum

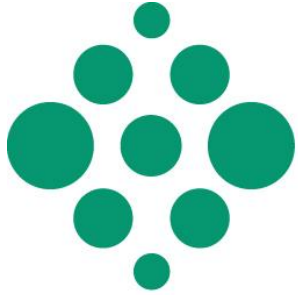
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| <p>7:30 – 8:00 am</p> | <p>Breakfast & Registration</p> | |
| <p>8:00 – 8:30 am</p> | <p>Opening Remarks: Changes in Ontario, Canada’s Producer Responsibility System</p> | <p>Geoff Rathbone, Director of Operations, Resource Productivity & Recovery Authority, Ontario</p> |
| <p>8:30 - 10:00 am Session 5</p> | <p>Product Stewardship in the U.S.: Pharmaceuticals</p> <p>Storing leftover medications in the home opens the door to drug abuse and puts children, seniors, and pets at risk for accidental poisoning. Flushing or trashing them contaminates our drinking water and harms aquatic life. In this panel, nationwide experts will identify the problems with</p> | <p>Moderator/Speaker: Jen Jackson, Toxics Reduction + Healthy Ecosystems Programs Manager, San Francisco Dept. of Environment</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● John Waffenschmidt, Vice President, Environmental Science + Community Affairs, Covanta ● Karen Ryle, Director of Outpatient |

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| | <p>leftover medications and the goals of stewardship efforts. Speakers will discuss the range of legislative and voluntary efforts spreading throughout the U.S. and will explore key strategies, such as convenience standards, consistent messaging, and retail pharmacy engagement.</p> | <p>Pharmacy, Massachusetts General Hospital</p> <ul style="list-style-type: none"> • Ginette Vanasse, Executive Director, Health Products Stewardship Association • Alejandro Alves, Chief of Staff, Office of MA State Senator John F. Keenan |
| 10:00 – 10:15am | Break | |
| <p>10:15 - 11:45 am Session 6</p> | <p>Product Stewardship in the U.S.: Household Hazardous Waste, Pesticides, Batteries, Thermostats, and Lamps As paint and electronics programs have rolled out nationally, governments have sought product stewardship solutions for other wastes. This session will provide quick updates on U.S. activity on HHW, pesticides, batteries, thermostats, and lamps, each of which has seen developments in the past few years. We will cover topics including handling multiple producers and products, compliance, funding options, and the vicissitudes of the legislative process.</p> | <p>Moderator: Andrew Radin, Director of Recycling, Onondaga County Resource Recovery Agency, NY</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mia Roethlein, Environmental Analyst IV, VT Dept. of Environmental Conservation • Carl Smith, Chief Executive Officer + President, Call2Recycle • Scott Klag, Senior Planner, Metro Regional Government, OR • Ron Perkins, Executive Director, Ag Container Recycling Council • Mark Kurschner, President, ProductCare Association • Suna Bayrakal, Senior Associate for Policy and Programs, Product Stewardship Institute • Ryan Kiscaden, Executive Director, Thermostat Recycling Corporation |
| <p>11:45 – 1:00 pm Session 7</p> | <p>Closing Panel/Discussion: Moving Forward in a Shifting Political Landscape To close our 2017 Forum, we will reflect on changes to the political landscape at the federal, state, and local level, and its impacts on product stewardship and EPR. The session will then move into an interactive panel and facilitated audience discussion to develop concrete next steps for moving forward.</p> | <p>Moderator/Speaker: Fenton Rood, Assistant Division Director, OK Dept. of Environmental Quality</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Senator Anne Gobi, Co-Chair, Joint Committee on Natural Resources and Agriculture, Massachusetts State Legislature • Alison Keane, President and Chief Executive Officer, Flexible Packaging Association • Judith Enck, Former Administrator, U.S. EPA Region 2 |

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| 1:00 – 2:30 pm | PSI Board of Directors and Advisory Council Lunch |
| 2:30 – 4:00 pm | PSI Board of Directors/Advisory Council Meeting |

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