Creating the Image Enabled Enterprise

Society for Imaging Informatics in Medicine
2015 Annual Meeting

PRELIMINARY PROGRAM
The SIIM Annual Meeting is the place to solve issues of enterprise image management by spearheading innovation and research to gain the most information from every image. Be a part of this new era of healthcare imaging as the SIIM imaging informatics community takes the lead in Creating the Image Enabled Enterprise at the 2015 SIIM Annual Meeting.

SIIM 2015 has been designed as a multifaceted program that will address the education you need in the core imaging informatics knowledge domains – enterprise imaging informatics, analytics, productivity & workflow, and quality.
The SIIM 2015 Annual Meeting is designed for you.

- Imaging Informatics/Enterprise IT/Clinical Applications Professionals
- Clinical Informaticists, Radiologists, and Imaging Physicians
- Medical Physicists, Researchers, Engineers, and Computer Scientists
- CMIO, CIO, CTO, and other Healthcare Administrators
- Anyone seeking access to practical information about medical imaging technologies in an open, collegial environment

You will discover new technologies, workflows, and tools side-by-side with community leaders, peers, and industry partners to enhance your understanding and expertise in digital image and information management.

By attending the SIIM 2015 Annual Meeting, you will help facilitate transitioning your organization’s IT blueprint from a departmental strategy to enterprise-wide governance, as well as build your career in informatics and be seen as a leader in the current healthcare environment.
What's NEW at SIIM 2015

SIIM strives to continually improve the quality of all the Society’s programs. The SIIM 2015 Annual Meeting is no exception. Check out these new and improved aspects on tap for SIIM 2015.

Core Imaging Informatics Content – SIIM 2015 features a completely updated lineup of concurrent educational sessions tailored to the needs and interest of clinicians, enterprise IT and imaging informatics professionals. The SIIM core knowledge domains provide the essentials to succeed in the evolving world of medical imaging.

Enterprise Imaging Informatics | Analytics | Productivity & Workflow | Quality

SIIMposium – new format will blend didactic presentations followed by small group breakout discussions to further explore topics and debate.

Networking at Its Best – famous for networking between sessions, the SIIM Annual Meeting schedule has extra time built in between sessions to facilitate engaging with your peers and colleagues.

Standards in Healthcare IT – discover the latest trends, methodologies, and standards being developed and deployed; enterprise content management (ECM), REST-based applications, the changing nature of PACS, open source tools, and more!

Positioning the IIP/CIIP within the Enterprise – from learning the 7 Habits of Successful CIIPs to filling your IT arsenal with protocol analyzing tools such as DVTk and WireShark, IIPs and CIIPs will gain the hands-on practice, skills, and knowledge needed to position themselves as leaders in enterprise imaging.

Problem Solving Issues – engage with peers to discuss and share the challenges facing you and your organization at SIIM’s interactive roundtables and town halls.

Brainstorming Solutions – the introduction of stimulating white boarding sessions will encourage discovery, innovation, and collaboration by mapping solutions to current problems in digital image management.

Learn & Network at the Science & Innovation Reception – explore the latest science and innovation in imaging informatics, and have fun at the same time! Participate in Scientific Posters & Demos ‘roving tours’, Hackathon activities, and the 2015 Open Source Plug Fest.

Users & Vendors Team Up – participate in Industry Insights and Innovation Theater Sessions where vendors and imaging informatics professionals collaborate and work together to discover solutions to current challenges.
The Capitol Waterfront

Only minutes from Washington’s center, National Harbor is home to monumental views of the water, city, and Nation’s Capitol! Take a walk or bike ride on scenic trails, then cruise the Historic Potomac River by pedal boat. Enjoy outdoor concerts and movies, shopping at boutiques and outlets, or dining at one of the many waterfront restaurants. Your visit is not complete without soaring high on the National Harbor’s newest iconic attraction, The Capital Wheel. Washington’s National Harbor is not so much a destination as an experience with a never-ending variety of things to do!

Free WiFi!

To help you get the most out of your meeting experience, SIIM is pleased to offer free WiFi in the meeting rooms to enhance collection of CE credits and to facilitate the ease of the new online, real-time meeting evaluation.

