

*Celebrating
the Past*



*Looking
Toward
the Future*

2007 ANNUAL REPORT



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On behalf of the State and Territorial Injury Prevention Directors Association (STIPDA), we are pleased to present this 2007 Annual Report. In 2007, STIPDA celebrated its 15th anniversary, and provided many opportunities for STIPDA members to gain new skills, network with colleagues, and advocate for injury and violence prevention practice. The year closed with a leadership decision to purposefully become more inclusive of the injury and violence prevention field and to expand member benefits and services.

As noted by the audited financial statements, STIPDA is in sound financial shape and is looking toward future activities that will continue to create a solid financial base for the organization. STIPDA's headquarters are staffed by well-qualified and committed professionals and STIPDA has continued to build strong relationships with partners and funders.

STIPDA is focused more than ever on member satisfaction and being responsive to the changing needs of members. In 2008, STIPDA will continue to wield the strength of its members to take a place in shaping public policy, encouraging core competencies for professionals, and developing consensus-based recommendations for injury and violence prevention practice.

STIPDA's success is driven by the passion and commitment of its members and staff. We thank you for your support.

Sincerely,



Susan P. Hardman

Susan Hardman
STIPDA President (2006-2007)
Director, Bureau of Injury Prevention, New York State Department of Health



Amber N. Williams

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STIPDA Executive Director

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PROGRAMS AND INITIATIVES

State Technical Assessment Team (STAT) Program

Iowa became the 24th state to receive a visit from injury and violence prevention peers through STIPDA's flagship program – the State Technical Assessment Team (STAT) visit. STAT is designed to support the development, implementation and evaluation of injury prevention efforts at the state health department level by conducting an on-site, point-in-time assessment of the injury prevention program, and providing recommendations for improvement.



The STAT Program assessment focuses on five core components that represent what is currently known and understood about creating and sustaining effective state health department injury prevention programs. These core components include:

1. Infrastructure
2. Data collection, analysis and dissemination
3. Interventions: Design, implementation and evaluation
4. Technical support and training; and
5. Public policy

STIPDA Exchange

STIPDA continues to provide opportunities for members to network, build relationships, and share experiences and information through the STIPDA Exchange. STIPDA members can search the online membership directory for members with particular skills and expertise. Members can also make announcements, share information, and send requests for feedback through STIPDA's *Exchange Forum*.



Safe Routes to School Mini-Grant Program



Six (6) local health departments were awarded funds in June 2007 to complete Safe Routes to School (SRTS) activities. The implementation period will continue through May 2008. The funding for this mini-grant program was made available from the National Traffic Highways Safety Administration (NHTSA). During the award period, the local sites will carry out a variety of activities related to SRTS including coalition development and training, Walk to School events, bike rodeos, creating a SRTS plan for their school/community, and program evaluation. A by-product of this mini-grant program will be a report that summarizes the activities of the mini-grant awardees and the lessons learned.



National Training Initiative for Injury and Violence Prevention (NTI)

The National Training Initiative for Injury and Violence Prevention (NTI) is a project of STIPDA and the Society for the Advancement of Violence and Injury Research (SAVIR, formerly the National Association of Injury Control Research Centers or NAICRC). The NTI was formed in 2000 to enhance the training infrastructure for injury and violence prevention professionals at the state, local and tribal levels. In 2005, the NTI released the *Core Competencies for Injury and Violence Prevention* – a knowledge and skill set deemed necessary for working effectively in injury and violence prevention. In 2007, STIPDA contracted with the Injury Research Center at the University of North Carolina, Chapel Hill to conduct a needs assessment to guide further NTI in the development of injury and violence prevention training opportunities. STIPDA also provided financial support for the development of a self-assessment tool that injury and violence prevention professionals will be able to use to internally evaluate their adherence to competencies based on the *Core Competences for Injury and Violence Prevention*.



