

MICROBEADS

By Sarah Jones, Siemens.

“I wanted to find a quick an easy way to identify if my products contained microbeads”

I was concerned about the potential presence of microbeads in the toiletries that I was using. I didn't want to be inadvertently responsible for washing microbeads down the drain. I wanted to find a quick an easy way to identify if my products contained microbeads. I would then swap out these products for ones that didn't contain microbeads.

How I did it

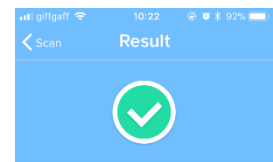
It's difficult to tell from looking at a products packaging if it contains microbeads. I found a great app from **Beat the Microbead** that allows you to use your phones camera to scan the barcode of a product to see if it contains microbeads.

- The app was developed by the Plastic Soup Foundation and The North Sea Foundation.
- The app is easy to use and they are continually building up the product dataset.
- I've been able to swap out exfoliating shower gel and face scrubs for ones that contain natural exfoliants like apricot kernel and sugar.
- It's been a quick and easy way to beat the microbead and #beatplasticpollution

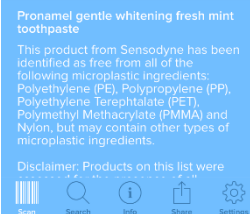
Beat The Microbead:

[Website](#)

[Get The App HERE](#)



This product from Sensodyne doesn't contain microbeads, but may contain other microplastics.



Scan your personal care products for microplastic ingredients.