SIIM 2015 5K Fun Run/Walk – Friday, May 29

Enjoy the sights and sun of the National Harbor area and exercise your body before exercising your mind. Make a tax-deductible contribution to the SIIM R&E Fund in support of our runners. The 5K Fun Run/Walk is sponsored by Agfa Healthcare.
Exhibit Hall – Where Medical Imaging Informatics Meets Enterprise IT

The SIIM 2015 Exhibit Hall is an integral part of the learning and collaborating that takes place at the SIIM Annual Meeting. Get a first-hand look at the latest technologies available in today’s marketplace, and meet with the vendors that continuously bring exciting new concepts and solutions.

Attend educational sessions, technical demonstrations, evaluate alternative approaches and techniques, ask questions, get answers, and find the right solutions for your institution – all in the SIIM Exhibit Hall!

Network with Your Imaging Informatics Community

Nothing matches the relaxed atmosphere of SIIM’s signature networking during receptions, meetups, and even in the hallways! Meet new people, discuss pressing issues, share ideas and solutions, and create lasting connections with people from your imaging informatics community.

1st Time Attendees & New SIIM Members Meetup
Wednesday, May 27 | 6:30 pm – 7:00 pm

Scientific Presenters Meetup
Thursday, May 28 | 3:00 pm – 4:00 pm

Residents & Fellows Meetup
Thursday, May 28 | 3:00 pm – 4:00 pm

SIIM 2015 Science and Innovation Reception
Friday, May 29 | 5:30 pm – 7:00 pm
## Schedule-at-a-Glance

### Wednesday, May 27 – Pre-conference Day

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am – 6:00 pm</td>
<td>Imaging Informatics Professionals (IIP) Bootcamp</td>
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<tr>
<td>8:30 am – 5:30 pm</td>
<td>Excite Joint GE User Group Meeting</td>
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<tr>
<td>1:00 pm – 5:00 pm</td>
<td>SIIM Epic User Group Meeting</td>
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### Thursday, May 28

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<tr>
<td>8:00 am – 9:30 am</td>
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<tr>
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<tr>
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<td>Explore &amp; Network in the Exhibit Hall – Dedicated Time</td>
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<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Innovation Theater Session</td>
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**EARLY-BIRD DISCOUNT**

Save $100 when you register by April 27, 2015.
Register for pre-conference activities by using the annual meeting registration form – additional fees will apply.

2015 Imaging Informatics Professional Bootcamp
8:00 am – 6:00 pm

The IIP Bootcamp, already the most widely used exam study resource for ABII CIIP exam prep, is changing with the times. The 2015 IIP Bootcamp will feature updated content to reflect the changing role of the Imaging Informatics Professional throughout the healthcare enterprise. Enhanced content will be presented in areas such as enterprise imaging, alphabet soup aka DICOM and HL7, pearls for systems management and clinical engineering, and much more. The Bootcamp is not only a great exam study resource, but also a course that even the seasoned Informaticists can use to update their skills and knowledge based upon the new ABII Test Content.

Scan the QR code for IIP Bootcamp program details.

SIIM-Affiliated User Group Meetings
8:30 am – 5:30 pm

Excite Joint GE User Group Meeting
Visit siim.org/2015excite for complete program agenda and registration information. The CRISS, DIAMOND, and Excite User Groups have merged into a single user group.

1:00 pm – 5:00 pm
SIIM Epic User Group Meeting
Visit siim.org/2015epic for complete program agenda and registration information.

“The education gained at SIIM is invaluable. I look forward each year to hear what progress other colleagues have made in the ever changing field of Imaging Informatics.”
-Nancy Foster, MSHA, CIIP, RT(R)RDMS, RVT, Director Imaging Informatics Radiological Sciences, St. Jude Children’s Research Hospital
Continuing Education (CE) Credits

Technologists: An application will be submitted for Category A CE credit from the American Society of Radiologic Technologists (ASRT) for the SIIM Annual Meeting program and the Imaging Informatics Professional Bootcamp.

Medical Physicists: An application will be submitted to the Commission on Accreditation of Medical Physics Education Program (CAMPEP) to provide Medical Physics Continuing Education Credit (MPCEC) for the SIIM Annual Meeting program and the Imaging Informatics Professional Bootcamp.