Leadership Book Club

In 2007, STIPDA launched the “Leadership Book Club,” a new initiative that provides enjoyable opportunities for STIPDA members to read leadership-related books and engage in meaningful conversations with fellow injury and violence prevention peers. The program was initiated at STIPDA’s 2007 Annual Meeting with a discussion of Jim Collins’ monograph entitled, “*Good to Great: A Monograph for the Social Sectors.*” The group met again in Summer 2007 to read Chip Heath and Dan Heath’s “*Made to Stick*” – a book that resonated so much with book club participants that one of the authors was invited to speak at STIPDA’s 2008 Annual Meeting in Oklahoma City, OK.



ASTHO/NACCHO/STIPDA Webcasts

The Association of State and Territorial Health Officials (ASTHO), the National Association of City and County Health Officials (NACCHO), and STIPDA have partnered to offer a free, bi-monthly webcast/teleconference series on various injury and violence prevention topics. In 2007, each ASTHO/NACCHO/STIPDA webcast had an average of over 100 participants in attendance. The topics and dates for the 2007 webcasts are provided below:

- “*Innovative Approaches to Falls Prevention*” (January 17, 2007)
- “*National Violent Death Reporting System*” (March 21, 2007)
- “*Drug Overdoses and Unintentional Poisonings: Health Agencies Respond to an Emerging Epidemic*” (June 28, 2007)
- “*It’s Tough Being a Teen: Prevention Strategies Addressing Leading Causes of Injury and Death Among Adolescents*” (November 14, 2007)

Skill-Building Webinars

STIPDA offered special skill-building webinars in 2007 on advocacy and strategic planning. The webinars offered included:

- *STIPDA Advocacy Training*, presented by Mark Mioduski (April 10, 2007)
- *Overview of Strategic Planning and Strategic Analysis*, presented by Jennifer Wilcox (September 5, 2007)
- *Charting the Course and Setting Direction*, presented by Jennifer Wilcox (September 12, 2007)
- *Action Planning*, presented by Jennifer Wilcox (September 19, 2007)

Approximately thirty (30) STIPDA members registered for and participated in the skill-building webinars. Overall, members found the information, tools, and strategies provided during the webinars to be both practical and effective. STIPDA will continue to develop online webinars for members throughout 2008 based on the Core *Competencies for Injury and Violence Prevention*.



QuickNews

Twice a month, STIPDA sends members a copy of *QuickNews*, the organization's official online e-newsletter. *QuickNews* keeps members continually informed about important information and events within STIPDA, as well as within the larger injury and violence prevention community.

Online Injury and Violence Prevention Guide

STIPDA has developed an online resource guide for injury and violence prevention practitioners designed to provide a sampling of practical, informative online resources for the development of programs, policies, and interventions. The resource guide contents include links to:

Overarching resources: Links to key organizations or agencies that are meta sites of injury and violence prevention information

Resources by core components: Resources organized around each of the five core components identified by STIPDA as essential elements of a comprehensive state health department injury and violence prevention programs

State health department injury and violence prevention programs: Links to the state injury and violence prevention program websites, or the default state health department Web site if a specific injury/violence prevention program does not exist

Consensus Recommendations for Injury Surveillance in State Health Departments

STIPDA's Injury Surveillance Workgroup (ISW) developed an update to the *Consensus Recommendations for Injury Surveillance in State Health Departments*, originally released in 1999. ISW is a collaborative effort with representatives from STIPDA, the Council of State and Territorial Epidemiologists (CSTE), the Society for the Advancement of Violence and Injury Research (SAVIR), and federal partners from the National Center for Injury Prevention (NCIPC) and the National Center for Health Statistics (NCHS). The purpose of the ISW is to improve injury surveillance by examining important injury surveillance issues and challenges facing state injury prevention programs, and preparing consensus-based recommendations on these issues.

