



SOUTH ASIAN BAR ASSOCIATION OF NORTH AMERICA

15TH ANNUAL CONFERENCE

CARRYING THE TORCH

NEW YORK CITY JUNE 28 – JULY 1, 2018





Our Conference presents a unique opportunity

to raise your organization's profile with the South Asian bar, a group that includes corporate and outside counsel, judges, law professors, government and public interest attorneys, and law students across North America.

Sponsorship, like membership, has its benefits. Through the included registrations, you are able to connect with our speakers and attendees while attending panels on current legal topics and networking events. Recently, that has included General Counsel and/or senior representatives from Accenture, Apple, Arcelor Mittal, Bayer, Caterpillar, Cisco, Compucredit, Del Monte, Dupont, eBay, Electronic Arts, Facebook, General Electric, IBM, Mass Mutual, Microsoft, Nationwide Insurance, Pfizer, Sempra Energy, Volkswagen, Underwriters Laboratories, and Walmart.

We endeavor to bring the elite and rising elite of South Asian attorneys together for this celebration of the South Asian bar.

Sponsoring our Conference is a great way to develop professional relationships with South Asian bar members from across the U.S. and Canada. Sponsors receive recognition in various print and online Conference materials. Finally, the Conference allows you to demonstrate your support for diversity in the legal profession.

A portion of the sponsorship proceeds from Conference benefits SABA's charitable arm, the SABA Foundation. The Foundation is a 501(c)(3) organization that supports pro bono access to justice for South Asians in North America who face domestic violence, hate crimes, discrimination, racial profiling or immigration issues.

For additional information about SABA North America and the upcoming Conference, please visit www.sabanorthamerica.com. Please do not hesitate to contact us at sponsorship@sabanorthamerica.com if you have questions. We look forward to seeing you in New York City in 2018!

RECENT SPEAKERS & AWARDEES

Preet Bharara

Honorable Sri Srinivasan

Honorable Amul Thapar

Neal Katyal

Justice Russell Juriansz

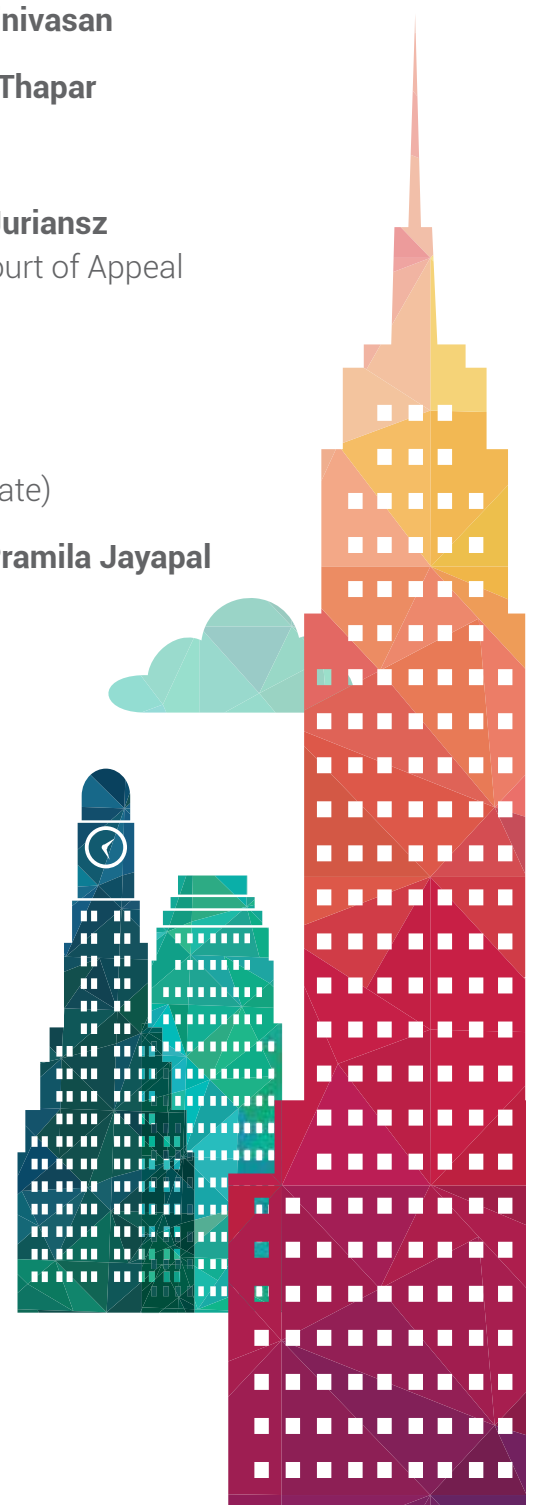
(Justice of the Court of Appeal for Ontario)

Vanita Gupta

Rais Bhuiyan

(World Without Hate)

Representative Pramila Jayapal





15TH ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Diamond, Ruby, Platinum, Gold, Silver and **Bronze** levels receive exhibit space during the Conference and logo recognition on our Website and Conference App.

DIAMOND \$25,000

- 12 Registrations (includes admission to all Panels, Events and Gala)
- 6 additional seats at 15th Annual SABA Gala
- Plenary Sponsor
- Full Page Color Ad in the Conference Program

RUBY \$20,000

- 10 Registrations (includes admission to all Panels, Events and Gala)
- 5 additional seats at 15th Annual SABA Gala
- Plenary Sponsor
- Full Page Color Ad in the Conference Program

PLATINUM \$15,000

- 8 Registrations (includes admission to all Panels, Events and Gala)
- 4 additional seats at 15th Annual SABA Gala
- Networking Break Sponsor
- Full Page Ad in the Conference Program

GOLD \$10,000

- 6 Registrations (includes admission to all Panels, Events and Gala)
- 3 additional seats at 15th Annual SABA Gala
- Panel Sponsor
- Half Page Ad in the Conference Program

SILVER \$7,500

- 4 Registrations (includes admission to all Panels, Events and Gala)
- 2 additional seats at 15th Annual SABA Gala
- Half Page Ad in the Conference Program

BRONZE \$5,000

- 2 Registrations (includes admission to all Panels, Events and Gala)
- 1 additional seat at 15th Annual SABA Gala
- Quarter Page Ad in the Conference Program

FRIEND OF SABA UNDER \$5,000

- Conference Program + Website Listing



A large, stylized illustration of the Statue of Liberty, rendered in a low-poly, geometric style. The statue is primarily purple and dark purple, with a crown and a torch. It is set against a background of yellow sun rays and orange clouds. The base of the statue is reflected in a light purple shadow below it.

ADDITIONAL /CUSTOMIZED SPONSORSHIP OPPORTUNITIES

- At **Diamond**, you can sponsor the Welcome Reception
- At **Ruby**, you can sponsor a lunch
- At **Platinum**, you can sponsor a networking break
- At **Gold**, you can sponsor a panel
- **Corporate Counsel Reception**, \$10K sponsorship + costs of the event
- **IP Reception**, \$7500 sponsorship + costs of the event

A LA CARTE OPTIONS ALSO AVAILABLE

We also offer the opportunity to sponsor other specific networking events during the Conference, and can design a sponsorship package for you. Please reach out to our SABA North America Sponsorship Committee at sponsorship@sabanorthamerica.com with any questions.