CIIPs and IIPs: Imaging informatics professional credits will be available to track continuing education eligibility requirements for the American Board of Imaging Informatics (ABII) for both the SIIM Annual Meeting program and Imaging Informatics Professional Bootcamp.

Enterprise IT Professionals: Certified Professional in Healthcare Information and Managements Systems (CPHIMS), may use their SIIM continuing education credits towards the 20 credits designated in the other provider category for recertification.

Note: CME Category 1 credits for physicians will not be offered at the 2015 Annual Meeting.
“SIIM is the single best opportunity to interact with the people who are making it happen in the imaging informatics realm. You will leave with many new ideas and the motivation to implement them at your institution!”

- Andrew Lemmon, MD, Fellow, Abdominal Imaging and Imaging Informatics, Emory University Hospital

8:00 am – 9:30 am

Opening General Session

The Next Imaging Evolution: A World Without PACS (As We Know It)

Speaker: Donald K. Dennison, Don K. Dennison Solutions, Inc.

The emergence of PACS over 20 years ago changed virtually everything about the practice of diagnostic imaging. Fast-forward to 2015, there’s now rapid adoption of EMR systems, and consolidation among providers, functions that have been traditional stalwarts of PACS have begun to shift to different applications. Many parts are moving from being departmentally managed systems to enterprise systems, while others are becoming a shared resource. However, as technology changes, so does the future for PACS. Based on the predictions made in the Journal of Digital Imaging (JDI) “PACS 2018: An Autopsy,” this session will explore the impending shift away from traditional PACS, including why it will happen and how to prepare to take advantage of the change.

All SIIM 2015 activities will take place at the Gaylord National
9:30 am – 9:45 am | Session Break

9:45 am – 10:45 am
Surviving (and Thriving) in a World Without PACS | Town Hall | 📅
Faculty: Donald K. Dennison, Don K. Dennison Solutions, Inc.

Enterprise Imaging: The EMR and VNA Roadmap | Industry Insights | 📅
Faculty: Louis M. Lannum, Cleveland Clinic; Vendor Panel

Grooming Leaders into SIIM | White Boarding
Moderator: Daniel O’Malley, MS, University of Virginia Health System

9:45 am – 11:45 am
How to Become an Integration Guru | Learning Lab | 📅
Faculty: Brad W. Genereaux, Agfa HealthCare; Gorkem Sevinc, MSE, CIIP, Johns Hopkins University; Christopher P. Toland, University of Maryland School of Medicine

10:45 am – 11:00 am | Session Break

11:00 am – 1:00 pm
Exhibit Hall Dedicated Time – Network with Vendors
Check out all the latest solutions, view demos, and get hands-on access to the tools you need in the SIIM 2015 Exhibit Hall. You won’t want to miss this showcase of products and solutions for your institutional needs.

12:00 pm – 1:00 pm
The Challenges of Archiving Non-DICOM Images in a DICOM World | Innovation Theater | 📅
Faculty: Alexander J. Towbin, MD, Cincinnati Children’s Hospital Medical Center; Vendor Panel

1:00 pm – 1:15 pm | Session Break

1:15 pm – 2:45 pm
Governance – The Key to a Successful Enterprise Imaging Strategy | SIIMposium | 📅
Faculty: Louis M. Lannum, Cleveland Clinic

IT Security in an Insecure World: Holding Back the Dike | Educational | 📅
Faculty: Ross W. Filice, MD Georgetown University Medical Center; Helen Oscislawski, Esq., Oscislawski LLC; James T. Whitfill, MD, CIIP, Scottsdale Health Partners

Productivity & Workflow and Education & Knowledge Transfer | Scientific | 📅
Scan the QR code to review scientific abstracts for this session.
2:45 pm – 3:00 pm | Session Break

3:00 pm – 4:00 pm
Exhibit Hall Dedicated Time – Network with Vendors
Check out all the latest solutions, view demos, and get hands-on access to the tools you need in the SIIM 2015 Exhibit Hall. You won’t want to miss this showcase of products and solutions for your institutional needs.