This report provides the current recommendations for injury surveillance in state health departments. Surveillance is essential in the design, implementation and evaluation of injury prevention efforts at the state and local level. In the report, the Workgroup recommends that the 14 injuries and injury risk factors and the 11 data sets recommended in the 1999 document continue to be the core data collected by states. The Workgroup also made 17 recommendations for injury surveillance in state health departments. These recommendations are presented in four categories: improving coding of injury surveillance data, improving state injury surveillance capacity, new challenges in injury surveillance, and future challenges in injury surveillance.



2007 STIPDA Annual Meeting

In 2007 STIPDA moved its Annual Meeting from the fall to the spring. During this transition year, STIPDA held a one-day meeting preceding the CDC Core State Injury Grantees Meeting on March 6, 2007. The meeting focused on new STIPDA resources and products, networking, committee planning, and a keynote presentation by Dr. Alex Kelter, M.D., MPH, STIPDA's 2006 Vision Award Winner. STIPDA's 2008 meeting will be a joint meeting with the CDC Core State Injury Grantees Program that will take place in Oklahoma City, OK from April 20-23, 2008.

National Roundtable Meeting on State Capacity to Prevent Falls Among Older Adults

In partnership with the Society for the Advancement of Violence and Injury Research (SAVIR), STIPDA held a roundtable on state injury and violence prevention capacity to prevent falls among older adults. In response to this emerging threat, key stakeholders who have been leading the effort to develop national strategies and plans to prevent falls among older adults together were invited to a one-day roundtable on April 23, 2007 in Washington, D.C. to:



- Showcase how state health department injury and violence prevention practitioners and researchers have been making strides in preventing falls among older adults;
- Identify opportunities for public health to continue to add value to identified strategies and plans; and
- Identify needed resources and cross-cutting systems (surveillance, workforce, research, program and interventions, etc.)

Pedestrian Injury Risk Surveillance Roundtable

STIPDA hosted a roundtable discussion in collaboration with NHTSA in June 2007 in Washington, D.C., which focused on pedestrian injury risk surveillance. The roundtable convened injury prevention, surveillance, and transportation professionals to discuss the topic of pedestrian injury risk surveillance. The meeting participants spent the day discussing existing data sources available for measuring injury rates (medical and crash based) and ways to quantify and define pedestrian movement in traffic (i.e., risk and exposure). A report will be available in early 2008 which will summarize the roundtable discussion.



Senate Briefing on Falls Among Older Adults

Following an expert roundtable meeting on the prevention of falls among older adults, STIPDA held its first ever Senate briefing to raise awareness of the issue of falls among older adults as a public health issue and the resources needed to respond to this issue. After the briefing, targeted Hill visits with key legislators were conducted by STIPDA members and partners.



Action Alerts

In 2007, STIPDA began sending “Calls to Action” regarding opportunities for STIPDA members to contact legislators in support of injury and violence prevention policies. STIPDA members were made aware of the critical need for increased funding for the National Center for Health Statistics (NCHS); opportunities to contact legislators to support the Safety of Seniors Act; and to encourage legislators to attend briefings on falls, unintentional poisonings and a Congressional Study Group on Injury Prevention. STIPDA plans to continue to work with partners to identify areas where STIPDA members and their networks can support legislation that will strengthen injury and violence prevention in the United States.

Resolutions & General Policy Statement

The resolution process enables STIPDA to formulate and present collective public health positions and recommendations related to injuries. Resolutions provide a formal mechanism whereby the members of STIPDA can provide input regarding injury-related policies and activities. In 2007, STIPDA members approved resolutions titled: *Improving External Cause Coding in Hospital Discharge Data* and *Increase in Funding for NCHS in FY 2008*.

STIPDA’s membership also adopted a general policy statement regarding injury and violence prevention in 2007. This will be used to guide STIPDA’s Policy Committee and future advocacy efforts.

