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FOR IMMEDIATE RELEASE

**SHRM-ATLANTA NAMED TOP FUNDRAISING CHAPTER BY SHRM FOUNDATION**

**ATLANTA (March 7, 2016)** – SHRM-Atlanta, the premier HR association in the Atlanta area, was named the #1 Fundraising Chapter of the SHRM Foundation for 2015. Last year, SHRM-Atlanta oversaw the donation of \$15,836.66 to the foundation, which helps to support scholarships, resources and research.

“As the largest and most active association for HR professionals and talent managers in the Atlanta area, SHRM-Atlanta knows how important it is to contribute to the advancement of the profession’s collective knowledge and thought leadership,” remarked SHRM-Atlanta CEO Jeanne Artime. “We’ve worked hard to advance HR locally, and will continue to dedicate ourselves to its advancement globally, as well.”

Tom Darrow, SHRM-SCP, SHRM-Atlanta Past President and Lifetime Achievement Award Recipient, added, “As the current Board Chair of the SHRM Foundation, I couldn’t be more proud of my home chapter for finishing #1.”

SHRM-Atlanta raised funds through various activities in 2015, including a silent auction at their 50<sup>th</sup> Anniversary Gala in October, group campaigns from chapter meetings, and individual member donations.

“Thanks to the generous donations from SHRM-Atlanta, the SHRM Foundation is able to deliver scholarship to future leaders, advance HR research, publish complimentary educational resources, and move thought leadership forward,” explained Mark Schmit, SHRM Foundation’s executive director. “With more than 600 SHRM chapters across the county, being named a Top 25 Fundraising Chapter exemplifies the dedication of SHRM-Atlanta to the Foundation’s work of shaping the future of HR.”

The SHRM Foundation, the charity affiliate of the Society for Human Resource Management, advances global human capital knowledge and practice by providing thought leadership, education, and sponsorship. The Foundation also drives the adoption of cutting-edge, actionable, evidence-based research. In 2015, the Foundation’s annual campaign raised more than \$1 million for the third year in a row. To learn more about the SHRM Foundation, visit [shrmfoundation.org](http://shrmfoundation.org).

**About SHRM-Atlanta**

SHRM-Atlanta, the Atlanta Chapter and affiliate of the Society for Human Resource Management, was founded in 1965, and has a current membership of over 2,300 individuals. SHRM-Atlanta is about developing leaders in the field of human resources. From recent graduates to senior executives and every step in between, SHRM-Atlanta offers certifications, connections, conferences and conversations

to help its members succeed in all stages of their career journey. Building Atlanta leaders is our business, one member at a time. More information is available at [www.shrmatlanta.org](http://www.shrmatlanta.org).