Clinical Decision Support
| Innovation Theater |
Faculty: Katherine P. Andriole, PhD, FSIIM, Brigham & Women’s Hospital, Harvard Medical School; Vendor Panel

CIIP Study Group
Moderators: Nicole M. Fennell, CIIP, Southwest Diagnostic Imaging, Ltd.; Heather M. Kimball, CIIP, Southwest Diagnostic Imaging, Ltd.

4:00 pm – 4:15 pm | Session Break

4:15 pm – 5:15 pm
mHealth: Taking Personalized Medicine and Population Health to a New Height | Educational
Faculty: Bruce E. Bray, MD, University of Utah School of Medicine; Woojin Kim, MD, University of Pennsylvania School of Medicine; Gorkem Sevinc, MSE, CIIP, Johns Hopkins University; Khan M. Siddiqui, MD, Johns Hopkins University

Cloud Image Sharing: Tips, Tricks, and Gotchas | Roundtable
Moderator: Seetharam C. Chadalavada, MD, MS, CIIP, University of Pennsylvania

Analytics, Dashboarding, and Data Mining | Scientific
Scan the QR code to review scientific abstracts for this session.

#ImagingIT  #SIIM15
Join the Conversation! Tell your friends and colleagues you are attending SIIM. Follow us on Facebook, LinkedIn, Google+, and Twitter @SIIM_Tweets.
Attending SIIM helps us ensure our organizations technology roadmap for Enterprise Clinical Imaging will meet the needs of the clinicians and is flexible enough to support technology trends.

- Danielle Noe-Griego, Manager, Clinical Imaging, Sharp HealthCare

7:00 am – 8:00 am
Radiation Exposure Monitoring and Technology Standards: Upcoming National Requirements | Roundtable

Moderator: J. Anthony Seibert, PhD, CIIP, FSIIM, UC Davis Medical Center

Enterprise Imaging - Should We Integrate or Federate? | Roundtable

Moderator: Steven C. Hori, MD, FSIIM, University of Pennsylvania Medical Center

Value Added Innovation in Imaging Informatics | Roundtable

Moderator: José Morey, MD, U.S. Department of Veterans Affairs, University of Virginia

7:30 am – 9:30 am
Lessons from the Twitter Queen - Hands-on Introduction to Social Media | Learning Lab

Faculty: Tessa S. Cook, MD, PhD, University of Pennsylvania; Marc D. Kohli, MD, Indiana University School of Medicine; Richard H. Wiggins III, MD, CIIP, FSIIM, University of Utah Health Sciences Center

8:00 am – 9:30 am
Providing Value Based Healthcare - Should Imaging Lead, Ride Along, or Get Left Behind? | Educational

Faculty: Kevin W. McEnery, MD, UT MD Anderson Cancer Center; Paul G. Nagy, PhD, CIIP, FSIIM, Johns Hopkins University; John W. Nance, MD, Johns Hopkins Medicine; Rasu B. Shrestha, MD, MBA, University of Pittsburgh Medical Center

7 Habits of Highly Successful CIIPs | Educational

Faculty: Tuan A. Bui, CIIP, Advocate Healthcare; Michael K. Joslin, RT(R), CIIP, Perceptive Software; Matthew C. Hayes, CIIP, MBA, Northwestern Memorial Hospital; Charles W. Socia, RT(R)(QM), CIIP, FUJIFILM Medical Informatics USA

Enterprise Imaging | Scientific

Scan the QR code to review scientific abstracts for this session.

9:30 am – 9:45 am | Session Break
9:45 am – 10:45 am
**Eating At or On The Table – Hospital Being Acquired & Acquiring a Hospital?** | Town Hall |
Faculty: Kimberly A. Baldwin-Barnett, RT, CIIP, South Jersey Radiology Associates; Dana Ostrow, NYU Medical Center

**Understanding Enterprise Imaging Use Cases** | SIIMposium |
Faculty: Kimberley Garriott, Cleveland Clinic; Louis M. Lannum, Cleveland Clinic

**Standardized Color** | White Boarding |
Moderator: Aldo Badano, PhD, Center for Devices and Radiological Health, FDA

**Machine Learning** | Roundtable |
Moderator: Daniel O’Malley, MS, University of Virginia Health System

**Quality & Safety and CDS & Applications** | Scientific |

Scan the QR code to review scientific abstracts for this session.