**STIPDA 2007 FISCAL YEAR (OCTOBER 1, 2006 – SEPTEMBER 30, 2007)****Assets**

Cash and cash equivalents	75,681
Grants receivable	107,362
Prepaid expenses	8,050
Property and equipment	52,832
Less accumulated depreciation	(37,241)
Property and equipment, net	15,591
<i>Total Assets</i>	206,684

Liabilities

Accounts payable	47,685
Accrued expenses	14,965
Deferred revenue	9,770
<i>Total Liabilities</i>	72,420

Unrestricted Net Assets	134,264
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Public Support and Revenues

Grants	635,073
Conference Registration	67,535
Membership Dues	15,207
Contributions	1,180
Interest and other income	1,333
<i>Total Public Support and Revenues</i>	720,328

Expenses

Program Services	630,097
Management and general	113,360
<i>Total Expenses</i>	743,457

Change in Net Assets	(23,129)
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LEADERSHIP

2007 STIPDA Executive Committee Members

Susan Hardman (NY), President
Shelli Stephens Stidham (OK), President-Elect
Linda Scarpetta (MI), Vice-President
Mark Kinde (MN), Treasurer
Lisa Millet (OR), Secretary
Trisha Keller (UT), Member-At-Large
John Lundell (IA), Member-At-Large
Peg Prusa-Ogea (NE), Member-At-Large
Lisa VanderWerf-Hourigan (FL), Member-At-Large
Billie Weiss (CA), Member-At-Large

2007 STIPDA Committee Chairs

Nancy Bagnato (CA), Chair, Violence Against Women Workgroup
Aurita Prince Caldwell (MO), Chair, Resolutions and Bylaws Committee
Carolyn Fowler (MD), Co-Chair, Professional Development Committee
Trisha Keller (UT), Co-Chair, Policy Committee
John Lundell (IA), Co-Chair, Policy Committee
Lisa Millet (OR), Chair, Suicide Prevention Workgroup
Ellen Schmidt (Washington, DC), Chair, STAT Committee
Shelli Stephens Stidham (OK), Chair, Planning Committee; Co-Chair, Professional Development Committee
Billie Weiss (CA), Chair, Membership Committee
David Zane (TX), Chair, Leadership Development Committee

STIPDA Staff

Amber Williams, Executive Director
Michelle Wynn, MPH, Director of Operations
Jamila Porter, MPH, Communications and Professional Development Coordinator
Amy Woodward, Operations, Membership, and Meetings Specialist



LOOKING TOWARD THE FUTURE

Throughout its existence, STIPDA has made substantial progress in strengthening injury and violence prevention programs. Over the next year, STIPDA is poised to grow even more, as it focuses on further engaging and involving the diverse community of injury and violence prevention professionals. STIPDA is committed to providing stronger member benefits and services, as well as creating more opportunities for members to continually learn from one another. In 2008, STIPDA will:

- Sponsor a joint Annual Meeting with the Centers for Disease Control and Prevention (CDC) Core State Injury Grantees Program in Oklahoma City, OK;
- Develop a calendar of events, including webinars and other learning opportunities based on the *Core Competencies for Injury and Violence Prevention*;
- Conduct the 2nd Annual *State of the States* study and release a report that provides findings and recommendations;
- Hold a roundtable meeting to develop recommendations on best practices concerning pedestrian safety and Smart Growth;
- Convene *Safe Routes to School (SRTS)* grantees to share lessons learned and develop recommendations for engaging public health organizations in future SRTS programs;
- Release media tools that will promote the prevention of child maltreatment, falls among older adults, and residential fires;
- Enhance communication tools and techniques that will allow members to better share experiences, documents, ideas, and moral support;
- Host three State Technical Assessment Team (STAT) visits;
- Continue to develop consensus-based recommendations for improving injury surveillance; and
- Build an engaged and more diverse membership through orientation, needs assessments, recruitment campaigns, and satisfaction measures.

2008 will be an exceptional year for STIPDA, but as always, it is only possible with the full support and participation of our members and partners. How will you be a part of this extraordinary effort in 2008?