



# 2017 NY Textiles Summit:

## Innovations in Textiles Manufacturing, Waste Reduction, and Reuse

*October 31 | Fashion Institute of Technology | New York City*

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### Summit Sponsorship Opportunities

The New York Textiles Summit will provide a forum for a broad group of New York and national stakeholders, including manufacturers, retailers, recycling and reuse organizations, the fashion industry, state/local government, researchers, nonprofits, and citizens.

The Summit will draw over 100 professionals from across the supply chain who are interested in connecting with others to drive innovation and overcome challenges in textiles production and recovery.

Sponsor this unique Summit today!

### Interested in sponsoring?

Contact Suzy Whalen at  
[suzy@productstewardship.us](mailto:suzy@productstewardship.us) or  
(617) 236-8293



# General Sponsorship Tiers + Benefits

	Champions Circle	Benefactors Circle	Sponsors Circle	Advocates Circle	Allies Circle	Friends Circle
	\$3,000	\$2,000	\$1,200	\$750	\$500	\$250
<b>Complimentary Registrations</b>						
Number of free admissions	2	2	1			
Discounts on additional admissions	25%	15%	10%			
<b>Recognition</b>						
Special verbal recognition at topic session of your choice and in slideshow during break	✓	Lunch break only				
Logo recognition on all Summit promotional materials (digital and print)	Largest logo	Large logo	Medium logo	Medium logo	Small logo	Small logo
Name and logo on Summit event website with hyperlink	Largest logo	Large logo	Medium logo	Medium logo	Small logo	Small logo
Logo recognition on PowerPoint presentations, Summit agenda, Summit program, and any printed Summit materials	Largest logo	Large logo	Medium logo	Medium logo	Small logo	Small logo
Recognition on slide show during breaks	Full slide with name, logo, & sustainability statement	Name & logo only	Shared Sponsor Slide with logo	Shared Advocate Slide with logo	Shared Allies Slide with logo	Shared Friends Slide with logo
<b>Promotional Opportunities</b>						
Complimentary exhibitor table	✓	✓	✓	✓	✓	
Feature in the Product Stewardship Institute's monthly newsletter	✓	✓	✓			

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# Premium Sponsorship Opportunities

Choose one of the General Sponsorship opportunities on page 2, OR choose a Premium opportunity below. Premium opportunities come with the benefits listed on page 2, as dictated by the listed tier, along with additional value.

## CHAMPIONS CIRCLE

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### Web Broadcast and Audio Visual Sponsorship – \$5,000

The Summit will be live streamed, which offers a great asset to those who can't travel to the event. This sponsorship is particularly advantageous for technology companies looking to increase brand awareness.

- All Champions Circle benefits (see chart on page 2) in addition to the benefits below
- Your logo on the introductory and last slide for each session: “This remote session is brought to you by...”
- Your logo on all emails and other communication that goes out to remote attendees

## SPONSORS CIRCLE

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### Lunch Buffet Sponsorship - \$1,400

A prime place for conversation during the event, the lunch boasts great networking. This is an optimal opportunity to promote your brand.

- All Sponsors Circle benefits (see chart on page 2) in addition to the benefits below
- Buffet table display and signage of your choosing (let's get creative!)
- Space to leave brochures or small tokens for attendees on tables
- (Buffet table display and signage provided by the Sponsor)

## ALLIES CIRCLE

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### Breakfast Buffet Sponsorship - \$700

The ultimate networking opportunity, our breakfast reception provides ample time to chat with textiles professionals from across the supply chain.

- All Allies Circle benefits (see chart on page 2) in addition to the benefits below
- Buffet table display and signage of your choosing (let's get creative!)
- Space to leave brochures or small tokens for attendees on tables
- (Buffet table display and signage provided by the Sponsor)

### Wireless Internet Access - \$600

Attendees appreciate the ability to shoot off quick emails between sessions and connect to the office as needed throughout the Summit. Sponsoring wifi makes this possible!

- All Allies Circle benefits (see chart on page 2) in addition to the benefits below
- Sponsorship clearly indicated on slideshow during breaks

## FRIENDS CIRCLE

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### Break Sponsorship – \$400

Help keep attendees caffeinated and engaged!

- All Friends Circle benefits (see chart on page 2) in addition to the benefits below
- Sponsor name and logo on slideshow during break
- Space to leave brochures, signage, or small tokens for attendees on tables (let's get creative!)
- (Brochures and signage provided by the Sponsor)

### Speaker Thank You Gifts - \$300

World experts will speak during the Summit sessions. Help us thank them for their time, expertise, and energy by sponsoring our speaker thank-you gifts.

- All Friends Circle Benefits (see chart on page 2) in addition to the benefits below
- Tag with your logo on all speaker thank you gifts

### Pre and Post Summit Surveys - \$300 per survey

We will issue two surveys to assess the awareness of attendees before and after the Summit. Promote your brand while helping us assess the Summit results!

- All Friends Circle benefits (see chart on page 2) in addition to the benefits below
- Feature your logo on Summit awareness evaluation survey(s)

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***A special thank you to our current sponsors:***



Recycle. Save.