10:45 am – 11:00 am | Session Break

11:00 am – 1:00 pm
**Exhibit Hall Dedicated Time – Network with Vendors**
Check out all the latest solutions, view demos, and get hands-on access to the tools you need in the SIIM 2015 Exhibit Hall. You won’t want to miss this showcase of products and solutions for your institutional needs.

11:00 am – 12:00 pm
**Between a Rock and a Hard Place: Securing Your Data** | Innovation Theater |
Faculty: Ross W. Filice, MD, Georgetown University Medical Center; Helen Oscislawski, Esq., Oscislawski LLC; Vendor Panel

12:00 pm – 1:00 pm
**SIIM Membership Meeting and Fellows Induction**

1:00 pm – 1:15 pm | Session Break

1:15 pm – 2:45 pm
**Evolution and Lifecycle of Imaging Clinical Decision Support** | SIIMposium |
Faculty: Tarik K. Alkasab, MD, PhD, Massachusetts General Hospital; Katherine P. Andriole, PhD, FSIIM, Brigham & Women’s Hospital, Harvard Medical School; Safwan S. Halabi, MD, MPH, Brigham & Women’s Hospital, Harvard Medical School

**Photos, Paper, & Videos... Oh My!** | Educational |
Faculty: Richard J. Bruce, MD, University of Wisconsin – Madison; Peter M. Kuzmak, MS, Department of Veterans Affairs; Gary J. Wendt, MD, MBA, University of Wisconsin-Madison

**Productivity & Workflow and Time Management & Tracking** | Scientific |
Scan the QR code to review scientific abstracts for this session.

1:15 pm – 3:15 pm
**How to Clean Up and Analyze Your Own Data** | Learning Lab |
Faculty: Christopher D. Meenan, CIIP, University of Maryland Medical System; Luciano M.S. Prevedello, MD, MPH, The Ohio State University Wexner Medical Center

2:45 pm – 3:00 pm | Session Break
3:00 pm – 4:00 pm

Exhibit Hall Dedicated Time – Network with Vendors

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Using the Cloud: Practical Examples – Personal and Professional
| Innovation Theater |

Faculty: Steven C. Hori, MD, FSIIM, University of Pennsylvania Medical Center; Vendor Panel

CIIP Study Group
Moderators: Nicole M. Fennell, CIIP, Southwest Diagnostic Imaging, Ltd.; Heather M. Kimball, CIIP, Southwest Diagnostic Imaging, Ltd.

4:00 pm – 4:15 pm | Session Break

4:15 pm – 5:15 pm

Big Data in Healthcare: Myth, Hype, and Hope – A Point/Counterpoint
| Town Hall |

Faculty: Woojin Kim, MD, University of Pennsylvania School of Medicine; David W. Piraino, MD, FSIIM, CIIP, Cleveland Clinic

Strategies and New Ideas for Exchanging Images
| Industry Insights |

Faculty: Donald K. Dennison, Don K. Dennison Solutions, Inc.; Vendor Panel

REST-based APIs: Overview and Progress Since #SIIM14
| Educational |

Faculty: Brad W. Genereaux, Agfa HealthCare; Jason M. Hostetter, MD, University of Maryland Medical Center; Marc D. Kohli, MD, Indiana University School of Medicine; Eliot L. Siegel, MD, FSIIM, University of Maryland School of Medicine, VA Maryland Health Care System

Can We Create A "Uber Like Report" That A Patient and Their Family Can Quickly Understand
| White Boarding |

Moderator: Seetharam C. Chadalavada, MD, MS, CIIP, University of Pennsylvania

Recruiting Talent For Your IT Organization – The Dos And Don’ts
| Roundtable |

Moderator: Gorkem Sevinc, MSE, CIIP, Johns Hopkins University

5:30 pm – 7:00 pm

SIIM 2015 Science & Innovation Reception

A reception that has it all – fun, networking, & discovery! Connect with your colleagues and experience the Scientific Posters & Demonstrations ‘Roving Tours’, Hackathon, and Open Source Plug Fest.

EARLY-BIRD DISCOUNT
Save $100 when you register by April 27, 2015
7:00 am – 8:00 am

Top Ten Skills Needed By IIPs | Roundtable
Moderators: Kimberly A. Baldwin-Barnett, RT, CIIP, South Jersey Radiology Associates; Patrick Cahill, CIIP, Upper Chesapeake Health; Nicole M. Fennell, CIIP, Southwest Diagnostic Imaging, Ltd.; Heather M. Kimball, CIIP, Southwest Diagnostic Imaging, Ltd.; Steven H. Nguyen, CIIP, Delta Radiology Medical Group

BYOD in the Era of Enterprise Imaging | Roundtable | [QR Code]
Moderator: Aaron P. Kamer, MD, Indiana University School of Medicine

Using IT to Expand Radiologic-Pathologic Correlation for Areas Outside Of Breast Imaging | Roundtable | [QR Code]
Moderator: TBD

7:30 am – 9:30 am

CIIP War Tools – DVTk & WireShark | Learning Lab
Faculty: Brian J. Bialecki, CIIP, American College of Radiology; Laura Chappell, Wireshark University, Chappell University; Jan-Willem Doosje, ICT Healthcare; Matthew C. Hayes, CIIP, MBA, Northwestern Memorial Hospital

8:00 am – 9:30 am

Business Analytics: From Departmental to Enterprise-wide | Educational | [QR Code]
Faculty: Matthew B. Morgan, MD, MS, University of Utah School of Medicine; Daniel O’Malley, MS, University of Virginia Health System; Luciano M.S. Prevedello, MD, MPH, The Ohio State University Wexner Medical Center; Rasu B. Shrestha, MD, MBA, University of Pittsburgh Medical Center

Use Cases for Medical Images in Clinical Informatics: A Whole New World of Imaging Informatics | Educational | [QR Code]
Faculty: J. Raymond Geis, MD, Advanced Medical Imaging Consultants, PC; Kenneth R. Persons, MSEE, Mayo Clinic; Christopher J. Roth, MD, CIIP, Duke University Health System

Resident Informatics | Scientific
Scan the QR code to review scientific abstracts for this session.

9:30 am – 9:45 am | Session Break
9:45 am – 10:45 am

Ending Up in the C-Suite – Making the Jump | Town Hall

Faculty: Louis M. Lannum, Cleveland Clinic; Dwight Raum, Johns Hopkins

Look Ma, We Lost All the QA Operations & Annotations in the New PACS! | Industry Insights

Faculty: Richard L. Kennedy, MSc, CIIP, Kaiser Permanente Medical Group, Sacramento; Steven G. Langer, PhD, CIIP, Mayo Clinic, Rochester; Vendor Panel

Analytics In Imaging – How Can You Use Data Effectively to Run Your Department?

| White Boarding |

Moderator: Gorkem Sevinc, MSE, CIIP, Johns Hopkins University

9:45 am – 11:45 am

Creating Imaging eBooks for the iPad: A Hands-on Introduction to iBooks Author | Learning Lab

Faculty: Henry J. Baskin, MD, University of Utah School of Medicine; Justin A. Cramer, MD, University of Utah School of Medicine

10:45 am – 11:00 am | Session Break

11:00 am – 1:00 pm

Exhibit Hall Opens – Network with Vendors

12:00 pm – 1:00 pm

DBT: Ready for PACS Prime Time?

| Innovation Theater |

Faculty: David A. Clunie, MBBS, PixelMed; Vendor Panel

12:45 pm – 2:45 pm

Introduction to Statistical Computing with R | Learning Lab

Faculty: Tessa S. Cook, MD, PhD, University of Pennsylvania; J. Eric Schmitt, MD, PhD, Hospital of the University of Pennsylvania; Joseph C. Wildenberg MD, PhD, University of Pennsylvania

1:00 pm – 1:15 pm | Session Break

1:15 pm – 2:45 pm

Quality & Safety and CAD & Advanced Visualization | Scientific

Scan the QR code to review scientific abstracts for this session.

Data Hygiene – Deodorizing Your Data | Educational

Faculty: Adam E. Flanders, MD, FSIIM, Thomas Jefferson University Hospital; Marc D. Kohli, MD, Indiana University School of Medicine; Rasu B. Shrestha, MD, MBA, University of Pittsburgh Medical Center

Productivity & Workflow and Communications & Results | Scientific

Scan the QR code to review scientific abstracts for this session.

Using Lean Processes to Drive Quality Improvement in Image Intensive Departments and Across the Imaging Enterprise

| White Boarding |

Moderators: Meredith A. Alaynick, CIIP, BayCare Health Systems; Safwan S. Halabi, MD, Henry Ford Health System; George B. Tudder, MS, MBA, CIIP

2:45 pm – 3:00 pm | Session Break
3:00 pm – 4:30 pm

Closing General Session – The 2015 Dwyer Lecture
An IT Blueprint for the Value Based Imaging Era

2015 Dwyer Lecturer: Paul G. Nagy, PhD, CIIP, FSIIM
Director, Medicine Technology Innovation Center, Johns Hopkins University

The Annual Dwyer Lectureship features a SIIM Fellow as the presenter of a relevant and insightful topic. This session will present Michael E. Porter’s model for transforming healthcare delivery towards a value based reform. How will the next generation of RIS and PACS systems be redesigned to support value based imaging throughout the healthcare enterprise? Imaging informatics has an opportunity to lead this reform through new technologies. Attendees will discover current imaging informatics projects being implemented to drive this change.

Housing

Housing Cut-off — May 4, 2015

The easiest way to reserve your room is online at SIIM2015.org. To be assured a room at the SIIM Annual Meeting rate, please make your reservation by the cut-off date of May 4, 2015.

The SIIM 2015 Annual Meeting events will be located at the Gaylord National Resort & Convention Center. The Gaylord National is offering a discounted rate for SIIM 2015 Annual Meeting attendees. This rate is available only via the housing reservation methods listed below, and based on availability, do not call the hotel directly. Rate is per night and is subject to tax.

Official SIIM Hotel

Gaylord National Resort & Convention Center                      $219 single/double
201 Waterfront Street, National Harbor, MD 20745

Rate includes: FREE Internet in all Guest Rooms and the following resort amenities - daily newspaper, bottled water in your room, fitness center access, and local and toll free telephone calls.

Housing Reservation Methods

Internet siim.org/siim2015housing

Phone 877-491-0468 or 301-965-2000
Open 24/7
Registration

Save $100 when you register by the Early Bird deadline – April 27, 2015

Registration for all activities associated with the annual meeting, including pre-conference activities, will be processed through one registration form. Contact the SIIM Office at SIIM2015@siim.org or 703-723-0432 for questions.

Three Easy Ways to Register!

Internet
SIIM2015.org
(credit card registration only)

Fax
703-723-0415
(credit card registration only)

Mail
SIIM 2015 Registration
19440 Golf Vista Plaza
Suite 330
Leesburg, VA 20176

Registration Rates

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<tr>
<th></th>
<th>Early Bird Rates</th>
<th>Rates After 4/27 and Onsite</th>
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<tbody>
<tr>
<td>SIIM Member</td>
<td>$490</td>
<td>$590</td>
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<tr>
<td>Non-Member</td>
<td>$675</td>
<td>$775</td>
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<tr>
<td>Medical Residents/Fellows/PhD Candidates</td>
<td>$0</td>
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<tr>
<td>Daily – Thursday, Friday, or Saturday</td>
<td>$250</td>
<td>$275</td>
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<tr>
<td>IIP Bootcamp</td>
<td>$250</td>
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<tr>
<td>SIIM-AFFILIATED USER GROUPS</td>
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<tr>
<td>Excite Joint GE User Group Meeting</td>
<td>$75</td>
<td>$175 – includes user group membership</td>
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<tr>
<td>Epic Users Group Meeting</td>
<td>$100</td>
<td>$100</td>
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Get in-depth information – session descriptions, scientific abstracts, exhibitors, and more at SIIM2015.org
The SIIM meeting is an excellent place to learn about emerging trends in the field of imaging informatics and interact with your peers. It’s also a good showcase of new technology that may help you address challenges in your organization.”

- SIIM Annual Meeting Attendee